



KING COUNTY

1200 King County Courthouse
516 Third Avenue
Seattle, WA 98104

Signature Report

Motion 15940

Proposed No. 2021-0214.1

Sponsors von Reichbauer

1 A MOTION accepting the fifth annual report on the best
2 starts for kids initiative, in accordance with Attachment A
3 to Ordinance 18373.

4 WHEREAS, Ordinance 18088, providing for the submission of the best starts for
5 kids levy to the qualified electors of King County, was adopted by the metropolitan King
6 County council on July 20, 2015, and signed by the executive on July 23, 2015, and

7 WHEREAS, King County voters approved King County Proposition No. 1 on
8 November 3, 2015, authorizing a six-year property tax levy lid lift for the purpose of
9 funding prevention and early intervention strategies to improve the health and well-being
10 of children, youth and their communities, and

11 WHEREAS, on June 1, 2016, in accordance with Ordinance 18088, the executive
12 transmitted to the council for review and approval an implementation plan that identified
13 the strategies to be funded and outcomes to be achieved with the use of levy proceeds
14 described in Ordinance 18088, Section 5.C., and

15 WHEREAS, Ordinance 18373 approved the Best Starts for Kids Implementation
16 Plan, and

17 WHEREAS, the implementation plan requires that an annual report describing the
18 programs funded and outcomes for the children, youth, families and young adults served
19 be transmitted to the council, with the first report due by one year after the October 7,

Motion 15940

20 2016, effective date of Ordinance 18373, and that additional yearly reports be transmitted
21 no later than June 1 of each year through 2022, and

22 WHEREAS, the fifth annual report, entitled 2020 Best Starts for Kids Annual
23 Report, is submitted by the executive;

24 NOW, THEREFORE, BE IT MOVED by the Council of King County:

25 The council accepts the fifth annual report on the best start for kids initiative,

Motion 15940

- 26 entitled 2020 Best Starts for Kids Annual Report, Attachment A to this motion, in
27 accordance with Attachment A to Ordinance 18373.

Motion 15940 was introduced on 7/13/2021 and passed by the Metropolitan King County Council on 9/21/2021, by the following vote:

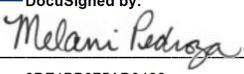
Yes: 9 - Ms. Balducci, Mr. Dembowski, Mr. Dunn, Ms. Kohl-Welles, Ms. Lambert, Mr. McDermott, Mr. Upthegrove, Mr. von Reichbauer and Mr. Zahilay

KING COUNTY COUNCIL
KING COUNTY, WASHINGTON

DocuSigned by:

7E1C273CE9994B6...
Claudia Balducci, Chair

ATTEST:

DocuSigned by:

8DE1BB375AD3422...
Melani Pedroza, Clerk of the Council

Attachments: A. Best Starts for Kids 2020 Annual Report



2020 Annual Report

Communities

Building Impact

 King County

Best Starts for
KIDS

Contents | Letter from the Executive | Letter from the Director

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PRIVACY

The stories in this report reflect the experiences of real people who accessed services through Best Starts for Kids community partners. They have consented to have their stories shared. Names and images may have been changed to respect their privacy.

FOR MORE INFORMATION

kingcounty.gov/BestStarts

ALTERNATE FORMATS

call 206-263-9100 or TTY Relay 711

THANKS TO OUR PARTNERS

Best Starts for Kids funds community partners across King County who lead, advise and implement work through this initiative. These partners are recognized by name on page 99.

FOR BEST VIEWING EXPERIENCE

This report is intended to be read on screen and offers navigational links at the top of each page. For the best experience, we recommend using a PDF viewer rather than a web browser to navigate the report.

FROM THE KING COUNTY EXECUTIVE

To the King County community,

Every day, our groundbreaking Best Starts for Kids initiative ensures King County's children have equitable opportunities to thrive and achieve their full potential. As our region recovers from the health and economic crises brought on by the global COVID-19 pandemic, it is more important than ever to make sure every child and family is supported to share in that recovery.

Passed by King County voters in 2015, Best Starts for Kids has served more than 500,000 children, youth and families to date, providing comprehensive supports from pre-natal development all the way to young adulthood.

The pandemic significantly affected the health and well-being of King County residents, exacerbating long-standing inequities in health, housing and economic stability. At the same time, Best Starts for Kids service providers stepped up, responding to the needs of communities throughout King County with flexibility, creativity and compassion. I am so inspired by these partners and how they worked to meet the extraordinary challenge of COVID-19. Their deep community knowledge and expertise meant that they could engage more holistically with families, appropriately and effectively addressing basic needs, emotional health and well-being, and housing and home stability.

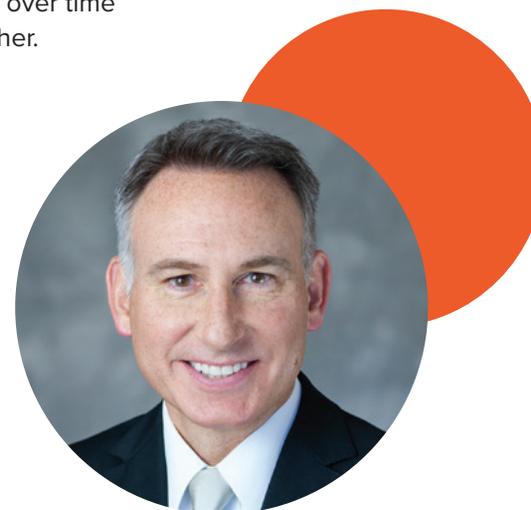
The past year highlighted the stark reality of racism as a root cause of generational inequities in health, wealth and opportunity among Black, Indigenous and communities of color. With Best Starts for Kids, we partner with communities through our programs and systems change efforts to dismantle those inequities and ensure every child has a chance to thrive.

I am proud to share the 2020 Best Starts for Kids Annual Report. It demonstrates the impact of our investments over time and shares stories of strength and resilience. Our partners showed up for their communities in a year like no other. Thank you to everyone who makes Best Starts for Kids a reflection of our vibrant community and an incredible asset to King County. Together, we will work to ensure all kids are healthy, happy, safe and thriving.

Sincerely,



Dow Constantine
King County Executive



FROM THE KING COUNTY STRATEGIC ADVISOR FOR CHILDREN AND YOUTH

To our community,

The first babies born in our county under Best Starts for Kids are now five years old. They've spent their critical first years in a county that is deeply committed to their health and well-being, from day one and throughout their lives. Best Starts for Kids is our community's continued promise to support those babies, and every child born or raised in our county, as they continue to grow into happy, healthy, thriving adults.

Our work over the past year is a testament to the depth of that commitment. It has been a difficult year. From the COVID-19 pandemic to ongoing racial injustices, our communities are burdened, stressed and demanding something different. In the face of these challenges, I've seen people respond with strength, power and stamina. Our Best Starts community partners courageously adapted their services, defying limitations and often expanding reach by virtual engagement with program participants.

We know that the trauma, disconnection, and disruption our kids have experienced this past year will continue to have impacts on their mental health and emotional well-being for years to come. I am so grateful for our Best Starts for Kids family, who are already providing the critical social and emotional supports that kids and young people need to navigate this crisis. Our community's deep trust and connections with the kids and families most affected by this pandemic are invaluable as we begin to recover and heal.

Best Starts for Kids is a long-term investment in our young people, from their earliest years all the way to adulthood. I am proud to be part of the community we've built together. This 2020 Annual Report provides detailed information on our performance measures, outcomes and financials this year. While this report shares just one year, these outcomes reflect the momentum we've built over the past five years. Just as the babies born when Best Starts came into being are no longer babies, our initiative has grown and is now delivering impact across all investments. We know what is working and changed course when needed based on our learnings and data. We are excited to share impact and investment highlights through the report, with tables at the end and links to interactive data online.

I am deeply grateful to our leadership: Dow Constantine, King County Executive; Leo Flor, director of the King County Department of Community and Human Services; and Patty Hayes, director of Public Health — Seattle and King County. We also thank the Best Starts Children and Youth Advisory Board for their guidance and enthusiastic support.

Sincerely,



Sheila Capestany

King County Strategic Advisor for Children and Youth

Director, Children, Youth and Young Adult Division

King County Department of Community and Human Services



BEST STARTS IN 2020

A year of commitment and strength for King County's communities

In a year unlike any in recent history, the strength and resilience of communities across King County were critical to maintaining stability for the county's children and families. King County's investments through the Best Starts for Kids initiative have helped to seed and grow community-led and evidence-based solutions that were essential in 2020 — helping King County's residents to respond in moments of crisis and to support every child, youth and young adult in reaching their full potential.

Best Starts' foundation of trust and history of partnering with communities allowed the initiative to quickly adapt in a year of constant change. Best Starts pivoted to provide what communities said they needed most to navigate the COVID-19 crisis, including flexible emergency funds to support community partners in assessing and addressing basic needs; technology tools to deliver services virtually; and resources for the social emotional well-being and mental health of children, families and those who care for them.

Best Starts' continued commitment to address the root causes of racism, and other inequities in the systems and structures that determine the health and well-being of King County's residents, is at the core of this response. We are committed to a shared vision of our county as a place where a resident's zip code, race or income does not predict their future potential.

As King County moves toward healing and recovery, Best Starts will continue building on the strength of the county's communities and investing in their resilience. Our ongoing commitment to investing in community-designed and evidence-based approaches will guide how Best Starts works toward a better, more equitable King County, where every person can thrive.



Photo: Jenjira Milan



Photo: Jenjira Milan



Photo: Erin Murphy

WHAT WE DO

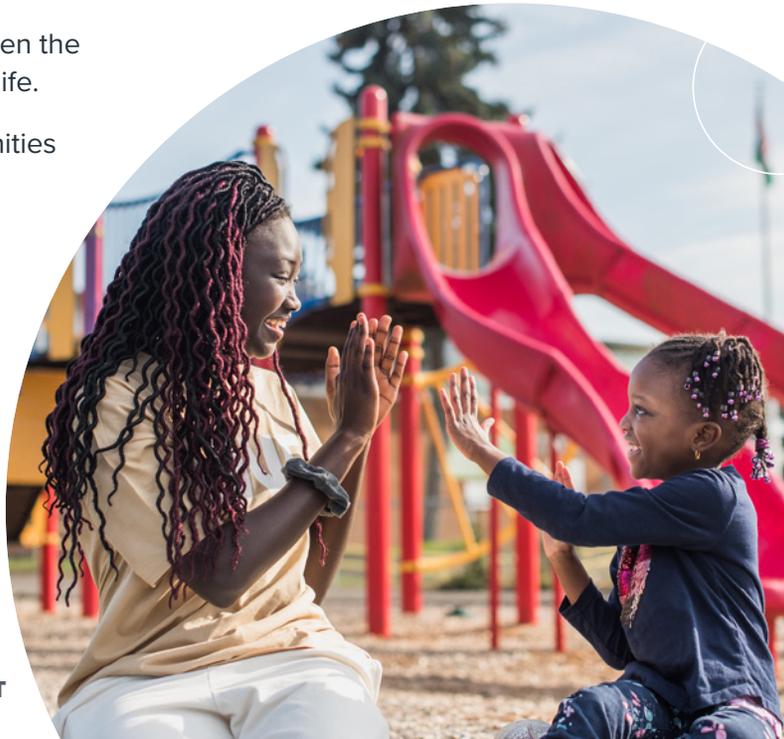
Giving kids the best start in life

Best Starts for Kids builds on the strengths of families and communities so that babies are born healthy, children thrive and establish a strong foundation in life, and young people grow into happy, healthy adults. Best Starts for Kids promotes opportunities for kids to grow up healthy and happy and lifts up efforts to intervene early when families need more support. Since 2015, Best Starts has partnered with 628 programs serving more than 500,000 children, youth, young adults and families across King County.

These investments had a powerful impact in 2020. Best Starts centered the leadership and partnership of geographic, linguistic, cultural and other communities to support their vision of equity and progress in the face of the pandemic. More than 230 partners used Best Starts funding over the course of 2020 to address urgent needs related to the pandemic and to the racial disparities exacerbated by the crisis.

When families and communities have the resources and support to help their kids have the best possible start...

- **Babies** are born healthy and given the foundation for a happy, healthy life.
- **People** have equitable opportunities to be safe, healthy and thriving.
- **Communities** offer safe and welcoming environments for their kids.
- **Children, teens and young adults thrive!**



The COVID-19 pandemic

has disproportionately affected Black, Indigenous and people of color (BIPOC) in King County. [Case and hospitalization rates are higher for BIPOC populations, as are death rates, when adjusted for age.](#) The pandemic brought an acute and urgent focus to addressing the longstanding inequities and systemic racism endured by BIPOC communities. Best Starts responded by meeting immediate needs while continuing to build on our core values of centering equity and reducing barriers to culturally and linguistically relevant programming. We listened to our community partners, flexing our investments to support the priorities they identified. The [Best Starts for Kids COVID-19 Impacts Report](#) offers a comprehensive overview of our response to the COVID-19 pandemic.

In 2020, Best Starts invested \$99.8 million in 558 programs delivering impact through strategies that reached more than 380,000 children, parents, caregivers and other community members in King County.

INVESTING EARLY

\$47.0M

Building a robust system of support for pregnant and parenting families, infants, very young children and caregivers that meets people where they are — at home, in the community and wherever children are cared for. In 2020, Best Starts supported community partners in meeting basic needs, connecting families to services, and caring for the well-being of young children and their families.

SUSTAINING THE GAIN

\$36.0M

Ensuring progress continues with school- and community-based opportunities to learn, grow and develop through childhood and adolescence and into adulthood. In 2020, Best Starts flexed investments for community partners to help young people and families navigate remote learning, continue offering youth programming and expand access to mental health supports.

COMMUNITIES MATTER

\$9.9M

Through Communities of Opportunity (COO), supporting communities as they build healthy, thriving places for children to grow up. In 2020, Best Starts invested in culturally rooted and place-based partnerships and organizations, building on community-driven policy and systems change under way. We also supported COVID-19 response efforts and Black-led organizing.

HOMELESSNESS PREVENTION

\$3.8M

Complementing regional efforts to prevent and reduce homelessness by focusing on what each family needs to stay stably housed. Best Starts for Kids combined case management with financial assistance to prevent homelessness during the COVID-19 crisis. This support for families with children and young adults was an important element of county-wide efforts to maintain stability for households.

2020 PROGRESS

380,000+

people reached

\$99.8M*

invested throughout King County

238

community partners

558

new and continuing programs

41,427

children and families received access to food and supplies

3,310

people remained housed

179,738**

participants in COO events

7,200

hours of technical assistance and capacity building leveraged by communities

Additional data on work funded through Best Starts for Kids are available at www.kingcounty.gov/BestStarts.

* Total includes evaluation and programming.

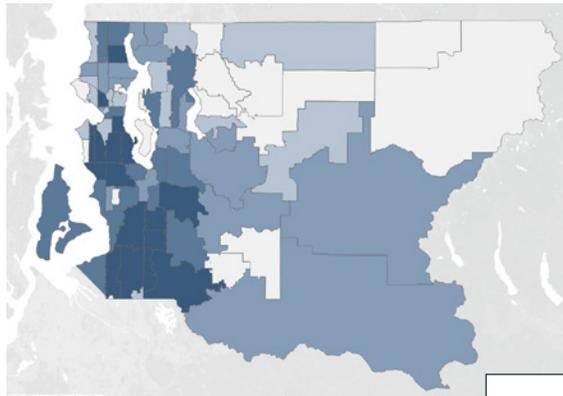
** Duplicated number reflects high virtual engagement

WHO WE SERVE

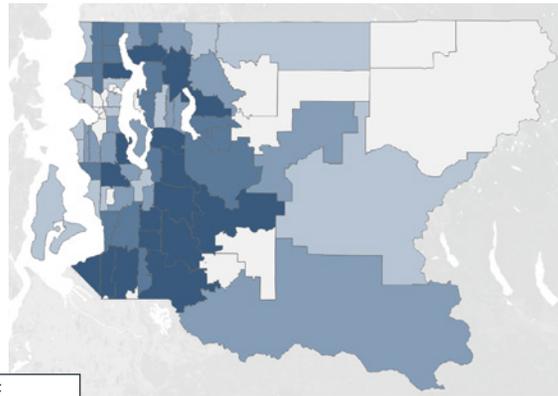
Best Starts for Kids strategies are universal, serving children throughout King County

Best Starts for Kids focuses investments to ensure equitable opportunity for all children.

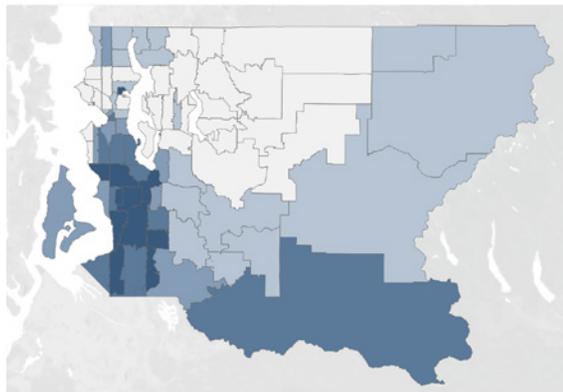
DISTRIBUTION OF PARTICIPANTS SERVED



DISTRIBUTION OF POPULATION UNDER AGE 18



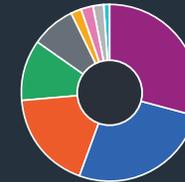
CHILD OPPORTUNITY INDEX



The **Child Opportunity Index (COI)** is a national index of neighborhood resources and conditions that help children develop in a healthy way. High-opportunity neighborhoods have quality schools, parks and playgrounds, clean air, access to healthy food, health care and safe housing. Low opportunity neighborhoods have few or none of these conditions.



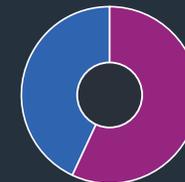
2020 BEST STARTS FOR KIDS DEMOGRAPHICS



RACE/ETHNICITY

- American Indian/Alaska Native: 2%
- Asian: 11%
- Black/African American: 29%
- Hispanic/Latinx: 18%
- Middle Eastern or North African: 1%
- Multiple races: 8%
- Native Hawaiian/Pacific Islander: 2%
- White: 26%
- Another race/ethnicity: 2%

Race groups are mutually exclusive.



GENDER IDENTITY

- Female: 57%
- Male: 43%
- Another gender: <1%

Individuals who selected “Another gender” indicated their gender identity was not listed in the response options. This includes but is not limited to persons identifying as transgender, nonbinary, questioning, and/or gender-nonconforming.



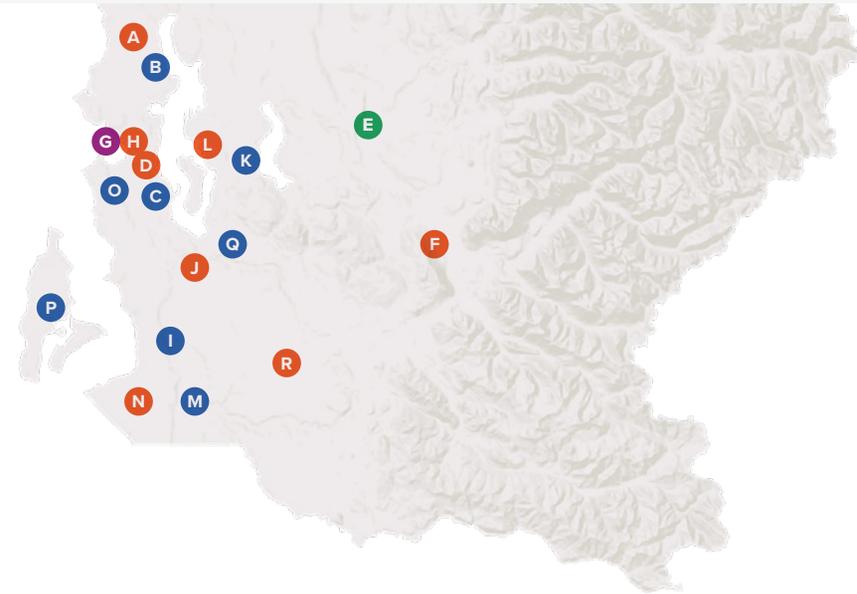
AGE IN YEARS

- <5: 51%
- 5–17: 23%
- 18–24: 8%
- 25–54: 18%
- 55+: <1%

Data are provided only for individuals for whom information is available and relevant. Individuals who are enrolled in more than one program may be duplicated in the demographic data. Totals may not add up to 100% due to rounding. Not all programs collect the “Middle Eastern or North African” race category or detailed gender identity data, which may lead to undercounting of these populations. See [full results online](#) for complete information.

OUR REACH**Best Starts across King County in 2020**

The community partners highlighted here give a sense of the breadth of programming supported by Best Starts for Kids funding across King County.

**DISTRICT 1****A Child Strive**

Partnering with families and the community to support young children's success through a virtual parent coaching model that centers strengths- and relationship-based approaches.

B Urban Native Education Alliance

Providing youth-directed and youth-focused opportunities centering on four pillars (life skills, leadership, language and literacy) through the Clear Sky Native Program in places like North Seattle.

DISTRICT 2**C Life Enrichment Group**

Offering culturally relevant programs focused on academic achievement and social emotional support for youth across Seattle and King County.

D Coalition for Refugees from Burma

Promoting positive and effective parenting to enhance healthy child development and school readiness in immigrant and refugee communities through home-based programs.

DISTRICT 3**E A Supportive Community for All**

Building an inclusive coalition of service providers and stakeholders to strengthen community around a shared vision for human services across the Snoqualmie Valley.

F Encompass

Providing tailored home- and community-based services in the North Bend region for children birth to 3 years who have developmental delays and disabilities and their families.

DISTRICT 4**G The Arc of King County**

Providing case management and flexible assistance to maintain housing stability for individuals and families at imminent risk of homelessness throughout King County.

H Westside Baby

Distributing diapers, formula, car seats and hygiene products to community organizations that work directly with children and families.

STRATEGY AREAS

- Investing early
- Sustaining the gain
- Communities of Opportunity
- Homelessness prevention

DISTRICT 5**I Open Doors for MultiCultural Families**

Providing high-quality, culturally responsive services for families of children with developmental and intellectual disabilities and special health care needs.

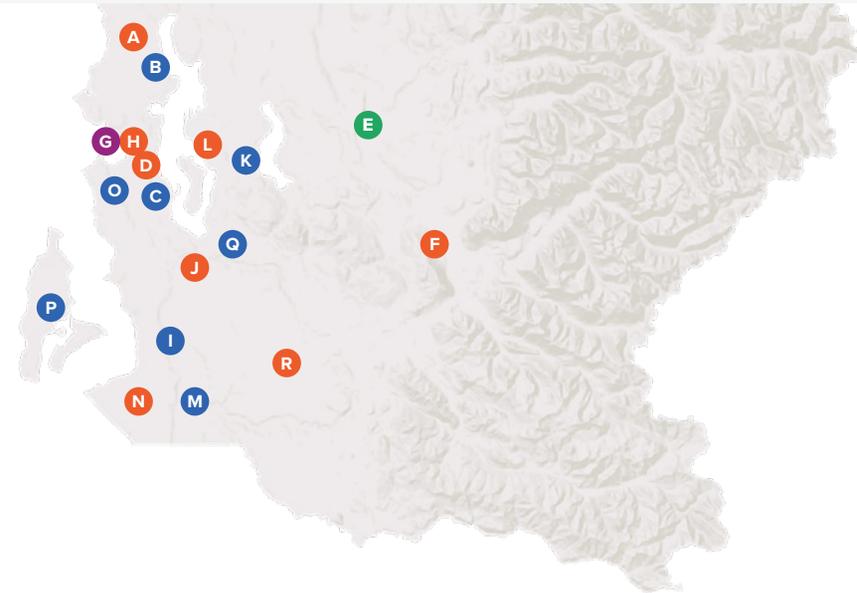
J InterCultural Children & Family Services

Serving Black/African American and Latinx families in Renton and South King County with culturally matched home visiting, curriculum and parent education to improve parent-child relationships and promote kindergarten readiness.

(CONTINUED...)

“*Best Starts for Kids has effectively partnered with young leaders from across the County to define what well-being looks like, and centered youth voice at every step of the way.*”

— Hikma Sherka, Co-Chair, King County Children and Youth Advisory Board



(...CONTINUED)

DISTRICT 6

K Korean Community Services Center

Providing training and support for youth advocates and leaders in Shoreline, including on anti-racism, the school-to-prison pipeline and the model minority myth.

L Eastside Pathways/NISO Programs

Bridging Latinx families and providers in East King County including Bellevue to increase knowledge of and access to resources and services.

DISTRICT 7

M Auburn School District

Ensuring the promotion of social emotional health and prevention of substance use across all middle schools in the district through the Student Success Team.

N Global Perinatal Services

Connecting underserved women to other women in their community who are trained to provide support during the critical months of pregnancy, birth and the early months of parenting.

DISTRICT 8

O Southwest Youth and Family Services

Offering after-school and summer programming in math and literacy, arts education and STEM in Burien, SeaTac, and West Seattle/White Center, in partnership with Arts Corps and Geeking out Kids of Color.

P Neighborcare Health

Strengthening access to health facilities and immunization within the school setting for adolescents on Vashon Island.

DISTRICT 9

Q Progress House Association

Supporting reunification for parents who have recently completed a work release program, who are within several weeks of release from incarceration and who are permitted to be with their children.

R Greenplay Northwest

Holding outdoor Kaleidoscope Play and Learn groups in places like Maple Valley where parents and caregivers can sing, read and play together in support of their children's healthy growth and development.

STRATEGY AREAS

- Investing early
- Sustaining the gain
- Communities of Opportunity
- Homelessness prevention

Investing Early

from prenatal care to the first day of kindergarten



By investing early, Best Starts for Kids supports communities so that:

- Babies are born healthy.
- Children grow up in households where they are safe and cared for.
- Children grow up resilient, curious and content.
- Children are socially, intellectually and physically ready for kindergarten, the first step in a lifetime of learning.
- **Children flourish and thrive!**

An inclusive environment for children flourish

Children thrive when they can form secure relationships, explore the world and experience autonomy. At Newport Children's School in Bellevue, Director Tiffany Anglin understands that creating these conditions for children means equipping teachers with the support and tools they need.

"When a teacher comes to me and says 'I'm having this challenge,' I have a tool basket that I can pull from and give the teacher to take back and try in the classroom. If that doesn't work, we can try another tool," explains Tiffany. "But sometimes when the same issues and challenges keep coming up, we need outside support."

In King County, as many as 22,000 families lack access to appropriate early learning options because few child care centers have the resources to support children with special health care needs or disabilities or who may need additional support. To support more providers in welcoming all children, Northwest Center launched [Inclusion Mentorship Program for Increasing Access in Childcare Teams \(IMPACT\)](#). Best Starts for Kids partners with this program through multiple strategies, including Social Emotional Well-being and Child Care Health Consultation, as part of our focus on quality of care.

IMPACT gives teachers a space to reflect on their practices and provides guidance on how to support children of different abilities in the classroom. For example, IMPACT helps bring teachers and parents on the same page about how to respond to challenging behaviors (common among kids with developmental issues). For parents and teachers, this means having allies in the child's well-being. For the child, it means being able to continue to learn and grow alongside their peers.

"This model allows us to be in the communities on a much deeper level," explains Michelle Duhon, inclusion consultant at Northwest Center. "We ... support teachers in exploring [the] roots of challenging behaviors in children — and help them shift their perspective on how to create inclusive classrooms."

IMPACT has helped teachers at Newport Children's School work with families to figure out how to best support their children. "Having Michelle there as a third party really helps when we meet with families," shares Beth Johnson, or "Ms. Beth," a teacher at the school. "It helps parents realize that one, their child isn't the only one to have this issue happening, and two, that we are on their child's side and want to help them."

Throughout the COVID-19 pandemic, schools have experienced more challenging behavioral issues, especially for kids with higher sensory needs, who are most affected by COVID-19 restrictions. Tiffany has also seen higher needs among children as they return to school and adjust to the new environment. Support from IMPACT has helped to navigate these transitions.

As Tiffany says, "IMPACT is a great resource for us. We all need someone letting us know that we are on the right track and it helps to focus and remember the tools that we do know." Children, parents and teachers all benefit from a holistic and collaborative approach to promote positive relationships.



Photos: Erin Murphy

Children have a strong start when their families and communities have the support they need to help kids develop trusting relationships; grow up healthy; and learn and thrive.

The COVID-19 pandemic magnified the impact of systemic racism for Black, Indigenous and people of color (BIPOC), including barriers to high-quality child care, health care and other essential resources. Led by and working with our community partners, Best Starts for Kids is reducing these disparities. Our emphasis on the promotion of positive elements over the prevention of negative factors keeps healthy children healthy — while providing additional support to children and families who need it. Backed by a growing body of evidence, the Best Starts approach leads to positive outcomes for all our region’s children from birth to age 5.

Best Starts for Kids’ Investing Early strategies have reached more than 490,000 children and families with programs that support healthy child development. Many of these programs intentionally reach communities that historically have lacked access to health and early learning services. These investments are yielding positive results across King County, including the creation of community-led systems to foster healthy childhood development for our youngest residents and those who care for them.

As of 2020, Best Starts is now delivering impact across all investments. All funded programs are actively delivering services, and there are at least two quarters of [performance data](#) to report for the year.

\$47.0M total investments
in 2020

187 new and continuing
programs

See outcomes of Best Starts for Kids “Investing Early” investments across King County [here](#).

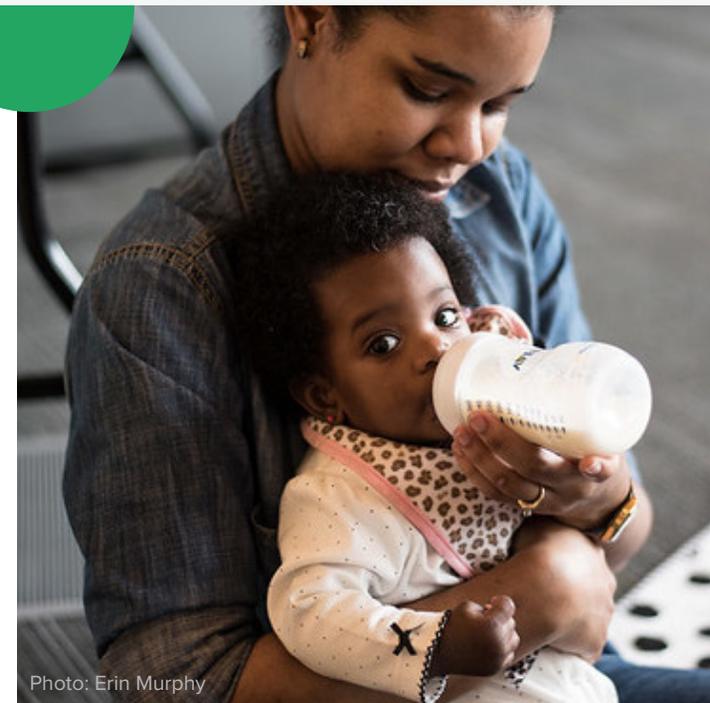


Photo: Erin Murphy

“ We pivoted our program to meet the emerging needs of parents and families during the current COVID-19 pandemic. With the support of [Best Starts] we have been able to transition our program, as needed, to fit the educational and resource needs of parents working from home or left without work.”

— Sarah Loeffler, *Voices of Tomorrow*

Help Me Grow

- Delivering impact
- **\$1.8M invested in 2020**
- **27 community partners, 3 system partners**

Raising safe, happy, healthy and thriving kids takes support. Help Me Grow connects families and caregivers with children under age 5 to community-based programs and services.

When Best Starts asked for input on building a stronger Help Me Grow system in King County, we heard families say they want a better connection to resources, and providers say they want improved coordination to better serve families. In 2020, Help Me Grow King County responded and expanded its reach, making it easier for families to move between systems of care to promote healthy child development.

Best Starts **funded 27 organizations** to build a system that connects families and providers to culturally, linguistically and geographically matched referrals and resources such as child care and health services. Help Me Grow also brought together 16 community-based organizations to collaborate and improve coordination. Partnerships with community organizations that had established relationships with families also helped meet COVID-19 related needs: Trusted partners helped families navigate resources, such as the Congolese Integration Network which ensured food distribution efforts included traditional Congolese foods and gift cards to stores with Congolese groceries.

Best Starts is partnering with WithinReach (the statewide affiliate for Help Me Grow), Cardea Services and Soar to develop a network in King County that aligns systems and services in collaboration with communities and families, with the goal of equitable, family-centered and culturally responsive supports.

2020 OUTCOMES

- Help Me Grow King County Partnership Network supported 245 parents/caregivers and 512 children between when it launched in August 2020 and the end of the year. 80 percent of children served were BIPOC and 71 percent of children received a developmental screening.
- The majority of these families reached out with concerns related to basic needs, developmental progress and parent/caregiver support. To address these concerns, partners interacted at least 900 times with families over video, text and phone and completed 490 referrals for related services or resources.



Photo: Erin Murphy

“We have found that screening and referring families to supports looks different in each cultural community based on the differing cultural experiences and practices. We are working to identify what works best in terms of outreach and referral so that families can benefit from our program.”

— Faduma Mahamoud, *Open Doors for Multicultural Families*

Developmental Promotion and Early Support

- Delivering impact
- **\$7.4M** invested in 2020
- **35** community partners

Children reach developmental milestones in their own way and at their own pace. When developmental delays in young children are identified early, interventions can have the most impact with services that are right for each family and child. That's why Best Starts provides a comprehensive approach — through early screening, social emotional development integration and resources for caregivers — to ensure the well-being and development of children across King County. These programs remove barriers to culturally relevant services and developmental screening so that all families can celebrate developmental milestones with their kids.

In 2020, Best Starts launched new strategies that we plan to build on to promote equitable access for all families. Best Starts is investing in nine innovative projects that offer cultural and linguistic adaptations to screening tools, practices and training for providers to reach more children and families.

2020 OUTCOMES

- 9 Universal Developmental Screening Pilot Projects and 15 Help Me Grow partners served children, families and providers representing 8 different race/ethnicity backgrounds and 24 languages. Services included training 370 community members, screening 767 children,

and engaging 76 community members in translation and adaptation of two screening tools into multiple languages.

- 13 community-based organizations served 5,262 children and their families through the Early Support for Infants and Toddlers (ESIT) program, which supports families whose children have developmental delays and disabilities, focusing on children up to age 3.
- 347 professionals (doulas, home visitors, child care providers and others) increased their skills to conduct screenings. Early screening helps identify the specific interventions and services that will best support a child and their family. 87 percent of these professionals reported increased confidence in their ability to discuss a developmental concern with a family.
- 137 providers started the Infant and Early Childhood Mental Health Endorsement process. Michelle, highlighted in our [P-5 story](#), is one such provider. An additional 359 providers participated in reflective consultation meetings to transform their practice and improve connection to babies, children and families. 86 percent of providers reported that these sessions had a positive impact on their relationships with the babies, children and families they serve.

5,262 children and families received support from **13** community-based organizations through Early Support for Infants and Toddlers

Creative approaches to maintaining services during COVID-19

During COVID-19 restrictions, with research showing that virtual services are as successful as in-person, community partners maintained ongoing programming for families. The [Early Support for Infants and Toddlers program](#) continued to accept referrals and work with families through video conferencing and/or phone calls. This minimized interruptions to child development services, including evaluations and parent coaching, to support children with developmental delays and disabilities.

Best Starts flexed funding for community partners to reduce families' barriers to services. Through Home-Based Services and Community-Based Parenting and Peer Supports, over 1,300 tablets were distributed to families along with Wi-Fi hot spots and interpretation services. Community partners shared that these resources helped to keep families engaged and facilitated a smooth transition to virtual services. Best Starts also hosted regular webinars to ensure community partners received the most current COVID-19 information and encouraged peer learning and resource sharing. With a limited interruption in services, families could continue benefiting from these supports, social connection and stability during a time of uncertainty.

Workforce Development

- Delivering impact
- **\$1.0M** invested in 2020
- **1 system coordinator, 6 capacity builders, 9 community partners that accessed supports**

Professionals who work with children and families do their best work when they are supported with tools, resources and connection to a community. In 2020, Best Starts offered training opportunities for King County providers on a range of topics, including racial equity, infant and early childhood mental health, healthy child development and emergent needs related to COVID-19 response efforts. We successfully shifted to virtual training delivery with high levels of participation and positive feedback from attendees.

Best Starts fully launched a cohort model in 2020, offering tailored peer learning opportunities to nine workforce partners that share a workplace or a cultural, racial or geographic community. Best Starts will continue to strengthen these services by broadening the pool of trainers who support providers working with young children and enhancing their equity-driven practices.

2020 OUTCOMES

- 1,157 King County providers who work with young children attended 103 training opportunities.
- 87 percent of providers attending a large group training reported confidence in their ability to apply something new they learned to their work.

“When I joined the Best Starts for Kids trainings, I can honestly say that was the most connected I have felt to a community in probably years. [The trainings] have been, by far, the most effective and interactive discussions I have ever been on virtually.”

— Martha Stebbins-Aguíñina, *Infant Mental Health clinician and workforce development workshop participant*

Home-Based Services

- Delivering impact
- **\$10.0M** invested in 2020
- **31 community partners, 9 technical assistance partners**

Through home-based services, families with babies and young children gain access to home visitors — a nurse, a doula or a trained community member — who can be a family resource throughout the first years of a child’s life. Home visitors develop relationships with multiple members of the family. They help families through the changes that come with a new baby, provide services that help the family nurture their child’s development, and navigate the systems such as housing and employment that promote family stability.

In 2020, Best Starts adapted how we support our community partners to continue delivering services virtually. Families relied on this stable, trusted, culturally responsive source of support to navigate the social isolation and other unprecedented challenges of this year. Best Starts has also increased our focus on offering community partners the tools and technical

assistance they need to strengthen their capacity, ensuring we tailor services to the communities where they are provided.

2020 OUTCOMES

- Evidence-based and evidence-informed home-based programs increased their caregiver reach by 74 percent over 2019, serving 1,085 caregivers, 67 percent of whom identified as BIPOC. Similarly, the programs increased their reach among children by 75 percent over 2019, serving 907 children, 70 percent of whom identified as BIPOC.
- **10 community-designed home-based programs** served 930 caregivers (a 191 percent increase over 2019) and reached 878 children (a 185 percent increase over 2019) through 9,082 home visits (a 400 percent increase over 2019).
- 99 percent of families in community-designed home-based services had increased concrete support, and 96 percent of families had increased knowledge of parenting and child development.
- Through a partnership with United Way and the City of Seattle, **ParentChild+ Program** continued to deepen and expand its reach. The 16 funded programs made 44,413 visits to 1,291 children, and 91 percent of families were matched with culturally relevant staff.

Community-Based Parenting and Peer Supports

- Delivering impact
- **\$4.0M** invested in 2020
- **36** community partners

Through Community-Based Parenting and Peer Supports, community-based agencies and organizations support families with everything from food to information on child development. These Best Starts investments are led by communities, which is especially important for sensitive services like support for breastfeeding and for education and advocacy around maternal mortality. By standing behind these existing networks of support, Best Starts helps to build on community strengths, providing tools and resources a community can use to care for its kids and families.

In 2020, Best Starts launched new programs — designed through a community-driven planning process — to offer supportive pregnancy care and breastfeeding peer supports that prioritize BIPOC communities. Innovative ways to provide education and foster social connection, such as virtual lactation lounges, were received positively with high attendance rates in King County and beyond. Best Starts will continue to build on this momentum by prioritizing investments in community-based organizations that remove barriers to accessing tools and resources so families can best care for their kids.



View Denise Louie Education Center's Play & Learn Virtual Video Library.

2020 OUTCOMES

- 41,427 families and children accessed basic necessities — including diapers, clothes, baby formula and fresh fruits and vegetables — a 39 percent increase over 2019. 98 percent of all requested items were distributed.
- 2,560 families participated in Kaleidoscope Play and Learn groups, a 63 percent increase over the first year of services (2018).
- 32 people received supportive pregnancy services across King County. 100 percent of babies were carried to full term and 100 percent of new mothers were breastfeeding beyond initiation.

“*In the last year, WestSide Baby reached an estimated 29,259 children by providing monthly diaper allocations to community access points such as Seattle Public Schools resource sites and Seattle Housing Authority properties. WestSide Baby distributed 2.4 million diapers in 2020 ... which represents a more than 50 percent increase over the previous year (2019).*”

— Toni Sarge, *WestSide Baby*



Photo: Shutterstock

Community-centered support for parents and caregivers

Parent Caregiver Information and Supports (PCIS), an investment through Best Starts' Community-Based Parenting and Peer Supports strategy, supports community-based organizations delivering information and services to parents and caregivers with young children. In 2020, the first full year of the program:

- 10 PCIS programs served 968 caregivers.
- 876 group meetings or services were held.
- 88 percent of these caregivers identified as BIPOC.
- 90 percent of families reported increased concrete support as a result of the program.
- Many PCIS partners **accessed capacity building support** to strengthen their organizational infrastructure.

Public Health Programs

- Delivering impact
- **\$10.0M invested in 2020**

Managed by Public Health — Seattle & King County, Public Health programs build on proven practices and community-based solutions to support healthy outcomes at all ages. These programs provide a critical safety net for families, which was more essential than ever in 2020.

As a core component of Best Starts' prenatal-to-five strategies, Public Health programs quickly adapted during the pandemic to ensure families had continued access to affordable and healthy food, reproductive health services and support with housing. Using a new electronic system,



Photo: Shutterstock

Best Starts led the nation in adapting Special Supplemental Nutrition Program for Women, Infants and Children (WIC) services from in-person to remote. Best Starts will permanently adopt some of these changes, which effectively removed barriers to resources and services.

2020 OUTCOMES

- More than 52,000 people purchased more than \$17 million in healthy, affordable food through the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC).
- 100 percent of the babies enrolled in the Perinatal Hepatitis B Prevention Program who were tested in 2020 were negative for hepatitis B. Best Starts communicated with families facing confusion and fear about managing hepatitis B vaccination for their infants during the pandemic, encouraging them to keep or reschedule their appointments.
- More than 900 families teamed up with registered nurses who regularly visit them at home to help them raise happy, healthy children. All of these families initiated breastfeeding with their infants. In September, the launch of a successful Zoom for Healthcare pilot resulted in all nurses using Zoom to deliver video visits.
- 4,179 people accessed sexual and reproductive health services through King County's Family Planning Program through telehealth services, combined with clinic visits. 76 percent of family planning clients now use more effective contraception methods. Additionally, community-based health educators delivered direct education to over 5,000 youth.

- 11,671 pregnant women and infants received pregnancy and parenting support, and families received 1,167 linkages to health prevention support services. The shift to video and phone visits for most clients increased accessibility.
- 290 children and caregivers were linked to health services and housing through a program for families housed in shelters who have significant health needs, 56 percent of whom are in permanent housing at completion.

Vroom

- Delivering impact
- **\$77K invested in 2020**
- **2 community partners**

Vroom turns the science of brain development into simple, easy-to-use tips that parents and caregivers can incorporate into everyday life. Best Starts has deepened and expanded the reach of Vroom, with Latinx and Somali Vroom Community Connectors who make the information accessible and relevant for families to develop their child's literacy, math and social skills.

Interest in Vroom increased in 2020 as Community Connectors adapted resources for virtual settings. Best Starts provided support on using Vroom remotely to encourage child development in the home environment. Vroom Community Connectors leveraged existing touchpoints with families, such as Centro Rendu's food distribution site in Kent, where 150 to 200 Spanish-speaking families received Vroom materials each week.

Vroom is now available in more than 15 languages. Best Starts for Kids plans to continue fully integrating Vroom into all our strategies for young children, as well as in other settings in King County, to support families with children from birth to age 5. Our approach serves as a model for how to use the tool at the state and national levels.

2020 OUTCOMES

- 8,400 parents and caregivers accessed Vroom as a result of community engagement, and 67 leaders were trained to be expert “Messengers” in using the tool.
- Vroom Community Connectors held 53 outreach events and activities, reaching 236 potential Vroom Messengers and 16 organizations.

Child Care Health Consultation

- **Delivering impact**
- **\$3.0M invested in 2020**
- **17 community partners**

Child care professionals strive to provide the safest and healthiest setting for the children in their care — but they may not always know where to turn for recommendations and resources. Best Starts for Kids supported seven community-based organizations in providing Child Care Health Consultation services, putting the resources of nurses, nutritionists and child health specialists at the fingertips of both licensed child care providers and Family, Friend and Neighbor caregivers across King County.

Enhanced child care support

Insufficient access to high-quality child care was already a crisis in our region before the COVID-19 pandemic. According to a Best Starts for Kids survey, in 2019, 34.2% of children lived in families that found it difficult to afford child care. Child care providers are consistently undercompensated, resulting in high turnover and financial instability for this critical workforce. The pandemic strained the child care system to a breaking point, further exposing inequities in accessing good, affordable care while highlighting the fundamental importance of child care work to our economy and communities.

Informed by Best Starts’ work, King County responded swiftly and awarded grants to child care facilities to keep their doors open and provided vouchers for families to afford care. Through a partnership with Child Care Resources, Best Starts allocated \$526,000 toward COVID-19 prevention for child care facilities, such as personal protection equipment and cleaning supplies.

Best Starts also supported the work of King County’s Children and Families Strategy Task Force, which convened members from the community to create a long-term plan for an equitable, affordable and accessible child care infrastructure. The [final report compiled by the Task Force](#) will guide Best Starts as we partner with communities to build a stronger child care system in King County — one that supports the child care workforce and ensures families who most need high-quality child care can find it.



Photo: Jenjira Milan

“Knowing that we are out here helping providers stay open and providing a safe place for children to come is wonderful. Without the support of these ... cleaning supplies and PPE I would have been lost as it was impossible to find supplies in store[s] at the start of this.”

— Fior Gonzalez, Child Care Resources, Family Child Care Program

An [interim evaluation of Child Care Health Consultation services](#) completed by Cardea Services provides foundational evidence on the program's effectiveness in supporting child care providers with more tools and resources to make the child care space safer and to promote children's health. In 2020, virtual consultation and communication in the provider's primary language were critical to following sanitation and hygiene best practices, understanding Centers for Disease Control guidelines on COVID-19 prevention and accessing information on financial assistance and grants.

In 2020, Best Starts partnered with Kinderling Center to gather input through 50 engagement activities with over 600 racially and culturally diverse partners and community members. This effort builds on work launched in 2018 to jointly develop [robust recommendations released in December of 2020](#) to create a stronger, more equitable and accessible county-wide Child Care Health Consultation system.

2020 OUTCOMES

- Child Care Health Consultation reached 989 providers completing a total of 3,877 consultation and training services — both at formal child care sites and informal sites where friends, families and neighbors are caregivers.
- 93 percent of child care providers served by Child Care Health Consultation teams reported satisfaction with the services they received, and 82 percent reported increased knowledge of community resources that enhance the health and safety of the child care environment.

Innovation Fund

- **Delivering impact**
- **\$2.5M invested in 2020**
- **14 community partners,**
2 technical assistance partners

The Best Starts for Kids Innovation Fund fuels innovation by kick-starting community-designed programs and approaches through the beginning stages of development and early implementation. The Innovation Fund supports projects that meet community-identified priorities and are co-created with community, drawing on the skills and strengths of the community itself to meet its unique needs.

One example is [Look, Listen and Learn \(LL+L\)](#), a King County–based early learning television show designed for BIPOC children and families. LL+L partners with local venues to showcase resources available in our community while applying brain development knowledge to foster learning and enhance caregiver-child relationships. LL+L addresses representation in media for BIPOC communities, with a woman of color as the show's lead and kids of color highlighted in the show. In 2020, LL+L offered age-appropriate mini-episodes to explore relevant and timely topics, such as [What Does “Black Lives Matter” Mean?](#) and [It's Okay to Feel Lonely!](#) Best Starts' partnership with LL+L helps to build greater confidence and pride among BIPOC children — essential elements in a child's readiness to learn.

Through the Woven Together Project, another Innovation Fund investment, Best Starts

Reducing exposure to toxics across Best Starts strategies

Best Starts for Kids ensures healthy indoor and outdoor environments for children by reducing exposure to lead and other toxics through a range of strategies:

- Preventing exposure to lead and toxics among families and caregivers across multiple language groups through our network of community partners.
- Increasing blood-lead testing for children through partnerships with the health care system and free testing events.
- Improving access to effective, culturally relevant early childhood developmental services for lead-poisoned children.
- Reducing exposure by identifying current and emerging sources of lead and toxics in King County.



View the video from King County Medical Society Public Health Science Fair focusing on **Lead & Lead Poisoning**.

supported Open Doors for Multicultural Families in collaborating with Children’s Therapy Center to better serve Somali and Vietnamese families in South King County. Open Doors has established trusted relationships, and together with Children’s Therapy Center, offered holistic supports to address infant and early childhood developmental delays and disabilities. Through this project, the two organizations are creating new processes for staff to work together, with the shared goal of better supporting culturally and linguistically diverse families in caring for their young children.

2020 OUTCOMES

- 338 people participated in design or delivery of an Innovation Fund program or project.
- 670 caregivers, youth, providers and community members interacted with Innovation Fund programs, more than double the strategy’s reach in 2019.
- All 14 community partners adapted their approaches to ensure continued access to essential services, technology support and social connection during isolation.



View the video from **Look, Listen and Learn**, a King County–based early learning TV show designed for BIPOC children and families.

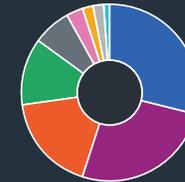


It's Time to Celebrate – Ep. 2



Watch on YouTube

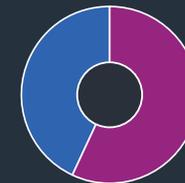
**INVESTING EARLY
2020 DEMOGRAPHICS**



Race groups are mutually exclusive.

RACE/ETHNICITY

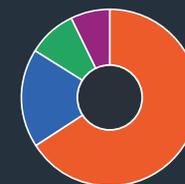
- American Indian/Alaska Native: 2%
- Asian: 12%
- Black/African American: 26%
- Hispanic/Latinx: 18%
- Middle Eastern or North African: 1%
- Multiple races: 7%
- Native Hawaiian/Pacific Islander: 3%
- White: 29%
- Another race/ethnicity: 2%



GENDER IDENTITY

- Female: 57%
- Male: 43%
- Another gender: <1%

Individuals who selected “Another gender” indicated their gender identity was not listed in the response options. This includes but is not limited to persons identifying as transgender, nonbinary, questioning, and/or gender-nonconforming.



AGE IN YEARS

- <5: 66%
- 5–17: 9%
- 18–24: 7%
- 25–54: 18%
- 55+: <1%

These data include children, parents and caregivers served.

Data are provided only for individuals for whom information is available and relevant. Individuals who are enrolled in more than one program may be duplicated in the demographic data. Totals may not add up to 100% due to rounding. Not all programs collect the “Middle Eastern or North African” race category or detailed gender identity data, which may lead to undercounting of these populations. See [full results online](#) for complete information.

Sustaining the Gain

from kindergarten through college and career



By sustaining early gains, Best Starts for Kids supports communities so that:

- Children learn math and reading skills that prepare them for a lifetime of success.
- Children and teens have the support to grow up curious, resilient and confident.
- Children and teens graduate high school with their peers and go on to college or a career.
- Children, teens and young adults are healthy and strong — and empowered to make healthy decisions about substance and alcohol use.
- **Children grow into thriving teens, and teens grow into thriving adults.**

An inter-generational approach to joy and healing



A group of middle-school students at Orca K-8 School in South Seattle eagerly wait as an elder begins sharing a story from the past. The words offer a powerful narrative that helps Black, Indigenous and youth of color (BIPOC) navigate school, relationships and the effects of persistent inequities in their lives. These students are part of Partners for Educational Reform and Student Success' (PERSS) Bridging Wisdom, an intergenerational program where BIPOC and other youth learn from and enjoy experiences with elders in the community through weekly visits that spark joy, connection and healing.

Marjhae' Nelson, now in high school, remembers how Bridging Wisdom was a foundational part of her middle-school experience. Marjhae' looked forward to spending time every week with elders living at Esperanza House Apartments — a low-income senior housing community in Southeast Seattle's New Holly Neighborhood — and together engage in conversation circles and fun activities that build authentic relationships.

"I knew all the elders by name. We would laugh together, listen to music, draw and paint," shares Marjhae'. "I remember when we made blueberry waffles with the elders. It was fun to see their cooking point of view compared to what we know."

PERSS is part of Best Starts for Kids' [Trauma-Informed and Restorative Practices \(TIRP\) Village](#) — a community of 30 partners who are working together across 55 schools in ten school districts to confront systemic and racial trauma in classrooms and spaces where youth learn. By bringing students, families, teachers, school districts, community-based organizations and local government together, TIRP partners recognize that it takes a village to help children and youth succeed.

Marjhae's parents have seen firsthand how Bridging Wisdom has added richness to her life. As her father Marcus explains, "For her, and for any kid, it's good to learn from a completely different generation, from someone whose experiences were completely different from yours. Like the program is called, it's bridging the wisdom between our elders and our teens."

When public spaces shut down because of COVID-19, Bridging Wisdom could not continue regular programming. Virtual meetups presented additional challenges. However, although TIRP Village partners were not able to connect with one another and with families and young people in the same way, the relationships and trust they built together before the pandemic made it possible for the Village to respond quickly to families' urgent needs.

As guidelines shift to allow for in-person gatherings, Bridging Wisdom will provide a healing space for elders and youth to reflect on the events of 2020 — a year that has magnified the importance of human connection. Marjhae' now has her own stories from Bridging Wisdom, which will be part of her narrative as she works toward her goals and aspirations for the future.

As children transition through adolescence and into adulthood, their futures are transformed by the opportunity to stay connected and engaged at school and in their communities.

In 2020, as young people's lives were upended by school building closures, social isolation and increased feelings of depression and anxiety, Best Starts' community partners responded to address the challenge. The high level of trust between our community partners and the young people they serve created safety nets of support that were critical to meeting changing needs throughout the year.

Best Starts for Kids' funding for programs aimed at ages 5 to 24 sustains the gains from early childhood investments. Since the launch of Best Starts, approximately 40,000 young people have participated in programs that support them as they grow into healthy, happy thriving adults through Sustaining the Gain strategies. Community partners are building resilience in youth, encouraging youth voice and leadership, fostering a sense of belonging and deepening family engagement.

This work is essential to address young people's increased mental health and social emotional needs associated with the pandemic. Best Starts' continued focus on programs led and designed by Black, Indigenous and people of color (BIPOC) ensures that this support reaches those who are most affected.

As of 2020, Best Starts is now delivering impact across all investments. All funded programs are actively delivering services, and there are at least two quarters of [performance data](#) to report for the year.

\$36.0M total investments
in 2020

203 new and continuing
programs

See outcomes of Best Starts for Kids "Sustaining the Gain" investments across King County [here](#).



Photo: Any Lane, Pexels

“Best Starts did not dictate that they want us to do it this way or that way. They asked us ‘what do you think would help your community of immigrants to navigate the school system?’ They allowed us to be authentic and do culturally appropriate work.”

— Community-based organization staff

Youth Development

- **Delivering impact**
- **\$4.1M invested in 2020**
- **31 community partners**

Young people seek safe, supportive environments that provide a sense of belonging and purpose. Best Starts for Kids partners with schools and community-based organizations to invest in programs that meet those needs through mentoring, leadership, positive identity development and healthy relationships. Our community partners focus on engaging marginalized youth and young people who face challenging life experiences, offering a broad range of programs to develop skills, form lasting relationships and build self-confidence.

Already a growing concern before the pandemic, young people's anxiety, depression, trauma and stress have reached high levels. Best Starts' community partners nimbly adapted to offer services virtually and prioritized mental health support for BIPOC youth. Youth development programs are re-imagining how to maintain and strengthen connections as they shape the lives of young people in formative ways.

2020 OUTCOMES

- 3,584 young people participated in culturally responsive programs supporting leadership development, identity formation and healthy relationships, with 75 percent of young people actively engaging. In many instances, young people were part of co-creating curriculum, designing and facilitating workshops and elevating the voices of their peers.

- 31 community partners continued to invest in our young leaders. Participants led dialogues with their communities about environmental and social justice, hosted peer-to-peer training sessions on boundaries and healthy relationship skills, supported educators in understanding the needs of LGBTQ+ students and advised on program policies to better serve youth during the pandemic.

“ Thank you for providing students the chance to learn all this otherwise inaccessible awesome technology. There's really nothing else like this program in the world! ”

— Olisa Enrico, *Arts Corps,*
Youth Development partner

School Partnerships

A school environment should promote the positive growth and development of every child or young person, regardless of race, ability or family income. In 2020, the school environment shifted drastically with school closures and the transition to remote learning. Best Starts for Kids' work to strengthen partnerships between schools, school districts, community-based organizations, young people and families provided a foundation for these partners to collectively identify how to continue offering services. Through our investments in Trauma-Informed and Restorative Practices in

When communities lead, families win

As schools closed and other safety and health measures were put into place, the established trust and relationships between youth and families and Best Starts' community partners were critical to navigating remote learning, providing technology access and meeting basic needs. Schools turned to community partners as a bridge to communicating with and engaging students and families. Best Starts flexed funding so that community partners could lead the way with innovative, community-driven solutions and responsive adaptations to program services that best support the evolving needs of youth and families. Despite the challenges of the COVID-19 pandemic, schools and community partners forged stronger partnerships that will benefit youth and families for the long term.

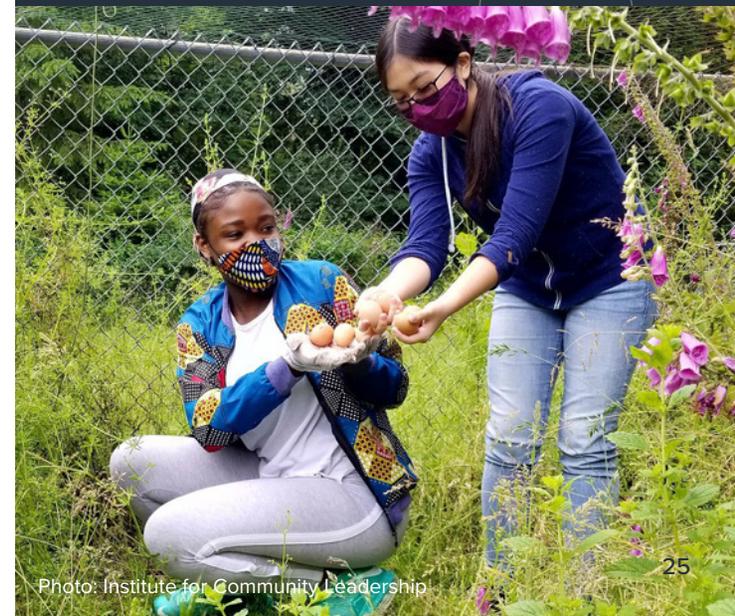


Photo: Institute for Community Leadership

Schools, School-Based Health Centers, Out-of-School Time and School-Based Screening, Brief Intervention, and Referral To Services (School-Based SBIRT), Best Starts redefined how to maintain school-based services and partnerships in line with COVID-19 health and safety measures.

Trauma-Informed and Restorative Practices in School Environments

- **Delivering impact**
- **\$6.5M invested in 2020**
- **31 community partners**

Best Starts works with 30 partners, including schools, school districts and community organizations, and more than 70 schools in 10 school districts to implement innovative trauma-informed and restorative practices. These partnerships strive to dismantle inequity in schools and focus on the impact of trauma and racism with practices that address, repair, restore and support relationship-building and healing among school personnel, students, families and community.

In 2020, Best Starts' community partners built on the trust and rapport established with young people and their families to navigate changing educational and social emotional needs throughout the year. The challenges presented by remote learning elevated the importance of supporting community partners in their efforts to engage and train parents on how to be advocates and leaders in their child's education. Best Starts also responded to community partners' needs for healing and connection and for leveraging one another's expertise by providing peer networking and learning opportunities.

2020 OUTCOMES

- Youth, teachers, school staff and parents participated in 9,170 Trauma-Informed and Restorative Practices events or sessions. For programs reporting these measures, 96 percent of participants from July to December increased their competencies, knowledge or skills.
- 3,218 people were served by Trauma-Informed and Restorative Practices from July to December. For programs reporting measures, 85 percent of youth strengthened their sense of self, identity and empowerment.

School-Based Screening, Brief Intervention and Referral To Services (SBIRT)

- **Delivering impact**
- **\$3.5M invested in 2020**
- **12 community partners**

When youth have an opportunity to process their concerns and share their hopes for the future, it can transform their days into positive experiences. Best Starts partners with 12 school districts across King County to identify youth who may benefit from additional supports early, using a teen-friendly screening process designed for middle school students.

SBIRT shifted to remote screening and follow-up as schools closed in the spring of 2020. As a result, SBIRT reached more than 8,000 students in the 2019–2020 school year. A universal screening process has meant that whole classrooms or entire grade levels are screened to promote health and

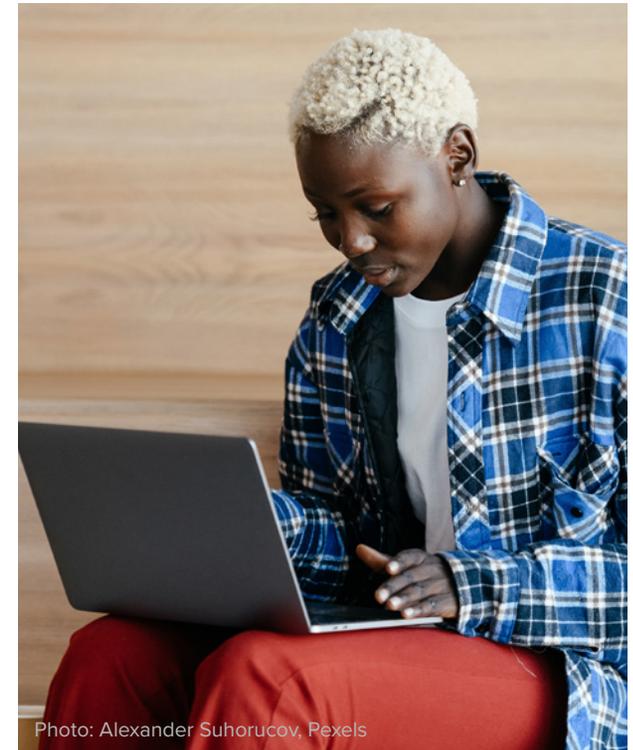


Photo: Alexander Suhorucov, Pexels

well-being by giving students the opportunity to voice their concerns and find support early.

2020 OUTCOMES

- From September to December, 507 students were screened across six school districts conducting remote screening. Of these students, 231 engaged in a brief intervention and 75 were referred to services or resources.
- Among students who were provided with one or more referrals, 44 percent of referrals resulted in a successful connection to behavioral health or other type of service.

Out-of-School Time

- Delivering impact
- **\$4.9M invested in 2020**
- **30 community partners**

High-quality Out-of-School Time programs directly correlate to children and youth's academic gains, social emotional well-being and improved health. Best Starts partners with School's Out Washington to fund **30 organizations that offer culturally relevant after-school and summer programs** for youth in underserved areas of King County. School's Out Washington also provides coaching and training opportunities to support Out-of-School Time partners in strengthening program quality and incorporating best practices for how they interact with and engage youth.

Through the distribution of technology resources and STEM and art learning kits, Out-of-School Time partners used creative methods of virtual and in-person programming to engage youth in hands-on learning opportunities, while continuing to offer homework help, academic and social emotional support, and cultural enrichment. Deepening family outreach and one-on-one relationships with youth helped partners to maintain important connections during a very challenging year.

“*Amidst programming adjustments due to COVID-19, we were able to provide a wide range of support through in-person and virtual interactions. Our ability to properly assess and identify the needs of our youth amidst COVID-19 has proven to be crucial in creating stronger bonds with the families we serve and the community as a whole.*”

— Shamsa Issak, *Living Well Kent, Out-of-School Time partner*

2020 OUTCOMES

- 1,527 children and youth participated in high-quality Out-of-School Time opportunities, both virtually and in-person. 5,120 hours of virtual programming were provided. Out-of-School Time awardees distributed 736 technology devices (e.g., laptops, tablets, Wi-Fi hotspots) to support youth in accessing Out-of-School Time programs and virtual schooling.
- 93 percent of partners reported gains for young people, including strengthening social emotional learning and academic skills.

School-Based Health Centers

- Delivering impact
- **\$1.5M invested in 2020**
- **8 community partners**

School-based health centers meet students where they are by offering confidential medical and mental health services at school locations. In 2020, after school closures throughout the region, school-based health centers found ways to re-open, including putting health and safety measures in place for in-person services and offering care through telehealth, text messaging, house calls and online groups. Providers also saw a rise in

demand for basic needs during the pandemic and shifted support to address this immediate concern, while continuing to provide students with medical and mental health services. Enhanced team collaboration and communication approaches led to quality care for students and school communities being served. While academic outcomes were affected by COVID-19 school closures, prior evidence demonstrates important improvement in mental, behavioral and physical health and academic outcomes.

2020 OUTCOMES

- Students made 4,122 visits to school-based health centers for primary care, behavioral health and preventive care.
- 979 people accessed services at school-based health centers.



Photo: Shutterstock

Family and Community Connections

Through the Healthy and Safe Environments, Family Engagement and Washington Child Health Improvement Partnership (formerly Adolescent Immunization) strategies, Best Starts for Kids builds connections between families, educators, health professionals and others working to provide young people with health care, healthy food and safe and secure places to live, learn and play. With support from Best Starts, communities are changing policies, sharing skills and best practices and forging new collaborations that help kids and teens flourish.

Photo: Shutterstock



Healthy and Safe Environments

- **Delivering impact**
- **\$633K invested in 2020**
- **19 community partners**

Best Starts works with community partners to create healthy and safe environments for children, youth and families, with a focus on improving policies and practices to increase access to healthy food and physical activity; reduce exposure to unhealthy substances; and give residents the best chance to be safe and secure in their homes, work and other places they spend time.

In 2020, Best Starts continued our investment with 19 community partners that in total created 46 systems-level changes benefiting 57 unique environments. Community partners prioritized equity and shifted resources to wherever the greatest needs emerged. From updating policies to serve children of essential workers while in child care, to empowering youth leadership in racial justice initiatives, partners worked to create community-driven structural and institutional change. Overall, 440 partners have successfully led projects affecting more than 76,723 youth and community members across all nine districts of King County.

2020 OUTCOMES

- Boys and Girls Clubs of King County changed their policies to give children of essential workers priority to attend the club's programs, providing a safe place to eat and learn while their parents work.

- Auburn School District's Physical Education program pivoted in the fall of 2020 to engage students in physical activity at home. They created exercise videos that promoted health and well-being and delivered simple exercise equipment to student homes.
- Young leaders in Healthy and Safe Environment programs affected by the Black Lives Matter movement and social uprisings reached out to stakeholders and decision makers to advocate for justice and racial equity in their communities.

Washington Child Health Improvement Partnership

- **Delivering impact**
- **\$230K invested in 2020**
- **1 community partner**

Washington Child Health Improvement Partnership (CHIP; formerly Adolescent Immunizations) works to ensure young people have access to high-quality health care so they can grow into happy, healthy adults. CHIP facilitates structured learning activities with pediatric health care professionals aimed at improving care within clinic settings, while also bringing together key partners to address systemic barriers to health care.

Immunizations are a vital part of preventive care and a priority for this partnership. With a drop in adolescent immunizations in the spring of 2020 due to COVID-19, CHIP focused on strategies to assist clinics in outreach efforts to address potential missed vaccinations. Nine clinics engaged in this partnership, using the science of quality improvement to increase immunization

rates for a total of over 17,800 adolescent patients. CHIP also responded to the youth mental health crisis exacerbated by the pandemic by assisting primary care providers in improving their referral systems for patients in need of mental health support.

Family Engagement

- Delivering impact
- **\$2.3M** invested in 2020
- **21** community partners

Trusted adults in a young person's life increase the likelihood that youth will experience academic success, get a job and make healthy choices. A consistent and supportive family presence can especially make a difference for a young person during times of transition.

Best Starts recognizes that "family" is broadly defined as the people who care for youth. In 2020, Best Starts launched Positive Family Connections and funded 21 community partners to strengthen relationships between middle and high school-aged youth and their parents and caregivers. With a focus on building protective and promotive factors, providing support in times of need, and increasing the knowledge of adolescent and social emotional development, youth — together



Photo: Jenjira Milan

with their parents and caregivers — can navigate changing relationships in a positive way.

2020 OUTCOMES

- 1,004 parents/caregivers and 355 young people participated in programming designed to foster healthy adult-youth relationships, communication and cultural connection.
- 78 percent of young people and 88 percent of parents/caregivers saw an increase in connection to family or culture.

Community-driven solutions to meet basic needs

The COVID-19 pandemic heightened food and economic insecurity for many families already experiencing poverty, BIPOC families and other vulnerable populations. Many faced layoffs by businesses that did not survive the pandemic; others may have jobs but are confronting future instability. Best Starts' community partners said that meeting basic needs was urgent, and we listened. Best Starts provided more than \$69,000 in gift cards that community partners distributed to 275 families so households could purchase healthy food specific to their cultural and dietary preferences.

Transitions to Adulthood

- Delivering impact
- **\$3.4M** invested in 2020
- **12** community partners

King County offers incredible opportunities for young adults just beginning their careers. To ensure those opportunities are accessible to all young people, Best Starts expands access to education, job training and other services for youth and young adults to help them prepare for employment. Communities leverage Best Starts to complement existing efforts that help young people with behavioral health services, peer support and programs focused on pathways to high school completion and post-secondary education.

84 percent of young people and **92** percent of parents/caregivers gained new skills or knowledge to help them navigate parenting and adolescent development.

In 2020, Best Starts worked with our partners to survey young people and hear directly about their experiences and needs during the pandemic, pivoting services accordingly. In collaboration with community partners, Best Starts regularly updated social media platforms to include regional resources and offer information on education and job training programs. With innovative approaches like directly connecting young people to cash assistance programs like the Plate Fund for restaurant workers, and offering online entrepreneurship classes and internships, Best Starts and our partners provided relief and opportunities during a challenging year.

2020 OUTCOMES

- 361 young people accessed behavioral health or other services offered at re-engagement sites across King County to help them maintain stability while they complete post-secondary education.

- 540 young people enrolled in work-training education programs, a 9 percent increase over 2019 despite barriers due to the impact of COVID-19. Of those completing the program, 69 percent stayed in school, graduated or enrolled in higher education.
- 356 young people enrolled in employment programs that connected them with internship and employment opportunities. More than 40 percent of young people were placed into paid internship, apprenticeship or employment opportunities despite the economic challenges presented by COVID-19 and a lack of youth employment opportunities.
- 195 young people engaged with peer connectors from their communities who helped them connect with one of King County's more than 30 education and employment programs for young adults. More than 50 re-engaged with school or employment.

“Jobs became scarce and entry-level positions became highly competitive [due to] shutdowns ... [Our team] took the initiative to motivate and encourage their clients to use this time to focus on building their pre-employment skills and hone their interviewing techniques ... [and as] a result ... 98 percent of our enrolled clients showed a measurable increase in their employability score this quarter. Preparing our clients to be as competitive, prepared and confident as possible when job opportunities begin to open up is one of our greatest successes as a program.”

— Tracy Grant, *Employment Program Coordinator, Friends of Youth*

Closing the digital divide

In King County, the pandemic highlighted existing inequities in access to technology tools, resources and Wi-Fi connectivity for communities in high-poverty areas and for BIPOC and immigrant and refugee communities. Best Starts responded with emergency funds that allowed our community partners to purchase and distribute technology equipment for youth and families.

Digital equity is not just about access; it's also about knowing how to effectively use technology. To support young adults in their transition to post-secondary education, Northwest Education Access developed a *Digital Literacy and Virtual Learning Toolkit*. Topics include online meeting platforms, digital degree audits, the college financial aid process, and campus-specific online tools. This resource helped students manage a transition that can be challenging in the best of times, and is even more complex during social isolation and remote learning.



Photo: Northwest Education Access

Stopping the School-to-Prison Pipeline

- Delivering impact
- **\$4.9M** invested in 2020
- **20** community partners

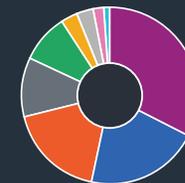
Best Starts invests in efforts to support youth and young adults in King County who, as a result of systemic and institutional racism, are more likely to be excluded from higher education and employment and pushed into the criminal legal system. In 2020, Best Starts worked closely with communities to mobilize funds, partnerships and other resources to effectively respond to a pandemic that disproportionately affects many BIPOC youth and their families. Best Starts' community partners offered culturally reflective and responsive strategies for families to deepen engagement in their child's education and positive identity formation. Best Starts also created a weekly virtual space for our partners to process their own emotions and the effects of injustices at the root of the racial justice uprisings. Together, these opportunities help give young people equitable access to trusted resources and partners that provide pathways from school to life success.

62% of participants in Community Supports achieved goals of increasing attendance, improving academic performance or applying for and getting a job.

2020 OUTCOMES

- 1,295 young people — a 19 percent increase over 2019 — participated in services that helped connect them to resources, a healthy system of support for meeting their goals and advocates who can champion their voices. 62 percent of participants achieved one of their goals, such as increasing school attendance, improving academic performance or applying for and getting a job.
- 68 young people involved in the legal system accessed education and legal services through a partnership between Best Starts, the King County Prosecuting Attorney's Office Truancy Team, Neighborhood House, Reconnect to Opportunity and Youth Source — increasing the likelihood that they will remain in school and graduate into employment.
- 33 young people participated in Theft 3 and Mall Safety (T3AMS), part of a pilot project at Westfield Southcenter. T3AMS directs young people who make the mistake of shoplifting into mentoring and other support and out of the legal system. Since the start of the program in 2017, 100 percent of those who completed the program achieved a service plan goal.
- 83 young people involved in the legal system participated in the Community Empowered Disposition Alternative and Resolution (CEDAR) program. Of those who have exited the program, 67 percent received a recommendation for a reduction in charges or case dismissal.

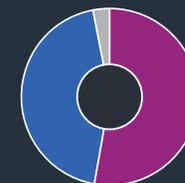
SUSTAINING THE GAIN 2020 DEMOGRAPHICS



Race groups are mutually exclusive.

RACE/ETHNICITY

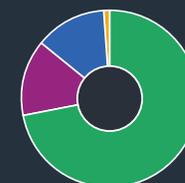
- American Indian/Alaska Native: **3%**
- Asian: **9%**
- Black/African American: **33%**
- Hispanic/Latinx: **18%**
- Middle Eastern or North African: **1%**
- Multiple races: **11%**
- Native Hawaiian/Pacific Islander: **2%**
- White: **21%**
- Another race/ethnicity: **3%**



GENDER IDENTITY

- Female: **53%**
- Male: **44%**
- Another gender: **3%**

Individuals who selected "Another gender" indicated their gender identity was not listed in the response options. This includes but is not limited to persons identifying as transgender, nonbinary, questioning, and/or gender-nonconforming.



AGE IN YEARS

- <5: **< 1%**
- 5–17: **72%**
- 18–24: **14%**
- 25–54: **13%**
- 55+: **1%**

Data are provided only for individuals for whom information is available and relevant. Individuals who are enrolled in more than one program may be duplicated in the demographic data. Totals may not add up to 100% due to rounding. Not all programs collect the "Middle Eastern or North African" race category or detailed gender identity data, which may lead to undercounting of these populations. See [full results online](#) for complete information.

Communities Matter



By investing in community-identified priorities and leadership, **Communities of Opportunity** supports communities so that:

- Community connections and relationships are strengthened, and community members are heard, acknowledged and feel that they belong.
- Anti-racism and equity principles are integrated into systems, policies and practices at all levels.
- Children, youth and families have access to what they need to be safe, healthy and strong.
- Community members shape the solutions to issues that affect them and express it through civic engagement and leadership.
- **All people in King County have safe and affordable housing and are healthy, economically resilient, and active participants in community and civic life.**

A space to celebrate equity, food access and innovation



The aromas of foods from Senegal, Argentina, Afghanistan, Ethiopia, Philippines and more fill Spice Bridge food hall and commercial kitchen at [Tukwila Village](#). In 2020, after years of relationship-building and community-led design, the [Food Innovation Network](#) (FIN), a program of Global to Local, [opened Spice Bridge](#) to enhance the local food system, increase access to healthy and culturally specific foods and support local food businesses in South King County.

Spice Bridge gives the talented chefs in FIN's Food Business Incubator program access to affordable commercial kitchen space, retail food stalls and a dining area. The program also offers support for building successful businesses — from licensing to pricing to marketing.

“FIN is all about building each other up through healthy food and entrepreneurship,” shares Krizia Cherece, owner of Wengay's Kitchen, one of [eight women-owned food businesses](#) that have made their home at Spice Bridge. “We're all learning from each other. We're all women business owners, and it's just nice that we've been helping each other grow. It's nice to build that family, that community within our program.”

Communities of Opportunity (COO) partners with FIN to support Spice Bridge and the engagement of Community Food Advocates, leaders from different communities of South King County who address racial inequity in food systems and advise FIN on community needs and ways to reach different cultural groups. “My role and my passion is to reach out to immigrant and refugee communities to create that sense of safety and trust,” explains Njambi Gishuru, Cultural Outreach Specialist with FIN.

To help with the economic pressures of COVID-19, FIN offered Spice Bridge businesses additional financial assistance in 2020. In turn, the chefs supported FIN's [community meals program](#), preparing more than 8,700 no-cost meals for seniors and families in need. Global to Local also expanded programs in partnership with COO to address urgent needs that emerged during the pandemic, including employment services, food and baby supplies and help with rent.

Spice Bridge food hall and the Food Incubator Business program embody a model of community resilience and innovation for the King County region and beyond. A space for [sharing culture through food and connection](#), a focus on shifting policies and systems to support local economic development, and a network to promote equitable access to entrepreneurship for immigrant and refugee women — FIN promises to transform the business and food landscape in King County for years to come.



[View the video](#) from American Planning Association highlighting Food Innovation Network's Spice Bridge food hall.

Communities matter if children, youth and families are going to be healthy and thrive.

Communities of Opportunity (COO) supports community-led efforts in King County to build safe, healthy and thriving environments for children, youth and families who are furthest from health, housing and economic justice.

As a network of residents, communities, decision-makers and funders, COO approaches social change through partnerships that work to shift policies, systems and relationships toward a just and equitable future. Since its launch in 2014, COO has invested in community-led initiatives to change policies and conditions in communities through collaboration with more than 150 organizations to create more than 300 new community partnerships and develop leadership in more than 1,200 community members.

The pandemic and 2020's racial justice movement brought new urgency to how communities respond to the immediate needs of those most affected by systemic inequities. Increasing the power within communities matters now more than ever to effectively respond to COVID-19 and the deepening health and economic disparities that affect marginalized communities, including Black, Indigenous and people of color (BIPOC). Despite the many hardships of this past year, 2020 demonstrated how Best Starts' investments through COO have reinforced community strength and resilience — through robust partnerships that addressed community needs in new and different ways, solutions for furthering more equitable policies and practices, and flexible and meaningful support to our community partners.

As of 2020, Best Starts is now delivering impact across all investments. All funded programs are actively delivering services, and there are at least two quarters of [performance data](#) to report for the year.

“*The resource from COO is the foundation of our partnership. Without it, I think our COVID-19 response would have been siloed and less impactful on our own. Pandemic aside, COO provides capacity to align our vision and goals for the community. It enables us to prioritize partnerships by supporting the time, effort, and patience that's needed to nurture deep, long lasting relationships.*”

— A.J. McClure, *Global to Local*

3,356 capacity building, community and workforce development events brought communities together.

179,738* community members participated in partner events.

1,269 capacity building events focused on skill building workshops, leadership development and meetings to educate policy and decision-makers

563 community members took on leadership positions within their communities.

141 new partnerships developed to support progress toward policy and/or systems change.

\$9.9M total investments in 2020

See outcomes of Best Starts for Kids “Communities Matter” investments across King County [here](#).

COO is a unique community-public-private partnership funded jointly by Best Starts for Kids and Seattle Foundation that supports transformational change in communities through three interrelated strategies.

* Duplicated number reflects high virtual engagement

Place-Based and Cultural Community Partnerships

- Delivering impact
- **\$4.4M** invested in 2020
- **74** community partners

Best Starts builds on the expertise of community partners to drive change locally through geographic and cultural community partnerships. COO works with coalition partnerships in neighborhoods and cultural communities to advance better health, safe and affordable housing, increased economic opportunity and stronger community connections for residents.

COO has invested in **six place-based partnerships** — White Center, Rainier Valley, SeaTac and Tukwila, Kent, Seattle’s Central District and the Snoqualmie Valley — and three culturally rooted partnerships, through the Comunidad Latina de Vashon, Transgender Economic Empowerment Coalition and the Seattle Urban Native Nonprofits.

“*The publication of our Community Needs Assessment [CNA] marks the first time that data has been isolated to just the Valley. This provides a baseline upon which future CNA’s can be compared. COO’s efforts to ensure the grantees have the flexibility to respond to events that arise has created the conditions for us to respond to issues effectively. [Not] worrying about onerous approval processes has allowed [us to] feel empowered to take some risks and be ambitious.*”

— Regina Kuzina, Sno-Valley Center Manager, Hopelink and Governance Board member, A Supportive Community For All

2020 OUTCOMES

- **Comunidad Latina de Vashon (CLV)** worked with Vashon School District towards changes that promote equity in technology, language and race, including the hiring of a language liaison and a second counselor to support increased mental health needs. CLV also supported 10 parents and youth organizers to create videos in their native languages with English subtitles as part of their educational advocacy, and 40 community members with capacity building and leadership development to build local economic opportunities and respond to community needs.
- **Transgender Economic Empowerment Coalition (TEEC)** members addressed barriers to thriving for transgender and gender diverse people, including gaps in affordable housing and gender affirming care, while increasing opportunities to build stronger community connections. TEEC developed the Youth Equity Support (YES!) Toolkit — a series of guided self-reflection exercises to build the capacity of youth service providers to better support BIPOC LGBTQ youth

— and established the Youth Advocacy Council at Gay City and remote/digital community support programming for teens, reaching 1,442 LGBTQ youth and directly supporting 187 LGBTQ youth.

- Rainier Valley coalition partner, Healthy Othello Safer Through Environmental Design (HOSTED), supported 16 youth to improve community connections and health by sponsoring 22 summer community projects and workshops to engage in vegetable gardening, beautification and artistic expression, all while following COVID-19 protocols. Partners at Rainier Beach Action Coalition’s Corner Greeters and Farm Stand programs figured out how to continue operating safely, providing **6,000 pounds** of free, fresh produce and **activating and engaging with spaces and people** in the Rainier Beach community.

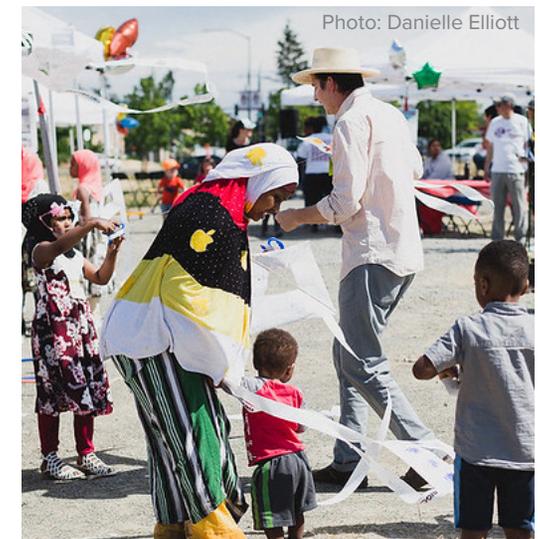


Photo: Danielle Elliott

Policies and Systems Change

- **Delivering impact**
- **\$2.6M invested in 2020**
- **36 community partners**

Best Starts works to achieve racial, economic and social justice so that all kids, youth, families and communities are healthy and thriving. COO's policy and systems change investments help communities translate their ideas into actions through the promotion of equitable policies and practices that result in strong, inclusive communities.

In 2020, COO investments contributed to systems change efforts focused on COVID-19 response efforts and advancing racial equity by supporting Black-led organizations in leading policy change.

2020 OUTCOMES

- Front & Centered created a fellowship program and peer learning cohort to support BIPOC entrepreneurs in developing innovative enterprises that reflect a regenerative, community-focused approach to economic growth. The inaugural cohort included five Frontline Community Fellows and four New Economy Learning Peers. The group participated in a seven-session peer-learning curriculum and connected to government and philanthropic leaders, along with 90 other individuals, at the first Move The Money session. This session was a strategy of New Economy Washington to invest in systems change and community self-determination in a just transition toward a regenerative economy.

- Para Los Niños created a parent leadership team and began organizing with Latino parents in advocacy for themselves, their children and their community in addressing racism and the lack of support, representation and access for Latino families in the educational system, especially with the challenges of remote learning.

Learning Community

- **Delivering impact**
- **\$1.1M invested in 2020**
- **13 community partners**

Best Starts invests in opportunities for communities to collaborate and coordinate efforts for the greater good. COO's Learning Community strategy leverages the power of collective knowledge to accelerate change. COO provides resources to support experiences and activities that deepen a shared understanding and analysis of the root causes of inequity. The Learning Community also creates a space to collaborate and learn about approaches and models being developed across King County and across the country to promote healthy and sustainable communities.

2020 OUTCOMES

- **Community Real Estate Stewardship Team (CREST)**, a learning circle of 13 community organizations led by and for low-income communities and communities of color, participated in 10 shared learning experiences. This opportunity focused on



View a video from **Para Los Niños**.



sharing models of community stewardship driven by community organizing, as well as strategies to shift power dynamics to improve material conditions for communities.

- COO's COVID-19 Tech Fund provided essential infrastructure support for organizations to navigate the COVID-19 environment. 25 organizations were funded a total of \$125,775 to purchase technology and resources essential for organizational operations and deliverables, while supporting community members and staff in practicing social distancing and working safely.
- COO **sponsored new works by seven local artists** offering creative ways of understanding the intersection of the COVID-19 pandemic with race, bias and culture. These works from artists and communities significantly impacted by the pandemic are a direct response to the bias and stigma that have grown out of the response to COVID-19. The art helps to reflect on the ways that community has come together to provide support and solidarity and suggests ways of creating a better future during this uncertain time.



Photo: Toka Valu, Artwork from Anti-Hate and Bias COVID-19 Art Campaign.

“ Depicted here is a typical day at a PICA-WA food distribution site where several of our Pacific Islander young people and adults continuously show up to volunteer, support the livelihoods of our fellow Pasifika community members, and also connect and fellowship with each other. In times of hardship, our Pasifika communities have always responded by rallying to support each other and this weekly food distribution has come to personify what resilience looks like to me. The illustrated background also pays homage to the longevity of our traditions and customs that have survived generations of systemic aggression in efforts to erase our collective sense of self. This too is resilience and it all points back to the importance of uplifting the voices and leadership of our Pasifika communities who continue to steward their own self-determination.”

— Toka Valu, COO Anti-Hate and Bias COVID-19 campaign artist partner

“ At the core of community-level transformative change is the understanding that it cannot happen in isolation — it happens through the accumulated and connected impact of our individual actions. The gift and purpose of the Learning Community has been harnessing and nourishing those critical connections — to share, to teach, to reflect and to evolve the brilliant work being generated by and for those most impacted in our communities.”

— Sarah Tran, COO Capacity Building Lead, Communities Rise, and Sama Praxis LLC



Photo: Erin Murphy

Homelessness Prevention



The best opportunity to end homelessness in King County is to prevent it.

The COVID-19 crisis exacerbated inequities in housing and economic stability, straining many households already concerned with how to make ends meet. Best Starts for Kids' Youth and Family Homelessness Prevention Initiative provides critical resources to help youth and families who are at risk of homelessness stay housed, with long-term benefits for the strength and stability of our communities.

Through Best Starts for Kids, King County is investing \$21 million in homelessness prevention specifically for children, youth and their families. Of the more than 10,000 youth and families served by the Youth and Family Homelessness Prevention Initiative to date, 96 percent of those who completed the program were still housed one year later. This investment is vital to how we recover as a region, and together we will work toward a healthy, thriving King County where no young person or family is at risk of housing instability and homelessness.

As of 2020, Best Starts is now delivering impact across all investments. All funded programs are actively delivering services, and there are at least two quarters of [performance data](#) to report for the year.



Photo: Shutterstock

9 of 10 households in the Youth and Family Homelessness Prevention Initiative programs are still stably housed.

96% of participants did not require homelessness services after 12 months from exiting to permanent housing.

82% of households served were households of color.

\$3.8M total investments in 2020

See outcomes of Best Starts for Kids "Homelessness Prevention" investments across King County [here](#).

The most common reason families sought financial help was to pay rent so they could stay housed. It takes an average of \$2,028 to meet that need for support.

Youth and Family Homelessness Prevention Initiative

- Delivering impact
- **\$3.4M** invested in 2020
- **25** community partners

The Youth and Family Homelessness Prevention Initiative works as part of a coordinated system to reduce the impact of homelessness on youth in King County by resolving housing crises before they result in housing loss. The initiative focuses on reaching communities at greatest risk, including families and youth from Black, Indigenous and people of color (BIPOC) communities, immigrant and refugee families and youth, LGBTQ+ youth, and victims of domestic violence, commercial exploitation and human trafficking.

The initiative intentionally funds partners that serve these communities such as:

- API Chaya, a domestic violence agency empowering survivors of gender-based violence and human trafficking
- The ARC of King County, serving people with intellectual and developmental disabilities
- Mother Africa, supporting African refugee and immigrant women and their families
- YouthCare, dismantling systems of oppression that push young people, particularly Black, Indigenous and people of color (BIPOC) youth, into homelessness

In collaboration with diverse community partners, the Youth and Family Homelessness Prevention Initiative identifies the needs and gaps in support

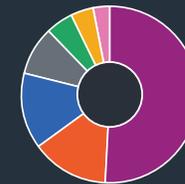
for families with children and young adults in crisis, then intervenes quickly to help them maintain housing. Professional case management that integrates equity and social justice into its delivery of services, combined with flexible financial assistance where needed, helps to resolve immediate housing crises.

In 2020, our community partners shifted to deliver services remotely, following COVID-19 health and safety measures and guidelines. Creative ways to connect — such as meeting socially distanced at a park, weekly phone check-ins and utilizing a variety of technology platforms — helped maintain critical services. As more and more households experienced job losses, economic insecurity and an uncertain future, case managers had to rethink how to help families navigate and access resources. Despite the challenges presented this year, the initiative was successful in maintaining housing stability for many households.

2020 OUTCOMES

- The Youth and Family Homelessness Prevention Initiative served 3,310 individuals in 2020. This support included assisting with housing searches, connecting to employment resources, language and cultural support, working directly with resolving conflicts with landlords, and budgeting and housing stability planning.
- From 2017 through 2020, 1,968 households have exited the Youth and Family Homelessness Prevention Initiative program and remained in or were placed in permanent housing.
- Over four years, this initiative has served 10,235 individuals, including 2,852 families and 699 unaccompanied youth.

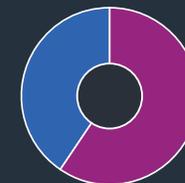
HOMELESSNESS PREVENTION 2020 DEMOGRAPHICS



Race groups are mutually exclusive.

RACE/ETHNICITY

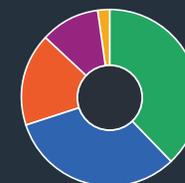
- American Indian/Alaska Native: 4%
- Asian: 5%
- Black/African American: 51%
- Hispanic/Latinx: 14%
- Multiple races: 9%
- Native Hawaiian/Pacific Islander: 3%
- White: 14%



GENDER IDENTITY

- Female: 59%
- Male: 40%
- Another gender: <1%

Individuals who selected “Another gender” indicated their gender identity was not listed in the response options. This includes but is not limited to persons identifying as transgender, non-binary, questioning, and/or gender-nonconforming.



AGE IN YEARS

- <5: 17%
- 5–17: 38%
- 18–24: 11%
- 25–54: 32%
- 55+: 2%

Data are provided only for individuals for whom information is available and relevant. Individuals who are enrolled in more than one program may be duplicated in the demographic data. Totals may not add up to 100% due to rounding. Demographic categories determined by federal guidelines.

See [full results online](#) for complete information.

Capacity Building and Technical Assistance



A strong and supported organization can best deliver high-quality services that result in thriving communities and equitable outcomes.

Small organizations grounded in communities often face systemic barriers and inequities in accessing public or private funds to build their capacity or infrastructure. To address this challenge, Best Starts provides culturally relevant resources and guidance to support community-based organizations both before and after they receive funding from the initiative. Technical assistance helps organizations become more competitive through the funding process, and capacity building helps Best Starts partners develop stronger infrastructure, increasing their ability to use funding effectively and to secure additional funding from private, state and federal sources.

In 2020, this assistance was essential in helping many organizations pivot their operations under the new reality of COVID-19 restrictions. Community partners funded by Best Starts helped move files to cloud-based systems, provided staff with laptops and coached families to use tablets to receive services virtually. The initiative also funded racial equity training, improvements to organizational infrastructure, and the development of program evaluation systems so Best Starts partners could measure their impact.

“*The opportunity to be funded for growing capacity has been amazing . . . Professional development was huge for me personally as was the support with our program implementation from strategic planning, creating processes and a racial equity theory of change – [we had] never been given resources to spend time and grow that.*”

— Tanya Laskelle, Family Support Director, Center for Human Services

90 Best Starts partners received capacity building services in 2020

7,200 hours of support were invested in the Best Starts community, in areas such as information technology, board development, data and evaluation, equity, human resources, finance, legal and marketing.

79% of these recipients felt their organization’s infrastructure was improved by the capacity building services.

71% felt their staff learned new skills.

78% reported being more effective in their roles as staff, board and/or volunteers.

89% of recipients felt their capacity builder understood their community’s cultural needs.

\$1.3M total investments in 2020

Best Starts for Kids evaluation in 2020

Best Starts for Kids is committed to evaluating all of our strategies and programs to ensure that we are moving toward our vision of happy, healthy, safe and thriving youth and families.

Results Based Accountability (RBA) is fundamental to Best Starts. RBA is a plain-language framework that starts with the vision we are trying to achieve and works backward toward the strategies for getting there. The framework tracks the performance of Best Starts strategies, so that we know what is working, and what may need adapting, through three types of performance measures.

1. How much did we do?
2. How well did we do it?
3. Is anyone better off?

Best Starts for Kids works together with all funded partners to identify performance measures.

Performance measures notes

When reviewing the following performance measure tables, it is important to note:

- Individuals may enroll in more than one program funded by Best Starts for Kids.
- Best Starts–funded programs often leverage funding from multiple sources.

Best Starts for Kids categorizes investments as “laying the groundwork,” “building momentum” and/or “delivering impact,” a reflection of both the life and complexity of the initiative. As of 2020, all programs funded by Best Starts are delivering impact.

□ Laying the groundwork

Internal work required to award funding and deliver services is under way, including hiring county staff, developing requests for proposal, running request for proposal processes and finalizing contracts with awardees.

▲ Building momentum

Awardees have contracts with King County and are beginning their work. The program may have started delivering services, but performance data are not yet available.

★ Delivering impact

In this phase, the program is actively delivering services, and there are at least two quarters of performance data to report for the year.

The COVID-19 pandemic had a substantial impact on Best Starts for Kids programs and performance measures in 2020. This is noted in the tables as follows:

Heavily affected by COVID-19

Not able to deliver services as planned for at least one quarter of 2020, or able to deliver services, but pivoted from planned performance measures to new measures based on emergency contract amendments in response to COVID-19.

Moderately affected by COVID-19

Able to deliver services but unable to collect some performance measures, or some grantees within a strategy were affected, but not all funded partners strategy-wide were affected.

Changes to performance measures for this year's report

Implementation and evaluation require occasional modifications as information becomes available over time. Listed below are changes to previously reported performance measures. Newly implemented performance measures resulting from the impact of COVID-19 are noted in the [performance measurement tables](#).

Investing Early: prenatal to 5 years

Previous performance measure	Revised performance measure	Rationale
Developmental Promotion and Early Support		
Social-Emotional Well-being: Endorsement ★ Delivering impact		
Percent of grantees who experienced career benefits after earning their endorsement	Percent of grantees who reported the endorsement process increased their effectiveness in their role with families	Revised language to more clearly reflect the desired outcome.
Social-Emotional Well-being: Reflective Consultation ★ Delivering impact		
Percent of participants who reported that reflective consultation encouraged them to further reflect on their practices	Percent of participants reporting increased confidence to talk about social and emotional development with families	Revised language to more clearly reflect the desired outcome.
Percent of participants who reported being more empathetic in their relationships with children and families as a result of participating in reflective consultation	Percent of participants who reported a positive impact on their relationship with children and families	Revised language to more clearly reflect the desired outcome.
Home-Based Services		
Evidence-Based and Evidence-Informed programs ★ Delivering impact		
Percent of families connected to services based on a referral	Percent of families referred and/or connected to services based on model requirements	Revised language to more clearly reflect the desired outcome.
Community-designed programs ★ Delivering impact		
Number of families/caregivers served	Separated into two measures: number of families served and number of caregivers served	Separated into two individual measures to more clearly reflect the desired outcome.
Percent of families with increased protective factors	Percent of families with increased parental resilience Percent of families with increased social and emotional competence of children Percent of families with increased concrete support Percent of families with increased knowledge of parenting and child development Percent of families with increased social connections	This measure was in development in 2019; in 2020, it was finalized, and specific performance measure were developed based on the Protective Factors Framework.

Previous performance measure	Revised performance measure	Rationale
Community-Based Parenting and Peer Supports		
Parenting Caregiver Information and Support		★ Delivering impact
Percent of families with increased protective factors	Percent of families with increased parental resilience Percent of families with increased social and emotional competence of children Percent of families with increased concrete support Percent of families with increased knowledge of parenting and child development Percent of families with increased social connections	This measure was in development in 2019, and specific performance measures were developed based on the Protective Factors Framework.
Prenatal Support and Breastfeeding Peer Counseling Services		★ Delivering impact
Number of people trained in breastfeeding peer counseling	Number of unique clients served through lactation support services	Evaluation plan finalized in 2020, with new performance measures.
Number of people trained in the March of Dimes supportive pregnancy care model	Number of unique clients served with supportive pregnancy	Evaluation plan finalized in 2020, with new performance measures.
Number of Perinatal Collaborative members that participated in community outreach events	Number of educational engagements provided	Evaluation plan finalized in 2020, with new performance measures.
Number of completed breastfeeding peer counseling trainings	Number of professional development opportunities	Evaluation plan finalized in 2020, with new performance measures.
Number of organizations that received infrastructure development and capacity building support	Measure removed because the evaluation plan for the strategy was finalized	Evaluation plan finalized in 2020, with new performance measures.
New performance measure for 2020	Number of referrals between partners	Evaluation plan finalized in 2020, with new performance measures.

Sustaining the Gain: 5 to 24 years

Previous performance measure	Revised performance measure	Rationale
Transitions to Adulthood		
Washington Child Health Improvement Partnership ★ Delivering impact		
Number of trainings	Number of quality improvement trainings provided by the partnership	Not a performance measure but was reported for 2019 during "laying the groundwork" stage of development to show work in progress.
Transitioning to Post-secondary Education or Employment: Career Launchpad ★ Delivering impact		
Percent of youth/young adults making \$13 or more per hour	Percent of youth/young adults placed into employment who are earning more than Washington state minimum wage	Revised language to more clearly reflect the desired outcome.

Investing early (prenatal to 5 years) program changes, overall successes and challenges

Best Starts for Kids asks all partners to answer a standard set of questions in addition to providing performance measure data. This helps us understand the stories behind the numbers. These responses are analyzed through a rigorous process to identify common themes for each question. Below are the most common themes heard in 2020, along with quotes that illustrate each theme.

What changes have Best Starts for Kids partners made to programs or organizations to better serve children, youth, families or communities?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
Changed the way services are provided	Partners described both positive and negative experiences of changing services to remain accessible to families during the COVID-19 pandemic.	<p>“Due to COVID-19, we have completely shifted to virtual trainings and meetings. To support access to these trainings for technologically under-resourced providers and parents, we applied for a capacity-building grant through Best Starts for Kids to purchase laptops/tablets to create a lending library for our program participants. In addition, to facilitate continued community connections and support throughout the pandemic, we have hosted virtual community workshops and physically distanced ‘pull-up’ resource events to provide opportunities for community members and stakeholders to connect, learn, share and receive support.”</p> <p>— <i>Developmental Promotion/Help Me Grow partner</i></p>
Adapted to new community needs	The pandemic exacerbated existing inequities, leaving many families unable to meet basic needs. Programs adapted to address complex needs and keep families connected.	<p>“When COVID-19 began, many of the families we served lost their jobs and were extremely worried about rent, food and other basic necessities. Our programs and organization had to pause to quickly figure out how to support families. We were able to help families with ordering food, some minimal rental assistance and have connected families to COVID-19 resources in the community. This would not have been possible without the help and flexibility from Best Starts for Kids. The way we responded to our families during this difficult time is to put families first and what they prioritized.”</p> <p>—<i>Home-Based Services partner</i></p>
Incorporated new technology for virtual programs	Partners had varying levels of success with different technology platforms, which often required additional training and provision of devices.	<p>“We provided IT support for our clients. Many of the grandparents in our program didn’t know how to make video calls via social media apps before the pandemic. After we changed our service to virtual visit, our community liaisons had to teach the grandparents to learn how to use those apps, including WeChat, YouTube and Zoom. Amazingly and finally, they not only can use WeChat to make video calls, but also can use Zoom now.”</p> <p>— <i>Child Care Health Consultation partner</i></p>

What did Best Starts for Kids partners feel were the main successes that helped to accomplish program goals?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
<p>Maintaining contact with families and keeping them engaged through technology</p>	<p>When programs were able to overcome systemic barriers to technology, many had success increasing access to services and keeping families engaged through innovative, tailored outreach strategies.</p>	<p>"Virtual [program] platforms include but not limited to Zoom, Facebook, Instagram, YouTube and the partners' individual websites. Our focus communities — African American, American Indian/Alaska Native and Pacific Islander — are populations who thrive on in-person organizing, outreach and education, and our [staff] and partners are aware of this element of implementation. Using social media and creating culturally reflective art, pictures and language helped to bring attention to the programming activities available for King County residents."</p> <p>— <i>Community-Based Parenting and Peer Supports partner</i></p>
<p>Staff resilience and innovation</p>	<p>Programs celebrated their staff's commitment and ability to serve families in turbulent times. Programs added staff capacity through training and by hiring those with similar lived experiences to the communities served.</p>	<p>"I was so proud of my team because they're doing it and they don't need me there any more to be there for every step of the way. It's well, well beyond what I ever did last year, to see all the hands that have helped this one person have their baby. And when they need help, it's a very simple phone call. The midwife feels like if she needs help, she knows who to call and when they really, really need help that's when I get the phone call. I'm always happy to do what I can to help out. It's just so nice to see that so many more people are watchful and helping these families have really good care and really individualized care."</p> <p>— <i>Innovation Fund partner</i></p>
<p>Quick pivots in service provision</p>	<p>Many programs highlighted their success in quickly pivoting to virtual services, securing additional resources and assessing how to best make services work for families.</p>	<p>"[Our organization] is still continuing to conduct programming virtually due to COVID-19. For Vroom, we were able to utilize already-existing programs and integrate our work to reach parents with young children. We were able to provide training virtually to different programs. We were able to listen to the unique needs and different perspective[s]."</p> <p>— <i>Vroom Community Connector partner</i></p>

What did Best Starts for Kids partners feel were the major *challenges* or barriers to accomplishing program goals?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
Technology fatigue	Over the year, interacting virtually took a toll on staff and families, especially those who thrive on in-person engagement.	<p>"The major challenge that the program is continuing to face this year is supporting facilitators to adapt to the virtual space and new realization of not going back to in-person meetings this year. Facilitators had shown flexibility and creativity and have been doing an amazing work in their communities supporting the children and caregivers, but they are still facing new challenges every day and experiencing their own fatigue from the COVID-19 pandemic. Our team continues to support the facilitators — in a group setting, individually or by joining the virtual groups."</p> <p>— <i>Community-Based Parenting Supports partner</i></p>
Staff support and retention	Partners discussed the huge demands on staff capacity while simultaneously experiencing and fighting the pandemic.	<p>"A huge challenge due to the pandemic has been pivoting, [meaning] a very steep and treacherous learning curve for the facilitators while going through their own personal experiences and battles. Each facilitator and core team member is really going above and beyond to be there for their community in these trying times."</p> <p>— <i>Innovation Fund partner</i></p>
Complex and compounding community needs	In addition to losing family members, risk of contracting COVID-19 and conflicting messages, Black, Indigenous and other communities of color disproportionately faced unemployment, mental health challenges, food insecurity, schooling demands and overwhelming stress, anxiety and fatigue.	<p>"We also recognize what we are losing by not being able to share space and in-person conversation with members of these organizations. We are hopeful that things may begin to change soon. The pandemic has also greatly affected our families ... the vast majority have suffered job losses, are currently behind on rent and utility payments, and many have been directly affected by COVID-19 themselves."</p> <p>— <i>Help Me Grow partner</i></p>

In what ways did organizations make progress toward *changing policies, systems, and environments* as a result of their Best Starts for Kids–funded programs?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
<p>Systems working in new ways to achieve outcomes</p>	<p>Best Starts for Kids partners and King County have been able to leverage diverse types of partnerships to improve system connectedness.</p>	<p>"As a result of our partnership with Best Starts for Kids and [throughout] the pandemic, our team has been able to develop new ways of linking clients with extra referral and service supports. We have partnered with some African food markets in the community to provide culturally based foods to the families we serve. We have also been distributing masks and hand sanitizers to families for the last several months."</p> <p>— <i>Home-Based Services partner</i></p>
<p>Changes in policies and procedures</p>	<p>Many organizations made changes to policies internally or supported policy change work at the system level in response to new environments caused by the pandemic and in service to equity.</p>	<p>"The systemic change we are witnessing is our organization's approach to what is considered support, whether in child development, mental health or basic needs, and who decides what that support looks like. In traditional service-based systems, there is a hierarchy of power, with providers at the top, directing what they deem best for their patients. Our most important value is centering our community's strengths and being truly community-led. We do this by offering community members opportunities for leadership where they are the co-creator of the programs they want to see at our organization."</p> <p>— <i>Help Me Grow partner</i></p>
<p>Making programs more equitable</p>	<p>The combined effect of the pandemic and social uprising against racism led to a renewed prioritization of racial equity.</p>	<p>"One of the changes we have made during the past six months was a very intensive and agency-wide focus on racial equity. Significant resources have been allocated to improving our competence regarding our own biases, as well as identifying areas in our organizational culture that require change in order to be more inclusive and responsive . . . We began the process through a series of trainings with the leadership team and Board of Directors . . . We then expanded to our entire staff with the equity training being the focus of our annual fall all staff meeting . . . The curriculum will be completed in May of 2021. We will then continue to work within our departments on moving the work forward with our internal workplace processes as well as our work with the community."</p> <p>— <i>Early Support for Infants and Toddlers partner</i></p>

Sustaining the Gain (5 to 24 years) program changes, overall successes and challenges

Best Starts for Kids asks all partners to answer a standard set of questions in addition to providing performance measure data. This helps us understand the stories behind the numbers. These responses are analyzed through a rigorous process to identify common themes for each question. Below are the most common themes heard in 2020, along with quotes that illustrate each theme.

What changes have Best Starts for Kids partners made to programs or organizations to better serve children, youth, families or communities?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
Changed the way services are provided	Partners described both positive and negative experiences of changing services to remain accessible to families during the pandemic.	<p>“Amidst our programming adjustments due to COVID-19, we were still able to successfully provide a hybrid model of programming that included a wide range of support through in-person and virtual interactions. And this trend carried on into the school year, as we constantly strive to connect and assist our youth with resources and aid that better themselves and their families overall. Our ability to properly assess and identify the needs of our youth amidst COVID-19 has proven to be crucial in creating stronger bonds with the families we serve and the community as a whole.”</p> <p>— <i>Out-of-School Time partner</i></p>
Adapted to new community needs	The pandemic exacerbated existing inequities, leaving many families unable to meet basic needs. Programs adapted to address complex needs and keep families connected.	<p>“Due to the pandemic, many youth and their families were facing challenges getting their basic needs met and finding support . . . We identified resources and adapted our curriculum to include various resources for students and their families. We developed a specific COVID-19 Resource Page that we continue to update to ensure our youth and their families can access the resources they need . . . Both students and our community [also] needed support navigating and accessing food due to the impacts of the pandemic. In response, we launched our groceries program, where we delivered fresh, healthy and culturally relevant food to families in the [local school districts].”</p> <p>— <i>Healthy and Safe Environments partner</i></p>
Incorporated new technology for virtual programs	Partners pivoted to virtual services to meet youth and family's needs during the pandemic and supported participants in accessing technology where needed.	<p>“The most important success we had during this reporting period was being able to develop and implement telehealth for our students so they could access services. So many of our students were dealing with anxiety, depression, grief and debilitating fear. Our team was able to create an online space for them to give them tools and support to move forward even with all of the uncertainty.”</p> <p>— <i>School-Based Health Centers partner</i></p>

What did Best Starts for Kids partners feel were the main *successes* that helped to accomplish program goals?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
<p>Participants achieved important milestones</p>	<p>Despite economic and educational challenges brought on by the pandemic, participants achieved important milestones with the support of program staff, including high school graduation and employment.</p>	<p>“Jobs became scarce and entry-level positions became highly competitive as shutdowns forced skilled workers to take many of the positions available. [Our team] took the initiative to motivate and encourage their clients to use this time to focus on building their pre-employment skills and hone their interviewing techniques so they are poised to successfully enter the job market when the economy begins to recover . . . 98% of our enrolled clients showed a measurable increase in their employability score this quarter. Preparing our clients to be as competitive, prepared and confident as possible when job opportunities begin to open up is one of our greatest successes.”</p> <p>— <i>Transitions to Adulthood partner</i></p>
<p>Leveraged organizational partnerships</p>	<p>Due to strong partnerships before the pandemic, programs were able to collaborate with other CBOs and institutions to provide timely services, including basic needs assistance, referrals, and school supports.</p>	<p>“[Our] success included our connection to the families and children we served that was impacted by COVID-19. Because of our relationships we were able to pivot quickly to respond to their needs and support the students’ continued growth and helping to fulfill the family’s needs while out of school. And we continued to support their needs as school systems determined how to do school while in the pandemic.”</p> <p>— <i>Trauma-Informed and Restorative Practices partner</i></p>
<p>Quick pivots in service provision</p>	<p>Many programs highlighted their success in quickly pivoting to virtual services, securing additional resources, and assessing how to best to support youth and families.</p>	<p>“We gave our students accessible and comprehensive information about the virus, what is happening in the world . . . and how they can be safe. We provided emotional support for students who have struggled with abrupt and profound changes in their routine as well as an inability to have their social and intimacy needs met. We discussed coronavirus from a Healthy Relationships lens. We used our existing frameworks and vocabulary around boundaries, group agreements, consent and harm reduction to help students understand the public health advisories being asked of them.”</p> <p>— <i>Youth Development partner</i></p>

What did BSK Partners feel were the major *challenges* or barriers to accomplishing program goals?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
Technology fatigue	The need to interact virtually took a toll on youth, families, and staff, which was further exacerbated by inequitable access to technology and internet.	<p>“As young folks no longer have access to the same resources that they did pre-pandemic, such as smartphones and computers, they no longer have the opportunity to join our online programming. For our youth who do access to computers and other technologies, they are expected to spend hours in front of a screen for school. These factor, along with the universal struggle of performing productivity during a pandemic, [mean] our youth do not have the same capacity to stay online for workshops and panels. We have been working to understand where the line between engagement, productivity and self-care is. We also realized that we needed to reassess what our meaning of productivity is.”</p> <p>— <i>Youth Development partner</i></p>
Complex and compounding community needs	In addition to losing family members, risk of contracting COVID-19 and conflicting messages, Black, Indigenous and communities of color disproportionately faced unemployment, mental health challenges, food insecurity, schooling demands and overwhelming stress, anxiety and fatigue.	<p>“As families faced financial distress and youth were faced with online learning without any framework for their social needs . . . many of the resources, pro-social activities, community programs and positive interactions were no longer available. This led to the case managers [providing] academic support, tutoring, counseling, resource delivery to most of their youth themselves. It also created a major problem for [high school] seniors in credit retrieval programs that closed down, leaving some seniors with no option to get their credits to graduate on time. Thankfully, [our staff] has been working with a number of [programs] and was able to help most of our seniors and see them graduate.”</p> <p>— <i>Stopping the School-to-Prison Pipeline partner</i></p>
Disruptions to programming	Disruptions resulting from the pandemic led to gaps in services or the inability to adequately engage with youth and their families. Staff also felt the strain of not maintaining face-to-face interactions with youth and families.	<p>“Providing participants with an increased sense of ongoing community through a completely virtual group experience has been something we have struggled with. Though we have seen some success, partially due to our trial-and-error method with different online forums, it has been challenging to recreate the same environment provided by in-person meetings. One of the aspects of our pilot programming that made it such a successful experience was the comradery built by participants meeting every Sunday while their children played together, discussing weekly topics over meals and creating a space that was comfortable to share in. Removing the more human aspect of meeting with one another in person has extended the amount of time it takes for participants to achieve this sense of community. [Parents] are also being asked to participate without the added support of child care during each meeting, altering their overall group experience, as some of them are actively parenting while their group meets or feel they cannot share as much as they would like to in the presence of their child/ren.”</p> <p>— <i>Family Engagement partner</i></p>

In what ways did organizations make progress toward *changing policies, systems, and environments* as a result of Best Starts–funded programs?

What we heard	What does it mean?	Best Starts for Kids partners told us ...
<p>Systems working in new ways to achieve outcomes</p>	<p>Partnerships and collaboration between Best Starts partners and institutions allowed partners to influence systems, improve coordination and remove barriers for clients.</p>	<p>“[Our school] partnership has resulted in changes to several of the school’s practices and processes. For example, coordination of scholars’ goal-setting — administered by staff at the beginning of the school year — has been implemented and positively supports changes in [the school’s] practices. Prior practice regarding scholars’ initial, beginning-of-the-year goal-setting was usually administered and coordinated by the school’s academic counselor. [Our] staff support and assistance helped streamline these processes and practices.”</p> <p>— <i>Trauma-Informed and Restorative Practices partner</i></p>
<p>Partnerships influenced policies and systems</p>	<p>Relationships with schools and other community partners were more important than ever during an ongoing pandemic. Program staff worked with organizations to reduce access barriers for youth and improve communication.</p>	<p>“The steering committee has also been tremendously helpful in getting schools and providers to partner on behavioral health awareness and advocating for this issue to the point of getting disaster response resources for [behavioral health]. Members of the [committee] have been working in partnership with [the Washington Department of Health] to raise mental health awareness strategically through a mix of social media, videos, banners, streaming radio and paid search . . . [the committee also began] to strategize disaster response for children’s behavioral health needs, including how to increase outpatient capacity and responsiveness as well as inpatient capacity.”</p> <p>— <i>Washington Child Health Improvement Partnership (formerly Adolescent Immunizations) partner</i></p>
<p>Making programs more equitable</p>	<p>Programs participated in community efforts to make systems more equitable and anti-racist, in addition to changing internal policies that better support Black, Indigenous and communities of color, LGBTQ+ communities, and others with marginalized identities.</p>	<p>“[Our organization brought] awareness of the need to recognize, defend and protect immigrants’ rights in Washington state, regardless of their immigration status, [including those who are undocumented and] immigrant women victims of gender based-violence . . . [Our efforts] on behalf of immigrant communities, together with other organizations’ efforts, have led service providers, local authorities and Washington residents to recognize the role of immigrants in their communities as well as the risks and threats they and their families face. This recognition paved the way to the implementation of measures and policies to protect immigrants’ rights in the state of Washington.”</p> <p>— <i>Healthy and Safe Environments partner</i></p>

Investing early (prenatal to 5 years) indicators

Long-term population indicators and supporting indicators assess the well-being of all children throughout King County

Indicator	Improvement direction expected	Data source	Rate or percentage of identified population in King County				
			2014	2017	2018	2019	2020
Headline indicators							
Babies with healthy birth outcomes: infant mortality rate	Decrease	VS	4.3 ^a	3.3 ^a	4.2 ^a	NA	NA
Babies with healthy birth outcomes: preterm birth	Decrease	VS	8.9%	9.1%	8.9%	9.4%	NA
Children who are flourishing and resilient	Increase	BSKHS	NA	60%	NA	63%	NA
Children who are ready for kindergarten ^{b,c}	Increase	OSPI	42.3%	58.1%	57.1%	55.5%	62.2%
Child abuse or neglect rate	Decrease	CW	31.2 ^d	32.3 ^d	32.6 ^d	32.2 ^d	NA
Secondary indicators							
Babies who meet breastfeeding recommendations to feed exclusively to 6 months	Increase	BSKHS	NA	38%	NA	40%	NA
Pregnant women receive recommended prenatal care	Increase	VS	71.6%	74.2%	72.8%	70.7%	NA
Families who are supported ^b	Increase	BSKHS	NA	76%	NA	72%*	NA
Children are healthy	Increase	BSKHS	NA	92%	NA	92%	NA
Parents have knowledge of child development	Increase	BSKHS	NA	75%	NA	73%	NA
Child care/preschools are high quality ^b	Increase	BSKHS	NA	97%	NA	98%	NA
Children receive recommended health and developmental screenings ^b	Increase	BSKHS	NA	23%	NA	17%*	NA
Children receive needed mental and behavioral health services	Increase	BSKHS	NA	57%	NA	65%	NA
Reading and singing to children daily ^b	Increase	BSKHS	NA	71%	NA	72%	NA
Free from adverse childhood experiences ^b	Increase	BSKHS	NA	92%	NA	92%	NA

Notes: Latest available data presented for all years. Some surveys are conducted every other year. Changes between 2014 and most recent year are not statistically significant unless denoted with an asterisk (*).

Abbreviations: **BSKHS**, Best Starts for Kids Health Survey (conducted in even years only); **CW**, child welfare data via Partners for Our Children Child Well-being data portal; **OSPI**, Office of the Superintendent of Public Instruction; **VS**, vital statistics data via Washington State Department of Health.

^a Infant mortality is rate of deaths in the first year of life per 1,000 live births.

^b Components of safe, stable and nurturing relationships indicator.

^c Kindergarten readiness trends cannot be assessed because of the phased implementation rollout.

^d Child abuse or neglect data are rates of investigations and assessments per 1,000 households.

Sustaining the Gain (5 to 24 years) indicators

Long-term population indicators and supporting indicators assess the well-being of all children throughout King County

Indicator	Improvement direction expected	Data source	Rate or percentage of identified population in King County				
			2014	2017	2018	2019	2020
Headline indicators							
Third-graders who meet reading standard	Increase	OSPI	61.7%	62.7%	65.5%	63.5%	NA
Fourth-graders who meet math standard	Increase	OSPI	63.9%	65.2%	64.2%	62.5%	NA
Youth who are flourishing and resilient	Increase	BSKHS	NA	29%	NA	29%	NA
Youth and young adults who are in excellent or very good health	Increase	BSKHS	NA	87%	NA	86%	NA
Youth who graduate from high school on time	Increase	OSPI	79.0%	80.5%	82.2%	87.4%	85.1%*
Youth and young adults in school or working	Increase	ACS	89%	93%	93%	93%*	NA
High school graduates who earn a college degree or career credential ^a							
Highest percent across all King County school districts	Increase	ERDC	77%	78%	NA	NA	NA
Lowest percent across all King County school districts	Increase	ERDC	37%	38%	NA	NA	NA
Youth not using illegal substances	Increase	HYS	75%	76% ^b	76%	NA	NA
Secondary indicators							
Lowering the rate of adolescent births	Decrease	VS	4.7	2.7	2.3	2.1*	NA
Youth have supportive adults in their lives ^c	Increase	HYS	75%	75% ^b	74%	NA	NA
	Increase	BSKHS	NA	84%	NA	86%	NA
Youth believe in their ability to succeed ^d	Increase	HYS (2016)	48%	49% ^b	NA	NA	NA
	Increase	HYS (2018)	NA	NA	53%	NA	NA
Youth are not chronically absent from school	Increase	OSPI	86.5%	84.9%	85.7%	NA ^c	NA ^c
Youth are getting good grades in school	Increase	HYS	79%	80% ^b	81%*	NA	NA
Youth are completing ninth grade	Increase	OSPI	73.6%	79.4%	79.7%	78.0%	NA
Youth feel safe at school	Increase	HYS	87%	86% ^b	83%*	NA	NA

Indicator	Improvement direction expected	Data source	Rate or percentage of identified population in King County				
			2014	2017	2018	2019	2020
Secondary indicators (continued)							
Youth have strong school relationships	Increase	HYS	52%	53% ^b	49%*	NA	NA
Young adults participate in civic activity and are engaged	Increase	King County Elections	53%	43%	75%	49%	86%
Youth are not justice system involved (number of filings) ^e	Decrease	JIMS	1,746	1,278	1,213	1,033	NA
Youth have positive social emotional development	Increase	BSKHS	NA	72%	NA	76%	NA
Youth are not suspended/expelled from school	Increase	OSPI	3.1%	2.3%	2.5%	2.7%	NA
Youth are physically active	Increase	HYS	22%	21% ^b	19%*	NA	NA
Youth live in supportive neighborhoods ^f	Increase	BSKHS	NA	49%	NA	51%	NA

Notes: Latest available data are presented for all years. Some surveys are conducted every other year. Year listed for academic data reflects the academic year. Changes between 2014 and most recent year are not statistically significant unless denoted with an asterisk (*).

Abbreviations: ACS, US Census Bureau, American Community Survey; BSKHS, Best Starts for Kids Health Survey (conducted in even years only); ERDC, Washington State Education Research Data Center; HYS, Healthy Youth Survey (conducted in even years only); JIMS, Juvenile Information Management System; NA, not available; OSPI, Office of the Superintendent of Public Instruction; VS, vital statistics data via Washington State Department of Health.

^a 2014 data show percent of graduates of the class of 2006 who have earned credentials by 2014; 2017 data show rate of credentials earned by class of 2009. Data are available at only the statewide and school district level. Values show the range for school districts within King County.

^b HYS 2016 data included in 2017 column; survey only conducted in even years. Because of COVID-19, the HYS was not administered in 2020. The next administration is planned for October 2021.

^c HYS data for students in middle and high school. BSKHS data for children in elementary school or younger.

^d Survey question on “youth believe in their ability to succeed” changed between 2016 and 2018; data are not comparable between years.

^e Number denotes counts of filings per year.

^f Reflects all ages from 6 months through fifth grade.

Communities Matter (Communities of Opportunity) indicators

Long-term population indicators and supporting indicators assess the well-being of all children throughout King County. Additional information and findings from the Communities of Opportunity evaluation to date are available [online](#).

Original place-based sites

Communities of Opportunity launched the first place-based partnerships in 2015. For these partnerships and for King County overall, the table includes indicator data for 2014 as the baseline year.

Indicator and expected direction of change	Data source	King County average				Rainier Valley				SeaTac/Tukwila				White Center				
		2014	2017	2018	2019	2014	2017	2018	2019	2014	2017	2018	2019	2014	2017	2018	2019	
Health																		
Self-reported health good to excellent	↑	BRFSS	87.8%	88.0%	88.0%	87.9%	81.0%	86.3%	85.4%	85.8%	82.2%	86.6%	87.6%	85.8%	81.4%	75.4%	75.2%	79.1%
Eating fruits/vegetables 4+ times/day (youth) ^a	↑	HYS	24.6%	22.8%	20.6% ^e	NA	19.8%	21.7%	18.0%	NA	24.1%	25.1%	19.5%	NA	16.0%	29.5%	15.2%	NA
Housing cost																		
Households paying less than 30% of income	↑	ACS	61.8%	65.4% ^e	64.7% ^e	65.2% ^e	53.0%	58.8%	60.8% ^e	62.4% ^e	51.6%	54.1%	55.4%	56.8%	50.1%	58.8%	58.2%	59.1%
Households paying less than 50% of income	↑	ACS	83.7%	85.4% ^e	83.8%	84.1%	77.1%	80.0%	78.9%	79.6%	79.8%	82.9%	81.4%	81.1%	75.3%	78.8%	78.7%	80.7%
Economic opportunity																		
Households with income <200% of FPL	↓	ACS	24.4%	22.0% ^e	20.7% ^e	19.5% ^e	40.1%	34.3%	30.3% ^e	27.8% ^e	46.7%	41.5%	35.7% ^e	33.9% ^e	45.5%	41.1%	36.7%	34.8%
Percent employed/in civilian labor force	↑	ACS	92.8%	95.0% ^e	95.5% ^e	95.8% ^e	89.8%	92.4% ^e	93.5% ^e	94.3% ^e	89.5%	93.2% ^e	93.9% ^e	93.3% ^e	90.4%	92.2%	93.7%	93.9%
Youth ages 16–24 years in school/employed	↑	PUMS	88.5%	91.2% ^e	91.9% ^e	92.6% ^e	88.1%	93.5%	95.9% ^e	96.2% ^e	80.6%	85.4%	88.2% ^e	87.0%	80.6%	85.4%	88.2% ^e	87.0%
Community connection																		
Adolescents with an adult they can talk with ^a	↑	HYS	74.9%	75.4%	74.4%	NA	65.6%	65.0%	63.5%	NA	63.0%	68.0%	65.9%	NA	49.4%	70.8%	65.5% ^e	NA

Indicator and expected direction of change	Data source	King County average				Rainier Valley				SeaTac/Tukwila				White Center			
		2014	2017	2018	2019	2014	2017	2018	2019	2014	2017	2018	2019	2014	2017	2018	2019
Communities of Opportunity composite^b																	
Composite of eight indicators ↓	Multiple	105.0	98.3	96.3	94.7	129.1	108.8	104.1	104.7	153.0	134.1	129.3	138.4	161.2	147.8	135.9	117.6
Residential migration (displacement)^c																	
Percent of residents moved out during the year ^d ↓	APCD	9.0%	7.7%	8.0%	7.5%	9.5%	7.8%	8.1%	7.6%	9.6%	7.8%	8.3%	7.7%	10.7%	8.3%	8.9%	8.4%

Notes: ACS, and Communities of Opportunity composite data reported in past Best Starts for Kids annual reports may differ slightly from the data presented in the 2020 Best Starts for Kids annual report. This reflects updates to the data and refinements to how geographic boundaries are defined.

Abbreviations: ACS, US Census Bureau, American Community Survey; APCD, All Payer Claims Database, Washington State Health Care Authority; BRFSS, Washington State Department of Health, Center for Health Statistics, Behavioral Risk Factor Surveillance System (supported in part by the Centers for Disease Control and Prevention, Cooperative Agreements); HYS, Washington State Healthy Youth Survey; PUMS, US Census Bureau, American Community Survey Public Use Microdata Sample files.

^a HYS 2016 data included in 2017 column; survey only conducted in even years. Because of COVID-19, the Healthy Youth Survey was not administered in 2020. The next administration is planned for October 2021.

^b This indicator is the sum of eight indicators included in the composite used to select Communities of Opportunity's original geographies. The composite includes life expectancy at birth, rates of obesity, smoking, diabetes, frequent mental distress, unemployment, two or more poor housing conditions and household income <200% FPL. Statistical significance in the changes of the composite score is not assessed.

^c Residential migration is standardized for the amount of time a person spent in an area that year. A move is defined as changing zip codes in a given year within Washington state. King County average is the weighted mean of neighborhood outmigration. Formula: Number of moves out of a neighborhood in a year/total amount of person time observed in that neighborhood. Statistical significance in the changes of the residential migration score is not assessed.

^d We have included estimated data for 2015 in the 2014 column, reflecting limitations in APCD data in 2014.

^e Significant difference from baseline year.

Additional place-based communities

Communities of Opportunity established additional place-based partnerships in early 2018. For these partnerships, the table includes data from 2017 as a baseline.

Indicator and expected direction of change	Data source	King County average			Central Seattle			Kent			Snoqualmie/North Bend/Skykomish			
		2017	2018	2019	2017	2018	2019	2017	2018	2019	2017	2018	2019	
Health														
Self-reported health good to excellent	↑	BRFSS	88.0%	88.0%	87.9%	85.0%	87.1%	89.1%	82.9%	82.6%	81.0%	88.1%	88.7%	86.8%
Eating fruits/vegetables 4+ times/day in youth ^a	↑	HYS	22.8%	20.6%	NA	23.1%	17.8%	NA	21.5%	18.5%	NA	20.7%	23.1%	NA
Housing cost														
Households paying less than 30% of income	↑	ACS	65.4%	64.7%	65.2%	63.5%	61.4%	63.5%	59.6%	59.9%	60.1%	72.5%	72.4%	71.7%
Households paying less than 50% of income	↑	ACS	85.4%	83.8%	84.1%	83.7%	81.0%	82.5%	82.9%	82.0%	82.6%	89.6%	88.2%	89.3%
Economic opportunity														
Households with income <200% of FPL	↓	ACS	22.0%	20.7%	19.5%	27.2%	26.9%	22.7%	33.2%	32.7%	31.5%	9.8%	9.2%	7.9%
Percent employed/in civilian labor force	↑	ACS	95.0%	95.5%	95.8%	95.7%	95.4%	95.3%	93.5%	94.1%	94.5%	96.1%	96.2%	96.6%
Youth ages 16–24 years in school/employed	↑	PUMS	91.2%	91.9%	92.6%	93.5%	95.9%	96.2%	87.8%	88.7%	90.5%	90.0%	91.6%	94.6%
Community connection														
Adolescents with an adult they can talk with ^a	↑	HYS	75.4%	74.4%	NA	75.0%	75.3%	NA	70.8%	68.2%	NA	77.9%	80.3%	NA
Communities of Opportunity composite^b														
Composite of eight indicators	↓	Multiple	98.3	96.3	94.7	94.6	94.5	88.4	133.1	131.3	132.8	79.3	77.1	74.9
Residential migration (displacement)^c														
Percent of residents moved out during the year	↓	APCD	7.7%	8.0%	7.5%	10.7%	11.1%	10.5%	7.6%	8.2%	7.3%	6.1%	5.9%	5.3%

Notes: ACS, APCD, and Communities of Opportunity composite data reported in past Best Starts for Kids annual reports may differ slightly from the data presented in the 2020 Best Starts for Kids annual report. This reflects updates to the data and refinements to how geographic boundaries are defined.

Abbreviations: ACS, US Census Bureau, American Community Survey; APCD, All Payer Claims Database, Washington State Health Care Authority; BRFSS, Washington State Department of Health, Center for Health Statistics, Behavioral Risk Factor Surveillance System (supported in part by the Centers for Disease Control and Prevention, Cooperative Agreements); HYS, Washington State Healthy Youth Survey; PUMS, US Census Bureau, American Community Survey Public Use Microdata Sample files.

^a HYS is administered on even years. We have included 2016 data in the 2017 column.

^b This indicator is the sum of eight indicators included in the composite used to select Communities of Opportunity's original geographies. The composite includes life expectancy at birth, rates of obesity, smoking, diabetes, frequent mental distress, unemployment, two or more poor housing conditions and household income <200% FPL. Statistical significance in the changes of the composite score is not assessed.

^c Residential migration is standardized for the amount of time a person spent in an area that year. A move is defined as changing zip codes in a given year within Washington state. King County average is the weighted mean of neighborhood outmigration. Formula: Number of moves out of a neighborhood in a year/total amount of person time observed in that neighborhood. Statistical significance in the changes of the residential migration score is not assessed.

Cultural communities

Communities of Opportunity launched cultural community partnerships in early 2018. For these partnerships, the table includes data from 2017 as a baseline.

Indicator and expected direction of change	Data source	King County average			Latino in South King County			American Indian/ Alaska Native			
		2017	2018	2019	2017	2018	2019	2017	2018	2019	
Health											
Self-reported health good to excellent	↑	BRFSS	88.0%	88.0%	87.9%	73.3%	72.5%	74.1%	76.2%	75.9%	76.4%
Eating fruits/vegetables 4+ times/day in youth ^a	↑	HYS	22.8%	20.6%	NA	19.7%	17.9%	NA	26.7%	27.0%	NA
Housing cost											
Households paying less than 30% of income	↑	ACS	65.4%	64.7%	65.2%	52.6%	54.8%	56.8%	61.3%	62.6%	63.0%
Households paying less than 50% of income	↑	ACS	85.4%	83.8%	84.1%	81.4%	81.7%	82.9%	79.2%	79.2%	79.7%
Economic opportunity											
Households with income <200% of FPL	↓	ACS	22.0%	20.7%	19.5%	50.9%	54.7%	59.7%	59.3%	61.2%	61.9% ^d
Percent employed/in civilian labor force	↑	ACS	95.0%	95.5%	95.8%	94.8%	95.7%	96.0%	92.1%	92.2%	91.6%
Youth ages 16–24 years in school/employed	↑	PUMS	91.2%	91.9%	92.6%	86.6%	87.7%	88.1%	79.5%	79.4%	79.4%
Community connection											
Adolescents with an adult they can talk with ^a	↑	HYS	75.4%	74.4%	NA	62.4%	58.9%	NA	69.4%	71.4%	NA
COO composite^b											
Composite of eight indicators	↓	Multiple	98.3	96.3	94.7	153.0	157.3	165.3	199.4	203.4	193.1
Residential migration (displacement)^c											
Percent of residents moved out during the year	↓	APCD	7.7%	8.0%	7.5%	NA	NA	NA	NA	NA	NA

Notes: ACS, APCD, and Communities of Opportunity composite data reported in past Best Starts for Kids annual reports may differ slightly from the data presented in the 2020 Best Starts for Kids annual report. This reflects updates to the data and refinements to how geographic boundaries are defined.

Abbreviations: ACS, US Census Bureau, American Community Survey; APCD, All Payer Claims Database, Washington State Health Care Authority; BRFSS, Washington State Department of Health, Center for Health Statistics, Behavioral Risk Factor Surveillance System (supported in part by the Centers for Disease Control and Prevention, Cooperative Agreements); HYS, Washington State Healthy Youth Survey; PUMS, US Census Bureau, American Community Survey Public Use Microdata Sample files.

^a HYS is administered on even years. We have included 2016 data in the 2017 column.

^b This indicator is the sum of eight indicators included in the composite used to select Communities of Opportunity's original geographies. The composite includes life expectancy at birth, rates of obesity, smoking, diabetes, frequent mental distress, unemployment, two or more poor housing conditions and household income <200% FPL. Statistical significance in the changes of the composite score is not assessed.

^c Residential migration is standardized for the amount of time a person spent in an area that year. A move is defined as changing zip codes in a given year within Washington state. King County average is the weighted mean of neighborhood outmigration. Formula: Number of moves out of a neighborhood in a year/total amount of person time observed in that neighborhood. Statistical significance in the changes of the residential migration score is not assessed.

^d Significant difference from baseline year.

Investing Early (prenatal to 5 years) outcomes

Help Me Grow

King County released the Help Me Grow King County RFP in early 2020. In response to the COVID-19 pandemic, Best Starts for Kids expanded the procurement and outreach process. Despite the pandemic, Best Starts identified and funded a dozen new coordinated access partners, and Help Me Grow King County partners began implementing or expanding services in August.

Help Me Grow King County: Core Team

★ Delivering impact

How much did we do?	Number of Collaborators the Help Me Grow King County Core Team partnered back and forth with representing coalitions and organizations in different sectors	145
	Number of large community events/gatherings the Help Me Grow King County Core Team hosted or attended	31
	Number of participants engaged through meetings/gatherings the Help Me Grow King County Core Team hosted	197
How well did we do it?	Percent of identified sectors engaged by Help Me Grow King County Core Team (Child Care and Family Support sectors were added in 2020)	85%
Is anyone better off?	Percent of identified coordinated access partners contracted with finalized work plans	100%

Help Me Grow King County: Partnership Network^a

★ Delivering impact

How much did we do?	Total number caregivers/adults served by Help Me Grow King County Partnership Network	245
	Total number of children served by Help Me Grow King County Partnership Network	512
	Total number of children who received a developmental screening by Help Me Grow King County Partnership Network	361
	Total number of concerns identified by Help Me Grow King County Partnership Network	434
	Total number of events/groups by Help Me Grow King County Partnership Network	7
	Total number of families served by Help Me Grow King County Partnership Network	178
	Total number of interactions by Help Me Grow King County Partnership Network	944
	Total number of service referrals completed by Help Me Grow King County Partnership Network	490

Developmental Promotion and Early Support

Universal Developmental Screening: Ages and Stages Questionnaire (ASQ)/Ages and Stages Questionnaire: Social Emotional (ASQ:SE) Provider Training^b

★ Delivering impact

How much did we do?	Number of providers trained to administer the ASQ and/or ASQ:SE	347
	Percent of providers with increased confidence in their ability to discuss a developmental concern with a family	87%
How well did we do it?	Percent of providers with increased confidence in their ability to explain why screening is important	94%

Universal Developmental Screening: Developmental Screening: Language Access Pilots^c**★ Delivering impact**

How much did we do?	Number of meeting participants	76
	Number of meetings held to support tool translation/adaptation	7
How well did we do it?	Percent of meetings that were culturally and linguistically reflective of communities served	100%
Is anyone better off?	Percent of participants who indicated the final translation/adaptation was culturally relevant	100%
	Percent of participants who rated final translation/adaptation as a high-quality product	100%

Universal Developmental Screening: Developmental Screening: Screening Pilots^c**★ Delivering impact**

How much did we do?	Number of children screened	609
How well did we do it?	Percent of families offered screening who accepted it	80%
	Percent of screenings where person screening was a cultural/language match to child being screened	58%
Is anyone better off?	Percent of families who reported screening process was a positive experience	80%
	Percent of families who were identified as needing a referral through screening and received that referral	91%

Universal Developmental Screening: Developmental Screening: Training Pilots^c**★ Delivering impact**

How much did we do?	Number trained around developmental screening	319
How well did we do it?	Percent reporting increased knowledge around developmental screening	97%
Is anyone better off?	Percent reporting increased confidence in using a developmental screening tool	95%

Early Support for Infants and Toddlers (ESIT)^d**★ Delivering impact**

In March 2020, ESIT rapidly shifted from in-person to 100% virtual services, while referrals for early intervention services declined as a result of COVID-19. King County ESIT funded tablets, hotspots and video interpretation to ensure access to services.

How much did we do?	Number of children provided services	5,262
How well did we do it?	Percent of children with evaluation and service plan in place within 45 days from initial contact	96% ^e
	Percent of children with service start within 30 days	99%
	Percent of children with transition meeting at least 90 days prior to child turning 3 to determine eligibility for school services	91% ^e
Is anyone better off?	Percent of children with progress acquiring knowledge/skills	71%
	Percent of children with progress in positive social emotional development	74%
	Percent of children with progress in taking action to meet needs	76%

Social-Emotional Well-being: Infant Mental Health Endorsement**★ Delivering impact**

How much did we do?	Number of providers who initiated the endorsement process	137
How well did we do it?	Percent of awardees who reported the endorsement process was responsive to their needs and experiences	94%

Social-Emotional Well-being: Infant Mental Health Endorsement (continued)**★ Delivering impact**

Is anyone better off?	Percent of awardees who reported an increase in confidence in their roles as an IECMH provider	88%
	Percent of awardees who reported the endorsement process increased their effectiveness in their role with families	57%
	Percent of awardees who reported the endorsement process increased their preparedness to work with families	80%

Social-Emotional Well-being: Infant Mental Health Reflective Consultation**★ Delivering impact**

How much did we do?	Number of reflective consultants	19
	Number of reflective consultation participants	359
How well did we do it?	Percent of participants reporting increased confidence to talk about social and emotional development with families	75%
	Percent of participants who reported that reflective consultation was respectful of their community's needs and experiences	94%
Is anyone better off?	Percent of participants who reported a positive impact on their relationship with children and families	86%
	Percent of participants who reported an increase in awareness of their own implicit biases as a result of participating in reflective consultation	76%

Help Me Grow King County: Screening and Referral Services^f**★ Delivering impact**

King County released the Help Me Grow King County RFP in early 2020. In response to the COVID-19 pandemic, Best Starts for Kids expanded the procurement and outreach process. Despite the pandemic, Best Starts identified and funded a dozen new coordinated access partners, and Help Me Grow King County partners began implementing or expanding services in August.

How much did we do?	Number of children screened for developmental progress	158
	Number of families who received a referral that go on to establish connections to evaluation and supportive services	69
	Number of referrals made post-screening by type	162

Help Me Grow King County: Workforce Improvements^f**★ Delivering impact**

King County released the Help Me Grow King County RFP in early 2020. In response to the COVID-19 pandemic, Best Starts for Kids expanded the procurement and outreach process. Despite the pandemic, Best Starts identified and funded a dozen new coordinated access partners, and Help Me Grow King County partners began implementing or expanding services in August.

How much did we do?	Number of workshop/event participants	51
	Number of workshops/events focused on early childhood development topics	16

Workforce Development**Capacity Building****★ Delivering impact**

How much did we do?	Number of Best Starts learning community meetings for trainers and reflective consultants	12
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Large Group Trainings**★ Delivering impact**

How much did we do?	Number of large group trainings	25
	Number of providers who participated in one or more large group trainings (duplicated)	1,544
	Number of providers who participated in one or more large group trainings (unduplicated)	899
	Number of trainers	11

How well did we do it?	Percent of participants who reported the training considered equity related to participants' diverse needs and experiences	90%
	Percent of participants who reported training content was meaningful to their work with children and families	92%
Is anyone better off?	Percent of participants who reported an increase in knowledge related to equity as a result of the training	88%
	Percent of participants who reported an increase in knowledge related to the promotion of infant and early childhood mental health as a result of the training	92%
	Percent of participants who reported confidence in their ability to apply something new they learned from the training to their work	87%

Workforce Collaboratives

★ Delivering impact

How much did we do?	Number of providers who were members of a workforce collaborative	190
How well did we do it?	Percent of members who reported the training content met a need of their workforce collaborative	81%
Is anyone better off?	Percent of members who reported increased confidence that they have the skills to help families support their child's development as a result of the workforce collaborative	93%
	Percent of members who reported increased peer support as a result of the workforce collaborative	77%
	Percent of members who reported they have been able to apply learnings from the workforce collaborative to their work	84%

Home-Based Services**Evidence-Based and Evidence-Informed Home Visiting**

★ Delivering impact | Moderately affected by COVID-19

Programs pivoted to provide virtual home visits and meet other basic needs like food and rental assistance.

How much did we do?	Number of caregivers served	1,085 ⁱ
	Number of children screened using the ASQ	348 ⁱ
	Number of children served	907 ⁱ
	Number of families served	826 ⁱ
How well did we do it?	Percent of caregivers who receive an observation of caregiver–child interaction using a validated tool	33% ⁱ
	Percent of children enrolled in home visiting with a timely screen for developmental delays using ASQ	47% ⁱ
	Percent of enrolled clients that received the model recommended number of home visits during the reporting period	67% ⁱ
	Percent of families enrolled from focus populations	99% ⁱ
Is anyone better off?	Percent of caregivers who show greater positive interaction with children than at baseline	77% ⁱ
	Percent of families referred and/or connected to services based on model requirements	42% ⁱ
	Percent of mothers who initiated breastfeeding	57% ⁱ

ParentChild+**★ Delivering impact**

Programs pivoted to provide virtual home visits, adapt to staff transitions, and meet other basic needs, such as food and rental assistance.

How much did we do?	Number of children served by ParentChild+	1,291
	Number of families served by ParentChild+	1,291
	Number of referrals to support services	866
	Number of visits completed by ParentChild+	44,413
How well did we do it?	Percent of ParentChild+ children transitioning to other early learning settings	94%
	Percent of ParentChild+ families completing year 1	77%
	Percent of ParentChild+ families completing year 2	74%
	Percent of ParentChild+ families enrolled from focus populations	100%
	Percent of ParentChild+ families matched with culturally relevant staff	91%
	Percent of ParentChild+ families receiving required dosage of visits	94%
	Percent of ParentChild+ partner organizations maintaining appropriate supervisor-to-staff ratios	90%
	Percent of ParentChild+ staff receiving twice-annual coordinator observations and debriefs	79%
Is anyone better off?	Percent of children who met target Child Behavior Traits score of 3 or higher at beginning of the program	43%
	Percent of children who met target CBT score of 3 or higher at the end of the program	69%
	Percent of parents who met target Parent and Child Together assessment score of 3 or higher at beginning of the program	54%
	Percent of parents who met target PACT score of 3 or higher at the end of the program	80%

Community-Designed Home-Based Programs and Practices**★ Delivering impact**

Programs pivoted to provide virtual home visits and meet other basic needs like food and rental assistance.

How much did we do?	Number of caregivers served	930 ^g
	Number of children served	878
	Number of families served	790 ^g
	Number of home visits completed	9,082 ^h
How well did we do it?	Percent of caregivers who achieve their goals	97%
	Percent of caregivers who are utilizing information from the program	77%
	Percent of caregivers who were satisfied with services or would recommend services to a friend	72%
	Percent of children enrolled in home visiting with a screen for developmental delays using a validated parent-completed tool (ASQ)	81%

Is anyone better off?	Percent of families with increased concrete support	99% ^{g,i}
	Percent of families with increased knowledge of parenting and child development	96% ^{g,i}
	Percent of families with increased parental resilience	93% ^{g,i}
	Percent of families with increased social and emotional competence of children	93% ^{g,i}
	Percent of families with increased social connections	98% ^{g,i}
	Percent of mothers with positive birth outcomes	98% ⁱ

Community-Based Parenting and Peer Supports

Basic Needs Resource Brokering: Basic Needs Resources: Food

★ Delivering impact

COVID-19 has significantly affected food access, and more families have been requesting additional resources to meet that basic need. One partner has expanded services to meet the needs of families by creating new partnerships.

How much did we do?	Number of families receiving Good Food Bags	2,690
	Number of Good Food Bags distributed	6,833
	Number of sites participating in Good Food Bag program	3
How well did we do it?	Percent of survey respondents who rate overall experience with Good Food Bags as excellent	64%
	Percent of survey respondents who report being food insecure in the past 12 months	7%
	Percent of survey respondents who report usually using all fruits and vegetables in Good Food Bag	57%
	Percent of survey respondents who think program is a good way to increase healthy food access	89%
Is anyone better off?	Percent of survey respondents who report eating more fruits and vegetables	96%
	Percent of survey respondents who report positive effects of Good Food Bags for their children	100%

Basic Needs Resource Brokering: Basic Needs Resources: Goods

★ Delivering impact

COVID-19 has affected Basic Needs Resource Brokers. Demand has significantly increased, even while available resources (e.g., volunteer time) have decreased. However, they have been able to continue and even expand their services to meet this demand.

How much did we do?	Number of children and youth for whom partners request and receive resources	38,737
	Number of different types of program sites requesting and receiving resources	295
	Number of households for whom partners request and receive resources	9,104
	Number of partner agencies, programs and program sites requesting and receiving resources	144
How well did we do it?	Number of individual items/products distributed in King County	3,357,861
	Percent of items/products distributed to South Region zip codes/focus communities	38%
	Percent of partner agencies sustaining partnership with resource broker over one year	80%
	Percent of requested items distributed	98%

Is anyone better off?	Percent of provider partners who agreed or strongly agreed that the provided goods have helped to reduce the number of missed client visits	71% ^{i,k}
	Percent of provider partners who agreed or strongly agreed that the provided goods have kept clients in their program longer	81% ^{i,k}
	Percent of provider partners who agreed or strongly agreed that the provided goods increased communication by clients between scheduled visits	93% ^{i,k}
	Percent of provider partners who agreed or strongly agreed that the provided goods positively influenced their organization and program budgets	89% ^{i,k}

Kaleidoscope Play and Learn

★ Delivering impact | Moderately affected by COVID-19

Because of COVID-19, providers offered Kaleidoscope Play and Learn sessions virtually. The program was not able to conduct its end-of-year survey because of COVID-19, which affected data collection for a few measures.

How much did we do?	Number of children attending Kaleidoscope Play and Learn groups	3,617
	Number of children, parents and caregivers attending Kaleidoscope Play and Learn Groups	6,846
	Number of Family, Friend and Neighbor caregivers attending Kaleidoscope Play and Learn groups	507
	Number of parents attending Kaleidoscope Play and Learn groups	2,722
How well did we do it?	Percent increase in access (number of groups available) in Kaleidoscope Play and Learn groups	55% ⁱ
	Percent increase in participation (number of people attending) in Kaleidoscope Play and Learn groups	63% ⁱ
Is anyone better off?	Percent of parents and caregivers who read, look at books or tell stories more often with the child in their care	Unable to measure due to COVID-19
	Percent of parents and caregivers who feel more supported as a parent or caregiver in their community	Unable to measure due to COVID-19
	Percent of parents and caregivers who increased understanding of their role in helping the child in their care be ready for kindergarten	Unable to measure due to COVID-19

Parenting Caregiver Information and Support (PCIS)

★ Delivering impact | Moderately affected by COVID-19

Awardees had to shift to virtual programming during COVID-19. Staff turnover affected four out of nine PCIS programs. As a result, they had to pause programming and prepare to relaunch their PCIS classes.

How much did we do?	Number of caregivers served	968
	Number of families served	960
	Number of group meetings/services held	876
How well did we do it?	Percent of caregivers enrolled from focus populations	92%
	Percent of caregivers who are satisfied with services or activities, or would recommend services or activities to friends	66%
	Percent of caregivers who completed program according to program design	80%
	Percent of children enrolled from focus populations	100%

Is anyone better off?	Percent of families with increased concrete support	90% ^{g,i}
	Percent of families with increased knowledge of parenting and child development	99% ^{g,i}
	Percent of families with increased parental resilience	98% ^{g,i}
	Percent of families with increased social and emotional competence of children	87% ^{g,i}
	Percent of families with increased social connections	97% ^{g,i}

Prenatal Support and Breastfeeding Peer Counseling Services

★ Delivering impact

These services shifted to a virtual platform, which has allowed providers to expand services and reach a broader audience.

How much did we do it?	Number of completed Breastfeeding Peer Counseling trainings	2 ^l
	Number of educational engagements provided	69 ^{g,i}
	Number of organizations that received infrastructure development and capacity building support	4 ^l
	Number of people trained in Breastfeeding Peer Counseling	67 ^l
	Number of people trained in the March of Dimes Supportive Pregnancy Care Model	31 ^l
	Number of Perinatal Collaborative members that participated in community outreach events	7 ^l
	Number of professional development opportunities	25 ^{g,i}
	Number of referrals between partners	101 ^{g,i}
	Number of unique clients served through lactation support services	9 ^{g,i}
How well did we do it?	Number of unique clients served with supportive pregnancy	32 ^{g,i}
	Percent of clients who found lounge participation helpful to support breastfeeding	100% ^{i,k}
	Percent of participants who attended the model recommended number of supportive pregnancy care sessions	47% ⁱ
Is anyone better off?	Percent of partners who report increase in their capacity to provide perinatal services as a result of technical assistance and capacity building support	57% ⁱ
	Percent of babies carried to full term	100% ⁱ
	Percent of clients breastfeeding beyond initiation	100% ⁱ
	Percent of lactation support peer counseling–enrolled clients who receive multiple (at least two) services over the perinatal period	78% ⁱ

Public Health Programs**Perinatal Hepatitis B Prevention Program**

★ Delivering impact

The Perinatal Hepatitis B Prevention Program continued to identify and serve infants at risk of contracting hepatitis B, despite disruptions in workforce as staff were deployed to support the COVID-19 response.

How much did we do?	Number of infants completing post-vaccination serology testing	130
	Number of outreach sessions held with partners	3
	Number of pregnant persons enrolled	153
	Number of pregnant persons enrolled before delivery	136
	Number of pregnant persons identified through enhanced lab reporting	104
How well did we do it?	Percent of infants completing post-vaccination serology testing	74%
	Percent of pregnant persons enrolled before delivery	89%
	Percent of pregnant persons identified through enhanced lab reporting	68%
Is anyone better off?	Number of infants completing postexposure prophylaxis	148
	Percent of infants completing postexposure prophylaxis	90%
	Percent of infants who tested negative for hepatitis B	100%

Maternity Support Services and Infant Case Management (MSS/ICM)

★ Delivering impact

With the onset of COVID-19, MSS/ICM adapted previous in-person services to remote delivery options, primarily by phone.

How much did we do?	Number of clients served by MSS/ICM	11,671
	Visits delivered by MSS/ICM	28,405
How well did we do it?	Number of linkages to ancillary support services	1,167
	Percent of total MSS/ICM provided by King County Public Health	Not available
Is anyone better off?	Birth outcome: low birth weight (<2,500 grams)	6%

Nurse-Family Partnership (NFP)

★ Delivering impact

The COVID-19 pandemic has affected low-income populations and people of color, including NFP clients. NFP is well designed to help our clients who have been hit hard by the mental, economic, and physical impacts of COVID-19.

How much did we do?	Number of children served by NFP	657
	Number of pregnant people and mothers served by NFP	908

How well did we do it?	Average number of service linkages	Not available
	Avg visit length (minutes)	59
	Number of attempted visits to the mother	477
	Number of completed visits to the mother	9,998
	Number of telephone calls to the mother	1,221
	Number of visits to the mother cancelled by the client	Not available
	Number of visits to the mother cancelled by the nurse	Not available
	Referrals to other assistance (service linkages)	512
	Total visit contact time (hours)	Not available

Is anyone better off?	Birth outcomes: low birth weight (<2,500 grams)	13%
	Birth outcomes: preterm birth	12%
	Child health and development outcomes: child hospitalized 1+ times for injury or ingestion (among children 0–6 months)	0
	Child health and development outcomes: child visited emergency room 1+ times for injury or ingestion (among children 0–6 months)	0
	Child health and development outcomes: child visited urgent care 1+ times for injury or ingestion (among children 0–6 months)	0
	Child health and development outcomes: current with immunizations	32%
	Child health and development outcomes: developmental screening	100%
	Child health and development outcomes: initiated breastfeeding	100%
Child health and development outcomes: number of children who may need further evaluation	7%	

Women, Infants and Children (WIC) supplemental nutrition program

★ Delivering impact

With the onset of COVID-19, WIC sites adapted previous in-person services to remote delivery options to ensure clients could still receive benefits electronically.

How much did we do?	Number of clients receiving WIC	52,110
How well did we do it?	Number of nutrition education services	27,674
	Number of referrals to preventive services	Not available
Is anyone better off?	Breastfeeding duration >6 months	Not available
	Children BMI 95%+ (among children ages 2–4 years old)	Unable to measure due to COVID-19
	Total food dollars for fresh fruits and vegetables	\$1,568,928
	Total food dollars for WIC farmers market nutrition program	\$195,614
	Total food dollars redeemed	\$17,368,250

Family Planning: Family Planning Education

★ Delivering impact

With the onset of COVID-19, the Family Planning Health Education and Outreach team adopted new platforms for education and outreach and delivering virtual community outreach.

How much did we do?	Number of clients reached through direct education an outreach to youth	28,863
	Number of direct education sessions and outreach activities	295
	Number of technical assistance and professional development services sessions	66
	Number of youth-serving professionals provided technical assistance and professional development services	947
How well did we do it?	Percent of training participants that report health education trainers “created an effective learning environment”	100%
Is anyone better off?	Training participants increase skills	100%

Family Planning: Family Planning Services

★ Delivering impact

With the onset of COVID-19, Family Planning Clinics implemented new service delivery options and maintained community access during the pandemic, including offering phone visits, medication pick-up, lab specimen drop-off and telehealth video visits, while maintaining in-clinic appointments for services that required limited in-person contact.

How much did we do?	Number of clients served by Family Planning Services	4,179
How well did we do it?	Percent of clients on a more effective contraceptive method	100%
	Percent of contraceptive users	100%
Is anyone better off?	Number of abortions prevented	240
	Number of chlamydia infections prevented	50
	Number of unintended pregnancies prevented	720
	Number of unplanned births prevented	340
	Total dollars of net savings	\$3,832,660

Kids Plus

★ Delivering impact

With the onset of COVID-19, Kids Plus continued all their outreach and case management services for families experiencing homeless and transitioned to a remote model.

How much did we do?	Number of adults served by Kids Plus	110
	Number of children served by Kids Plus	180
	Number of clients (adults and children) served by Kids Plus	290
	Number of households served by Kids Plus	86
How well did we do it?	Percent of children receiving a developmental screening or linked to early intervention	35%
Is anyone better off?	Number of children and adults in permanent housing/positive destination	56%

Vroom

Community Connectors

★ Delivering impact

Community Connector activities moved to virtual and social media platforms, which presented both challenges and conveniences. The Vroom survey was not feasible in 2020 because of the impact of COVID-19 on both staffing and organizational capacity.

How much did we do?	Number of outreach events led by Latinx and Somali Vroom Community Connectors	53
	Number of parents and caregivers introduced to Vroom as a result of community engagement	8,400
How well did we do it?	Percent of outreach participants reached who became Vroom Messengers	28%
	Percent of organizations engaged through outreach who became Vroom Partners	38%
	Percent of Vroom Messengers or parents sharing Vroom with families of different racial/ethnic groups	Unable to measure due to COVID-19
	Percent of Vroom Messengers or parents using different strategies to share Vroom	Unable to measure due to COVID-19
	Percent of Vroom Messengers or parents who have a positive perception of Vroom	Unable to measure due to COVID-19

Child Care Health Consultation (CCHC)

CCHC teams pivoted from on-site to virtual work to support child care providers experiencing challenges during the COVID-19 pandemic. Providers were faced with adhering to varied health and safety guidelines, changes in enrollment, lack of resources and emotional stress and grief, and few had capacity to participate in evaluation activities. Thus, Best Starts streamlined data collection and did not collect a few performance measures.

Service Delivery

★ Delivering impact

How much did we do?	Number of child care sites served by CCHC teams	695
	Number of providers served by CCHC teams	989
	Number of services provided by CCHC teams	3,877
How well did we do it?	Percent of child care providers and administrative staff served by CCHC teams that are satisfied with the services they received	93%
Is anyone better off?	Percent of child care providers that report an increase in their ability to implement strategies that enhance the health and safety of the child care environment	Unable to measure due to COVID-19
	Percent of child care providers that report increased knowledge of community resources	82%
	Percent of child care providers that report increased knowledge of consultation and training topics	Unable to measure due to COVID-19

System Development**★ Delivering impact**

How much did we do?	Number of CCHC System Development engagement activities	58
	Number of participants in CCHC System Development surveys	105 ^g
	Number of participants in engagement activities	626
	Number of recommendations identified through engagement activities and shared with stakeholders	113
Is anyone better off?	Percent of early win and LEAN projects completed	80% ^g
	Percent of participants who rate experience highly	92%

Innovation Fund**Innovation Fund****★ Delivering impact**

How much did we do?	Number of people who helped to design or deliver one or more innovation strategy	338
	Number of people who participated in and/or received services through an innovation strategy	670

^a Data cover July through December 2020.

^b ASQ training for the month of July 2020 was provided in collaboration with the Workforce Development Strategy.

^c Pilot projects ended in June 2020 as planned. Beginning in August 2020, funding for Screening and Referral and Workforce Improvement services shifted to Help Me Grow King County.

^d Best Starts for Kids funding was a portion of total King County funding for Early Supports for Infants and Toddlers services to children and families in 2020.

^e Methodology for this measure changed in 2020, and caution should be used when comparing to previous years.

^f Strategy began in Q4 2020.

^g New measure for 2020.

^h Awardees had to shift to virtual home visits during COVID-19.

ⁱ Data for Q3–Q4 2020.

^j Data are only available for one out of two resource brokers as a result of COVID-19.

^k Moderately affected by COVID-19.

^l Data for Q1–Q2 2020.

Sustaining the Gain (5 to 24 years) outcomes

Youth Development

Grantees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. This shift was made possible with flexible funding and guidance from Best Starts program staff.

Youth Development: General

★ Delivering impact

How much did we do?	Number of youth/young adults enrolled	3,228
How well did we do it?	Percent of youth/young adults who completed services	93%
	Percent of youth/young adults who engaged in programming	81%
Is anyone better off?	Percent of youth/young adults who feel hopeful and optimistic in the future, based on at least a one-unit increase on the Youth Development Executives of King County Future Orientation Scale between program enrollment and exit	23%
	Percent of youth/young adults with improved knowledge or skills	33%

Youth Development: Relationships

★ Delivering impact

How much did we do?	Number of youth/young adults enrolled	356
How well did we do it?	Percent of youth/young adults who completed services	79%
	Percent of youth/young adults who engaged in programming	69%
Is anyone better off?	Percent of youth/young adults with improved knowledge or skills related to healthy relationships	65%

School Partnerships

Trauma-Informed and Restorative Practices (TIRP) in School Environments^a

★ Delivering impact | Heavily affected by COVID-19

Schools were closed to in-person teaching in March 2020. The TIRP collective pivoted to meet new needs while at the same time adjusting strategies to continue ongoing work. As a result of school closures and the resulting shift in programming, some data collection activities were interrupted.

How much did we do?	Number of people participating in TIRP programs	3,138
	Number of TIRP events or sessions for youth, teachers/school staff and parents	9,170
How well did we do it?	Percent of participants who adopted trauma-informed practices/behavior	87%
	Percent of participants who assess the program positively	Unable to measure due to COVID-19
	Percent of participants who feel more connected, valued and/or safe	75%
	Percent of participants who increased their competencies, knowledge or skills	96%
Is anyone better off?	Percent of participants reporting improved school climate and culture	76%
	Percent of students with improved attendance	Unable to measure due to COVID-19
	Percent of youth with strengthened sense of self, identity and empowerment	85%

School-Based Screening, Brief Intervention, and Referral To Services (SBIRT)^b**★ Delivering impact | Heavily affected by COVID-19**

Schools were closed to in-person teaching in March 2020. Beginning in September 2020, the School-Based SBIRT program was implemented remotely. Six of the twelve school districts participating in School-Based SBIRT were able to navigate remote implementation early in the school year. The rest were not able to begin screening until 2021 as a result of the shift to remote implementation and other impacts of COVID-19.

How much did we do?	Number of middle school students referred to services or resources	75
	Number of youth screened at School-Based SBIRT middle schools	507
	Number of youth who received at least one brief intervention meeting	231
How well did we do it?	Percent of referrals provided with a status of "connected"	44%
	Percent of Tier 2 middle school students who received at least one brief intervention meeting	68% ^c
	Percent of Tier 3 middle school students who received at least one brief intervention meeting	86% ^d
Is anyone better off?	Percent of students with a new need identified as part of School-Based SBIRT	18%

Out-of-School Time (OST)**★ Delivering impact**

Schools and many program sites were closed to in-person programming in March 2020, so many OST programs shifted to virtual and on-demand programming. As a result of this transition, quality assessment staff were unable to conduct in-person assessments of staff practices, and outcomes data collection was interrupted at many sites.

How much did we do?	Average number of youth served daily	843 ^{a,e}
	Number of hours of virtual programming offered	5,120 ^f
	Number of learning kits (e.g., STEM, art, cooking) distributed to youth	4,478 ^f
	Number of technology devices distributed to youth to support learning (e.g., laptops, tablets, hotspots)	736 ^f
	Number of youth served by program	1,527 ^a
How well did we do it?	Percent of OST awardees participating in quality supports	97% ^g
Is anyone better off?	Percent of OST awardees who improved in one or more of their goals around social-emotional learning staff practices	Unable to measure due to COVID-19

School-Based Health Centers (SBHCs)**★ Delivering impact | Heavily affected by COVID-19**

Schools were closed to in-person teaching in March 2020, leading to a reduction in SBHC services. Staff were able to creatively implement telehealth and in-person services to reach students and families. SBHCs have also seen an increase in demand for mental health services and other acute needs, leading to fewer preventative visits. Schools did not collect academic data systematically, so those data are not reported. While academic outcomes were impacted because of COVID-19 school closures, prior evidence shows important improvement in mental, behavioral and physical health and academic outcomes.

How much did we do?	Number of SBHC visits for medical and mental health services	4,122
	Number of students who used SBHC medical and mental health services	979
How well did we do it?	Percent of SBHC users who received a standardized risk assessment	22%
	Percent of SBHC users with depression receiving mental health counseling	26%
	Percent of SBHC users with drug/alcohol issues receiving a brief intervention and/or referral	13%
Is anyone better off?	Percent of SBHC users who are passing all classes	Unable to measure due to COVID-19
	Percent of SBHC users with less than 10 absences per school year	Unable to measure due to COVID-19

Family and Community Connections**Healthy and Safe Environments**

★ Delivering impact

COVID-related school closures in early March affected performance measurements for two Healthy and Safe Environments awardees.

How much did we do?	Number of people trained	2,080
	Number of trainings, workshops	126
How well did we do it?	Number of connections made or strengthened	440
	Number of systems and environments improved	103
Is anyone better off?	Number of people affected	76,723 ^b
	Number of policies changed	11

Washington Child Health Improvement Partnership (formerly Adolescent Immunizations)

★ Delivering impact

The Washington Child Health Improvement Partnership pivoted when primary care services paused, then focused on helping families catch up on childhood immunizations when it was safe to resume.

How much did we do?	Number of adolescent patients	17,869
	Number of clinics participating in a learning collaborative	9
How well did we do it?	Percent of participants who agreed their participation in the project will lead to lasting improvement in patient care	100%
	Percent of participating clinics who complete trainings	100%
Is anyone better off?	Percent of adolescent patients up to date on their recommended immunizations	42%
	Percent of adolescent patients who have completed HPV vaccination	38%
	Percent of adolescent patients who have received at least one dose of HPV vaccination	78%
	Percent of adolescent patients who have received their meningococcal vaccine	80%
	Percent of adolescent patients who have received their Tdap (tetanus, diphtheria, and pertussis) vaccine	89%
	Percent of adolescent patients who were eligible for a recommended vaccine when they saw their health care provider and did not receive one (also called "missed opportunities")	23%

Family Engagement: Kinship Care

★ Delivering impact

How much did we do?	Number of caregivers enrolled	226
How well did we do it?	Percent of caregivers who felt the kinship services improved their situation "a lot"	72%
	Percent of caregivers who rated staff's sensitivity to their culture as "good" or "excellent"	97%
Is anyone better off?	Percent of caregivers who felt their familiarity with resources "improved a lot" as a result of their contact with kinship services	66%

Family Engagement: Positive Family Connections^{i,j}

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, technology supports and food assistance.

How much did we do?	Number of parents/caregivers enrolled	778
	Number of youth/young adults enrolled	355
How well did we do it?	Percent of parents/caregivers engaged in programming	97%
	Percent of parents/caregivers satisfied with programming	68%
	Percent of youth/young adults engaged in programming	100%
	Percent of youth/young adults satisfied with programming	48%
Is anyone better off?	Percent of parents/caregivers increasing connection to peers, family, culture and/or community	88%
	Percent of parents/caregivers increasing their knowledge or skills related to strengthening family relationships	92%
	Percent of youth/young adults increasing connection to peers, family, culture and/or community	78%
	Percent of youth/young adults increasing their knowledge or skills related to strengthening family relationships	84%

Transitions to Adulthood**Behavioral Health Services at Youth Re-engagement Centers**

★ Delivering impact

As a result of COVID-19, many students experienced additional barriers to accessing education and employment, including financial instability and limited access to technology. Awardees stepped in to mitigate those barriers, providing virtual programming, technology access, additional mental health supports and financial assistance for basic needs.

How much did we do?	Number of youth/young adults screened	361
How well did we do it?	Percent of youth/young adults making progress toward their service plan	96%
	Percent of youth/young adults with an individual service plan within 30 days of enrolling in the program	72%
Is anyone better off?	Percent of youth/young adults with reduced substance use and/or clinically improved depression and anxiety	18%

Transitioning to Post-secondary Education or Employment: Career Launch Pad

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. High levels of unemployment due to COVID-19 disproportionately affected young people and people without advanced training or experience, which includes participants in this program. Some employment services were unable to adapt to a virtual setting because of the fundamental nature of their work, such as hand-on apprenticeship programs and internships.

How much did we do?	Number of youth/young adults enrolled	101
How well did we do it?	Percent of youth/young adults who completed job readiness training	64%
	Percent of youth/young adults placed into employment	46% ^h
Is anyone better off?	Percent of youth/young adults placed into employment who are earning more than Washington state minimum wage	96%

Transitioning to Post-secondary Education or Employment: Clear Path to Employment

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. High levels of unemployment due to COVID-19 disproportionately affected young people and people without advanced training or experience, which includes participants in this program. Some employment services were unable to adapt to a virtual setting because of the fundamental nature of their work, such as hand-on apprenticeship programs and internships.

How much did we do?	Number of youth/young adults enrolled	218
How well did we do it?	Number of youth/young adults completing subsidized employment	31
	Number of youth/young adults who completed pre-employment activities	126
Is anyone better off?	Number of youth/young adults placed into unsubsidized employment at program completion	92

Transitioning to Post-secondary Education or Employment: Work Training Education

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. High levels of unemployment due to COVID-19 disproportionately affected young people and people without advanced training or experience, which includes participants in this program. Some employment services were unable to adapt to a virtual setting because of the fundamental nature of their work, such as hand-on apprenticeship programs and internships.

How much did we do?	Number of youth/young adults enrolled	540
How well did we do it?	Percent of youth/young adults assessed within 30 days of enrollment	49%
Is anyone better off?	Percent of youth/young adults who enroll into college or advanced training on completing the program	32%
	Percent of youth/young adults who stay in school or graduate on completing the program	37%

Transitioning to Post-secondary Education or Employment: Work Training Employment

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. High levels of unemployment due to COVID-19 disproportionately affected young people and people without advanced training or experience, which includes participants in this program. Some employment services were unable to adapt to a virtual setting because of the fundamental nature of their work, such as hand-on apprenticeship programs and internships.

How much did we do?	Number of youth/young adults enrolled	37
How well did we do it?	Percent of youth/young adults gaining employment who make \$20 or more per hour	40%
	Percent of youth/young adults who completed job readiness training	81%
Is anyone better off?	Percent of youth/young adults gaining employment or entering postsecondary education on completing the program	8%

Peer Connectors Project

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming, additional mental health supports and financial assistance for basic needs such as food and rent. High levels of unemployment due to COVID-19 disproportionately affected young people and people without advanced training or experience, which includes participants in this program. Some employment services were unable to adapt to a virtual setting because of the fundamental nature of their work, such as hand-on apprenticeship programs and internships.

How much did we do?	Number of youth/young adults referred to the program	195
How well did we do it?	Percent of youth/young adults who re-engaged in school or employment	26%

Stopping the School-to-Prison Pipeline

Project SCOPE

★ Delivering impact

Programming was significantly affected by school closures and the stay-at-home order during the COVID-19 pandemic. School absences increased and participation decreased for Black, Indigenous, and youth of color as a result of a number of technological, financial and domestic barriers. While the number of eligible youth increased, the program had limited capacity to support them.

How much did we do?	Number of youth/young adults enrolled	68
How well did we do it?	Number of youth/young adults making progress toward their high school diploma or GED	35
	Number of youth/young adults placed in an internship or summer program	18
Is anyone better off?	Number of youth/young adults completing internships or summer program placements	15
	Number of youth/young adults gaining employment and/or attending college at program completion	7

Truancy Education Re-engagement Program^k

★ Delivering impact | Moderately affected by COVID-19

Programming was significantly affected by school closures and the stay-at-home order during the COVID-19 pandemic. School absences increased and participation decreased for Black, Indigenous, and youth of color due to a number of technological, financial and domestic barriers. While the number of eligible youth increased, the program had limited capacity to support this.

How much did we do?	Number of youth/young adults attending education re-engagement workshops	27
	Number of youth/young adults referred to mentoring programs	8

Community Supports

★ Delivering impact

Awardees pivoted to adapt to the COVID-19 pandemic, providing virtual programming and technology access, community capacity building, increased mental health supports and financial assistance for basic needs such as food and rent.

How much did we do?	Number of youth/young adults enrolled	1,295
How well did we do it?	Percent of enrolled youth/young adults who were assessed within three sessions after enrollment	79%
	Percent of enrolled youth/young adults with a service plan within six sessions after enrollment	98%
Is anyone better off?	Percent of youth/young adults achieving goal upon program completion	62%

Theft 3 and Mall Safety Project (T3AMS)

★ Delivering impact | Moderately affected by COVID-19

Programming was significantly affected by mall closures and the stay-at-home order during the COVID-19 pandemic, resulting in fewer youth referrals and reduced mall presence.

How much did we do?	Number of youth/young adults contacted through outreach services	323
	Number of youth/young adults offered outreach services that subsequently enrolled in the program	33
How well did we do it?	Percent of all enrolled youth/young adults who made progress towards their service plan	100%
Is anyone better off?	Percent of youth/young adults who achieved a service plan goal upon exit	65%

Community Empowered Disposition Alternative and Resolution (CEDAR Program)

★ Delivering impact

Disruptions in the juvenile legal system due to the COVID-19 pandemic significantly affected programming, resulting in fewer filings, court delays and fewer law enforcement referrals.

How much did we do?	Number of youth/young adults enrolled	83
	Number of youth/young adults referred to the program	210
How well did we do it?	Percent of youth/young adults with 45 days or less between referral and case plan date	9%
Is anyone better off?	Percent of youth/young adults with a lower disposition recommendation upon exiting the program	67%

^a Data are July through December 2020.

^b Data are September through December 2020.

^c Tier 2 includes students who had at least one yellow flag, but no red flags, identified during screening.

^d Tier 3 includes students who had at least one red flag identified during screening.

^e Daily attendance at virtual and in-person programming.

^f New measure from COVID emergency scope of work.

^g Program quality supports include coaching, professional development, and assessments designed to strengthen the quality of OST programs and increase positive outcomes for youth.

^h Moderately affected by COVID-19.

ⁱ Contracts began May 2020.

^j Not all programs report all performance measures.

^k Contracts ended August 2020.

Communities Matter (Communities of Opportunity) outcomes

Communities of Opportunity

Communities of Opportunity

★ Delivering impact | Moderately affected by COVID-19

Communities of Opportunity partners indicated that COVID-19 significantly affected their work, including the need to cancel activities, change from in-person to virtual settings and/or shift priorities to meet immediate community needs (e.g., food assistance, COVID-19 testing). Some partners were highly successful in shifting activities to virtual events and social media platforms, which increased access, reach and participation.

How much did we do?	Number of events that Communities of Opportunity partners held or participated in	3,356 ^a
	Number of people participating in Communities of Opportunity events	179,738 ^b
How well did we do it?	Number of resident leaders developed through Communities of Opportunity	563 ^c
Is anyone better off?	Number of new partnerships developed in progress toward policy and/or systems change	141 ^d
	Number of new relationships or connections made in progress toward policy and/or systems change	150 ^{e,f}
	Number of policies changed	3 ^g
	Number of people hired into jobs as a result of Communities of Opportunity activities	546

^a Capacity-building events include workshops, trainings, seminars and other learning or skills-building opportunities. Community events include volunteering, community organizing, celebrations, mentoring and civic engagement activities like town hall meetings.

^b Number of people participating may include duplicates across events.

^c Adult and youth community leaders are residents who are supported by Communities of Opportunity partner organizations to participate in work groups, boards, school leadership, advocacy or organization or as issue experts or who are supported in their roles as community liaisons or mentors.

^d Partnerships are formal relationships made with individuals or organizations involving an explicit commitment to mutually agreed-upon outcomes or goals.

^e Moderately affected by COVID-19.

^f Relationships are informal connections made with individuals or organizations intended to further Communities of Opportunity goals.

^g Reflects policy change efforts of Communities of Opportunity's Seattle Foundation-funded partners.

Homelessness Prevention (Youth and Family Homelessness Prevention Initiative) outcomes

Youth and Family Homelessness Prevention Initiative

Preventions

★ Delivering impact | Moderately affected by COVID-19

Fewer households and individuals enrolled in the Youth and Family Homelessness Prevention Initiative in 2020. Demand for homelessness prevention services may have decreased as a result of COVID-19 pandemic response policies and supports (for example, Washington state's eviction moratorium, King County's Eviction Prevention and Rental Assistance Program and other temporary stimulus and unemployment supports).

How much did we do?	Number of households enrolled in Preventions	1,224
	Number of individuals enrolled in Preventions	3,310
How well did we do it?	The amount of financial assistance a household received to help with past rent	\$1,362,910
	The average amount of financial assistance a household received	\$2,294
Is anyone better off?	Percent of households who enrolled in Preventions and stayed in stable housing	96%

Capacity Building and Technical Assistance outcomes

Capacity Building and Technical Assistance^a

Capacity Building

Many capacity building projects were paused due to COVID-19, and capacity builders supported partners in adapting to new needs during the pandemic.

How much did we do?	Number of hours of capacity building services provided	7,054
	Number of partners receiving capacity building	90
How well did we do it?	Percent of capacity building recipients who felt their capacity builder understood their cultural needs	89% ^b
	Percent of capacity building recipients who met their project goals	75% ^b
	Percent of capacity building recipients who were satisfied with the services they received	81% ^b
Is anyone better off?	Percent of capacity building recipients whose organizational infrastructure was improved	79% ^b
	Percent of capacity building recipients whose staff learned new skills	71% ^b
	Percent of capacity building recipients whose staff, board, or volunteers were able to be more effective	78% ^b

^a All measures new for 2020.

^b Numbers reflect capacity building recipients who participated in a follow-up survey and may not reflect the views of all recipients.

Investment index

Over six years, Best Starts for Kids will invest more than \$400 million across four investment areas that promote health and well-being for King County's children, youth, families and communities. Responding to community input, Best Starts made multiyear investments in each strategy within these investment areas. Below is an accounting of those multiyear commitments, as well as investment actualities in 2020. Given the impact of COVID-19, Best Starts was able to repurpose underspend in some programs to support community-identified impacts in other programs. For example, Transitions to Adulthood switched to virtual models and developed new curricula, spending additional dollars that were allocated to their budget from another strategy.

Investments, by investment area and strategy	Amount invested ^a	Years of investment	2020 budget	2020 expenditures
Invest early: Prenatal to 5 years	\$159,602,850	—	\$49,862,547	\$46,907,387
Help Me Grow^b	\$5,152,038	1/2016–12/2021	\$2,440,422	\$1,746,350
Developmental Promotion/Early Supports	\$23,487,722	—	\$7,522,380	\$7,393,279
Universal Developmental Screening	\$7,821,470	11/2018–12/2021	\$2,540,548	\$2,552,437
Early Support for Infants and Toddlers	\$12,024,948	7/2016–06/2021	\$3,988,241	\$3,999,159
Social-Emotional Well-being	\$3,641,304	11/2017–12/2021	\$993,591	\$841,683
Workforce Development^b	\$4,867,960	01/2019–12/2021	\$1,444,981	\$1,008,524
Home-Based Services	\$36,273,681	—	\$10,793,170	\$10,024,167
Community-Designed Home-Based Programs and Practices	\$5,991,670	9/2018–5/2021	\$2,772,917	\$2,467,958
Evidence-Based and Evidence-Informed Home Visiting	\$11,045,634	1/2018–12/2021	\$3,286,609	\$3,231,609
ParentChild+	\$16,376,090	1/2018–12/2021	\$3,754,600	\$3,754,600
Capacity Building (for Home-Based programs only) ^b	\$2,860,287	7/2018–12/2021	\$979,044	\$570,000
Community-Based Parenting and Peer Supports	\$12,807,063	—	\$4,681,045	\$3,949,054
Basic Needs Resource Brokering	\$1,826,983	3/2018–12/2021	\$725,562	\$742,585
Kaleidoscope Play and Learn ^b	\$1,795,680	7/2018–12/2021	\$655,346	\$453,197
Parenting Caregiver Information and Support	\$2,993,250	11/2018–5/2021	\$1,100,046	\$1,098,917
Prenatal Support and Breastfeeding Peer Counseling Services ^b	\$6,191,150	11/2018–12/2021	\$2,200,091	\$1,654,355
Public Health Programs	\$32,604,533	—	\$10,170,713	\$9,927,396
Maternal and Child Health — PHSKC	\$31,536,134	1/2016–12/2021	\$9,884,713	\$9,764,567
Perinatal Hepatitis B Prevention Program ^b	\$1,068,399	1/2017–12/2021	\$286,000	\$162,829
Vroom^b	\$464,500	7/2018–11/2021	\$150,000	\$77,250

Investment index | Communities of Opportunities awards

Investments, by investment area and strategy	Amount invested ^a	Years of investment	2020 budget	2020 expenditures
Invest early: Prenatal to 5 years (continued)				
Child Care Health Consultation	\$9,311,294	5/2018–12/2021	\$2,856,078	\$2,969,146
Service Delivery	\$8,561,316	5/2018–12/2021	\$2,660,177	\$2,774,146
Systems Development	\$749,978	5/2018–12/2021	\$195,901	\$195,000
Innovation Fund	\$7,858,252	10/2018–12/2021	\$2,306,232	\$2,535,052
Prenatal to Five Direct Program Staff	\$14,056,810	1/2016–12/2021	\$3,429,993	\$3,354,752
Prenatal to Five Administration	\$12,718,998	1/2016–12/2021	\$4,067,533	\$3,922,418
Sustaining the gain: 5 to 24 years				
Youth Development^c	\$15,957,398	1/2018–12/2021	\$4,105,004	\$4,074,807
School Partnerships	\$58,222,180	8/2017–12/2021	\$16,873,165	\$16,323,132
Trauma-Informed and Restorative Practices in School Environments	\$22,896,433	9/2017–8/2021	\$7,065,822	\$6,356,018
Timely Response to Adverse Childhood Experiences ^b	\$611,130	2/2018–12/2021	\$280,862	\$117,286
School-Based Screening, Brief Intervention, and Referral To Services (SBIRT)	\$10,072,366	10/2017–12/2021	\$3,082,000	\$3,495,120
Out-of School-Time	\$17,434,867	8/2017–12/2021	\$4,595,753	\$4,862,819
School-Based Health Centers	\$7,207,383	9/2017–8/2021	\$1,848,728	\$1,491,889
Family and Community Connections	\$11,806,210	—	\$3,453,641	\$3,160,465
Healthy and Safe Environments ^b	\$5,102,153	7/2017–12/2021	\$1,095,302	\$633,224
Washington Child Health Improvement Partnership	\$1,122,472	11/2017–10/2021	\$391,943	\$230,275
Family Engagement	\$5,581,584	9/2018–12/2021	\$1,966,396	\$2,296,966
Transitions to Adulthood	\$14,842,969	—	\$3,070,999	\$3,388,657
Helping Young Adults Transition to Adulthood	\$6,557,530	1/2018–12/2021	\$1,270,999	\$1,567,513
Clear Path to Employment	\$3,426,919	7/2017–6/2021	\$400,000	\$369,082
Career Launchpad	\$3,549,715	8/2018–12/2021	\$900,000	\$1,155,575
Peer Connectors Project ^b	\$1,308,805	8/2018–12/2021	\$500,000	\$296,487
Stopping the School to Prison Pipeline	\$17,317,509	—	\$5,387,495	\$4,851,052
Community Supports	\$12,941,271	2/2018–12/2021	\$3,887,826	\$4,071,360
Project SCOPE ^b	\$740,781	6/2017–12/2021	\$308,483	\$164,624
Theft 3 and Mall Safety Project (T3AMS) ^b	\$3,245,647	2/2017–12/2021	\$991,185	\$534,826
Community Empowered Disposition Alternative and Resolution (CEDAR) Program ^b	\$389,809	1/2019–12/2021	\$200,000	\$80,242

Investment index | Communities of Opportunities awards

Investments, by investment area and strategy	Amount invested ^a	Years of investment	2020 budget	2020 expenditures
Sustaining the gain: 5 to 24 years (continued)				
Five to 24 Direct Program Staff	\$5,319,930	1/2016–12/2021	\$919,987	\$1,164,254
Five to 24 Administration ^b	\$7,295,063	1/2016–12/2021	\$1,848,669	\$1,362,979
Technical Assistance and Capacity Building (PN-5 & 5-24) ^d	\$3,994,356	9/2017–12/2021	\$1,447,849	\$1,342,001
Communities Matter				
Communities of Opportunity	\$36,816,139	—	\$10,336,652	\$9,888,901
Place-Based and Cultural Community Partnerships	\$31,103,132	9/2017–12/2021	\$9,172,251	\$8,148,933
Policies and Systems Change	\$17,557,645	9/2017–12/2021	\$5,044,738	\$4,437,166
Learning Community	\$8,297,000	2/2018–12/2021	\$2,659,953	\$2,637,500
Communities of Opportunity Direct Program Staff ^e	\$5,248,487	1/2019–12/2021	\$1,467,560	\$1,074,267
Communities of Opportunity Administration	\$4,135,097	1/2016–12/2021	\$789,364	\$1,416,438
Communities of Opportunity Administration	\$1,577,910	1/2016–12/2021	\$375,037	\$323,531
Homelessness Prevention				
Youth and Family Homelessness Prevention Initiative	\$20,592,820	—	\$4,467,000	\$3,771,936
Youth and Family Homelessness Prevention Initiative	\$19,079,943	10/2016–12/2021	\$3,900,000	\$3,436,106
Youth and Family Homelessness Prevention Initiative Direct Program Staff	\$1,512,877	6/2016–12/2021	\$567,000	\$335,830
Evaluation				
Evaluation	\$16,727,410	10/2016–12/2021	\$3,986,000	\$3,583,100
TOTAL INVESTMENT through December 31, 2020	\$368,494,831	—	\$105,759,008	\$99,818,671

^a Amount invested includes current and previous years expenditures and amounts awarded in contracts.

^b Contract expenditures were lower than budgeted due to timing of start-up, roll-out of programming, procurement of services and lower administration costs resulting from salary savings and temporary reassignment of staff.

^c Programs include Mentoring, Youth Leadership, Positive Identity Development, and Healthy Relationships and Domestic Violence Prevention.

^d Technical Assistance and Capacity Building funding was blended between Investing Early and Sustaining the Gain with most service providers.

^e Given the impact of COVID-19, Best Starts was able to repurpose underspend in some program areas to support needs identified by community and staff in other program areas.

Communities of Opportunities awards

All Best Starts for Kids annual reports are required to include a chart with information on any awards made under Communities of Opportunity (COO) since the last reporting cycle. In accordance with the requirements of the Best Starts for Kids Implementation Plan, this funding chart provides the name of each award recipient, the amount of the award, a description of the work for which the award was granted and the source of the award. With respect to the award source, if public funds are blended with any other fund source, then the chart also includes a breakdown of the multiple sources and amounts.

King County Best Starts for Kids funds are restricted from use in political campaigns, state lobbying or any non-charitable or illegal purpose.

Place-based partnership awards

Awardee	Amount awarded	
<p>Rainier Valley Partnership</p> <p>The Rainier Valley Partnership includes more than 70 groups working collaboratively in four coalitions. Partners are working towards increasing access to healthy and locally grown food; reducing crime rates in Rainier Beach; developing a community vision and plans for equitable transit-oriented development; addressing environmental causes of violent crime; increasing access to nutrition and supporting integration of cultural, education, employment, health, and well-being programs and projects.</p> <p>Partners: HomeSight, HOSTED, Multicultural Community Coalition, On Board Othello, Rainier Beach Action Coalition (RBAC), South Communities Organizing for Racial & Regional Equity, Puget Sound Sage, The Beet Box</p>	Best Starts	\$1,149,390
<p>SeaTac-Tukwila Community Coalition</p> <p>The SeaTac-Tukwila Community Coalition is focused on empowering communities and developing local leaders around health, housing and economic opportunity, and extending more opportunities for community leaders to engage in issues of education, cultural leadership, policy and systems change and community building. Their work focuses on health and affordable food access, supporting emerging food businesses, workforce development training and support areas, further development of a cultural food hall in the Tukwila Village, and the placement of immigrant and refugees in sustainable, living wage jobs.</p> <p>Partners: Global to Local, Congolese Integration Network, Food Innovation Network, Partner in Employment, Somali Health Board, Somali Youth and Family Club</p>	Best Starts	\$789,041
<p>White Center Partnership</p> <p>The White Center Partnership's vision for success centers on creating a strong and vibrant community led by voices of residents and families; increasing access to healthy food for all residents; leadership development of community including youth, ultimately obtaining leadership and decision-making roles in systems and institutions; increased capacity for culturally relevant systems reform to better meet the needs of communities of color; strengthening community mobilizing for systems change in housing, health, economic development and community building; and addressing institutionalized racism and removing barriers to services and supports that communities need.</p> <p>Partners: White Center Community Development Association, Cham Refugees Community, Cambodian Cultural Alliance of Washington, Education for All, FEEST, Southwest Youth and Family Services, Trusted Advocates, Village of Hope, YES! Foundation of White Center, YWCA</p>	Best Starts	\$849,363

Community partnership awards

Place-based and cultural community awards

Awardee	Amount awarded
<p>Kent Community Development Collaborative</p> <p>The Kent Community Development Collaborative (KCDC) focus is on improving the overall health and well-being of Kent residents most impacted by inequities by increasing their access to culturally responsive health care services, increasing economic opportunity for small businesses, strengthening tenants' ability to advocate for safe affordable housing, and fostering civic engagement by building the capacity of residents to advocate for change.</p> <p>Partners: Community Network Council, Living Well Kent, Coalition for Refugees from Burma, Mother Africa, Communities in Schools of Kent, Iraqi Community Center, Somali Youth and Family Club, Being Empowered Through Supportive Transitions, Centro Rendu/St. Vincent DePaul</p>	<p>Best Starts \$605,000</p>
<p>A Supportive Community for All</p> <p>The A Supportive Community for All (SCFA) partnership continues to strengthen community connections through its inclusive coalition of service providers and key community stakeholders to coordinate human services across the Snoqualmie Valley. Through adaptive leadership facilitation and project management, the SCFA Workgroup and Partner Team is designing a multifaceted Community Services Navigator Program that will create a network of contact points throughout the Snoqualmie Valley to enable community members to more easily access human services.</p> <p>Partners: Hopelink, Snoqualmie Valley Community Network, Mt. Si Senior Center, Snoqualmie Valley Food Bank, Encompass</p>	<p>Best Starts \$660,000</p>
<p>Transgender Economic Empowerment Coalition</p> <p>The Transgender Economic Empowerment Coalition (TEEC) focus is on implementing a model employment policy with local governments, businesses and organizations and building a LGBTQ youth advisory group to ensure their policies and programs address the challenges youth are facing. TEEC is also advocating for policies and building programs that support transgender and gender-diverse people returning from prison to address a lack of housing stability.</p> <p>Partners: Ingersoll Gender Center, Greater Seattle Business Administration (GSBA), UTOPIA Washington, POCAAN, Gay City, Seattle Counseling Services, Transform Washington, Pride Foundation, Gender Odyssey, Business Impact NW, Ventures NW</p>	<p>Best Starts \$660,000</p>
<p>Comunidad Latina de Vashon</p> <p>Comunidad Latina de Vashon continues to build partnership capacity and engage the Latinx community of Vashon Island to implement projects that contribute to better health, economic opportunity and stronger community connections among the Latinx community of Vashon Island.</p> <p>Partners: Latino Community Fund, Comunidad Latina de Vashon, Geeking Out Kids of Color, Latinos in Tech, Alianza, Puentes</p>	<p>Best Starts \$330,000</p>

Awardee	Amount awarded	
<p>Seattle Urban Native Nonprofits</p> <p>The goal of the Seattle Urban Native Nonprofit (SUNN) partnership is to build the capacity to advocate for the Seattle Native community in the public and philanthropic sectors. SUNN is accomplishing this through leadership development, training, advocacy and collective strategic planning.</p> <p>Partners: Potlatch Fund, Seattle Indian Health Board, Na'ah Illahee Fund, Chief Seattle Club & Native Women's Dialog on Infant Mortality, Longhouse Media, Mother Nation, National Urban Indian Family Coalition, Native Action Network, Red Eagle Soaring, United Indians of All Tribes Foundation, Urban Native Education Alliance, Duwamish Tribal Services, Northwest Justice Project</p>	Best Starts	\$660,000
<p>Replanting Roots, Rebuilding Community</p> <p>The Replanting Roots, Rebuilding Community partnership continues to build on their first stage of research and planning and is focusing on placemaking within Seattle's Central District by stabilizing and developing cornerstone institutions and assets to anchor the historic and current Black community. The partnership continues in their work to develop a holistic portfolio of culturally appropriate and responsive resources and services for the Black community in King County to heal and thrive.</p> <p>Partners: Umoja PEACE Center, Village Spirit Center/Black Community Impact Alliance, Africatown Center for Education & Innovation, Africatown Central District Preservation & Development Association, Cultural Reconnections, Institute for African Centered Thought</p>	Best Starts	\$660,000
Systems and policy change awards		
Awardee	Amount awarded	
<p>Africatown Community Land Trust</p> <p>Africatown and the King County Equity Now coalition are working to support community priorities for effective public and private investments needed to effectively respond to COVID-19 and for greater equity for the Black King County community.</p>	Best Starts	\$100,000
	Seattle Foundation	\$25,000
	Total award	\$125,000
<p>Casa Latina</p> <p>Casa Latina is improving economic conditions for domestic workers in Seattle, King County and Washington state by changing the policies that affect their working conditions. This project is focused on implementing and completing the work Casa Latina led to win a Domestic Worker Bill of Rights in Washington.</p>	Best Starts	\$120,000
	Seattle Foundation	\$80,000
	Total award	\$200,000
<p>Chief Seattle Club</p> <p>Chief Seattle Club is working toward equitable responses related to COVID-19 in health, housing, community and economic protections, including Indigenous-designed contact tracing for more accurate data collection.</p>	Best Starts	\$25,000
	Seattle Foundation	\$25,000
	Total award	\$50,000

(continued...)

Awardee**Amount awarded****Chief Seattle Club (continued)**

The Chief Seattle Club's Coalition to End Urban Indigenous Homelessness advocates to include American Indian/Alaska Native representation in the region's response to homelessness, and to ensure that community preference policy includes American Indian/Alaska Native individuals as displaced people.

Partners: United Indians of All Tribes Foundation, Labateyah Youth Home, Seattle Indian Health Board, Urban Indian Health Institute, Native American Women's Dialog on Infant Mortality, Mother Nation, Seattle Indian Services Commission, Seattle Public Schools, Huchoosedah Indian Education

Best Starts	\$28,000
Seattle Foundation	\$80,000
Total award	\$360,000

CHOOSE 180 and Community Passageways

CHOOSE 180 and Community Passageways is working in partnership for the development of a sustainable advocacy strategy led by those most impacted by mass incarceration, ensuring the health and well-being of incarcerated or court-involved young people, and that equitable public health and systemic changes made in response to COVID-19 are expanded and sustained.

Best Starts	\$100,000
Seattle Foundation	\$25,000
Total award	\$125,000

CHOOSE 180

CHOOSE 180 is developing a community-grounded approach to restorative community pathways that would divest resources from a juvenile legal system and reinvest those resources in programs that support youth, community, healing and racial justice.

Partners: Collective Justice, Creative Justice, Community Passageways

Best Starts	\$115,000
Seattle Foundation	\$30,000
Total award	\$145,000

Church Council of Greater Seattle

The Church Council is working with local faith leaders to connect and mobilize their communities for housing justice and tenant protections across King County.

Best Starts	\$120,000
Seattle Foundation	\$80,000
Total award	\$200,000

Collective Justice

Collective Justice is strengthening their systems and policy work to build a survivor-led movement in King County to transform the criminal legal system and promote policies that support the people most impacted by violence.

Best Starts	\$120,000
Seattle Foundation	\$80,000
Total award	\$200,000

Community Health Board Coalition

The Community Health Board Coalition is addressing the disparate impact of COVID-19 among Black, Indigenous and people of color communities by focusing on addressing the causes of mental health issues that are rooted in structural racism and are manifesting more vividly because of the pandemic.

Best Starts	\$125,000
Seattle Foundation	\$8,000
Total award	\$133,000

Awardee	Amount awarded	
<p>Crescent Collaborative</p> <p>The Crescent Collaborative is pursuing a multi-pronged, community-driven anti-displacement strategy that unites and elevates communities' voices for: affordable housing; economic opportunity (small business); healthful, safe communities; and community capacity to engage in equitable community development; and is extending the push for equity in policies and systems that govern how communities function, who gets to live or work in them, and how they can be made safe, healthy and welcoming.</p> <p>Partners: Seattle Chinatown-International District Preservation and Development Authority, Capitol Hill Housing, Byrd Barr Place, Africatown Community Land Trust, Friends of Little Saigon</p>	Best Starts	\$340,000
	Seattle Foundation	\$60,000
	Total award	\$400,000
<p>Dare2Be Project</p> <p>Dare2BE is working on effective strategies to empower communities and identify, document and execute a community action plan to disrupt health inequities by creating an equitable and sustainable urban food system.</p> <p>Partners: Urban Food Systems Pact, Skyway Community Advocates Cohort, New Birth Center for Community Inclusion</p>	Best Starts	\$115,000
	Seattle Foundation	\$30,000
	Total award	\$145,000
<p>FEEST</p> <p>FEEST youth leaders are building a movement for better student health by organizing for increased access to fresh, free and culturally relevant school breakfasts and lunches.</p>	Best Starts	\$160,000
	Seattle Foundation	\$40,000
	Total award	\$200,000
<p>ForFortyTwo</p> <p>ForFortyTwo is combating systemic racism impacting education, law enforcement, politics and youth investment.</p> <p>Partners: Glover Empower Mentoring, Kent Black Action Committee</p>	Best Starts	\$90,000
	Seattle Foundation	\$55,000
	Total award	\$145,000
<p>Freedom Project</p> <p>The Freedom Project is working to see through the implementation of a new state policy mandating resentencing and release for people who were tried and sentenced as adults when they were children.</p> <p>Partners: Beyond the Blindfold Project, Freedom Project East</p>	Best Starts	\$85,000
	Seattle Foundation	\$60,000
	Total award	\$145,000
<p>Gender Justice League</p> <p>Gender Justice League and partners are activating and advocating for trans and non-binary people who are experiencing significant barriers to safe housing (permanent and non-permanent) due to the intersection of transphobia, misogyny and the COVID-19 crisis.</p> <p>Partners: Black Trans Task Force, Heartspark Press</p>	Best Starts	\$105,000
	Seattle Foundation	\$20,000
	Total award	\$125,000

Awardee	Amount awarded	
<p>Got Green</p> <p>Got Green is working to build community power for Seattle's Green New Deal, which outlines a vision of decarbonization by 2030 and addresses historic injustices, creates thousands of unionized green jobs and invests in climate-resilient communities (improving health, housing, economic opportunity and community connections).</p>	Best Starts	\$100,000
	Seattle Foundation	\$100,000
	Total award	\$200,000
<p>Got Green is working to advance its emergency justice platform in response to COVID-19 via education, narrative development and community action.</p>	Best Starts	\$20,000
	Seattle Foundation	\$100,000
	Total award	\$200,000
<p>Ingersoll Gender Center</p> <p>Ingersoll Gender Center is developing and implementing an advocacy strategy for Apple Health improvements with the Coalition for Inclusive Healthcare, educating their provider consult group and building more partnerships with community health clinics.</p>	Best Starts	\$115,000
	Seattle Foundation	\$130,000
	Total award	\$245,000
<p>King County Equity Now</p> <p>King County Equity Now is developing research, technology and data management capacity in order to collect community data while building trust and deepening relationships among Black community members and Black-led organizations and toward effective policies that support Black communities.</p>	Best Starts	\$125,000
	Seattle Foundation	\$130,000
	Total award	\$255,000
<p>The Maternal Coalition</p> <p>The Maternal Coalition is supporting birth rights, birth advocacy and perinatal mental health advocacy for communities of color in King County.</p>	Best Starts	\$42,000
	Seattle Foundation	\$100,000
	Total award	\$142,000
<p>Muslim Community & Neighborhood Association</p> <p>The Muslim Community & Neighborhood Association is advocating for policies in east King County that protect low-income immigrant and refugee renters from eviction during and after the COVID-19 crisis.</p>	Best Starts	\$340,000
	Seattle Foundation	\$60,000
	Total award	\$400,000
<p>New Economy Washington</p> <p>The New Economy Washington project is building infrastructure and supporting leaders for a more just and democratic economy, including through the Frontline Community Fellowship program designed to support entrepreneurs from communities of color who are integrating the principles and practice of a "Just Transition" in projects that demonstrate core principles of democracy and self-determination, environmental sustainability and equity, and create shared economic well-being for communities.</p> <p>Partners: Front and Centered, People's Economy Lab</p>	Best Starts	\$340,000
	Seattle Foundation	\$60,000
	Total award	\$400,000

Awardee	Amount awarded	
<p>Northwest Health Law Advocates</p> <p>Northwest Health Law Advocates is working to maintain and strengthen immigrant health coverage and access beyond the pandemic emergency period.</p>	Best Starts	\$63,000
	Seattle Foundation	\$20,000
	Total award	\$83,000
<p>Not This Time!</p> <p>Not This Time! is addressing the reformation of the criminal justice system, modernizing state law through the implementation of Initiative 940 and engaging with city youth through their “Conversation with the Streets” initiative.</p>	Best Starts	\$100,000
	Seattle Foundation	\$50,000
	Total award	\$150,000
<p>OneAmerica</p> <p>OneAmerica is mobilizing communities in shaping a just, community-led recovery from the COVID-19 pandemic.</p>	Best Starts	\$25,000
	Seattle Foundation	\$25,000
	Total award	\$50,000
<p>Open Doors for Multicultural Families</p> <p>Open Doors for Multicultural Families is building community knowledge about advocacy and civic engagement strategies to promote meaningful communication between families and schools so that all students and families with developmental/intellectual disabilities and special health care needs have equal access to culturally and linguistically appropriate information, resources and services.</p>	Best Starts	\$138,000
	Seattle Foundation	\$62,000
	Total award	\$200,000
<p>Para Los Niños</p> <p>Para Los Niños is educating and supporting Latinx families in engagement and leadership work that supports students’ academic success from birth on. Their Parent Leadership Team is surveying Latinx parents and children across south King County on issues impacting their children and families’ success and safety.</p>	Best Starts	\$160,000
	Seattle Foundation	\$40,000
	Total award	\$200,000
<p>Puget Sound Sage</p> <p>Puget Sound Sage is organizing with Black and Indigenous communities and communities of color in Seattle and King County toward a just COVID-19 recovery framework that centers policies that prevent further displacement and gentrification and promote resiliency through community stewardship of land.</p>	Best Starts	\$125,000
<p>Seattle Indian Health Board</p> <p>Seattle Indian Health Board is focusing policy and systems change to stop gender-based violence and the missing and murdered Indigenous women crisis; and is creating tribally driven behavioral health systems with culturally attuned and sustainable programming that will engage tribal, community and government partners to build community connections that sustain a framework for local and state health efforts and address the chronic underfunding by the federal government.</p>	Best Starts	\$62,000
	Seattle Foundation	\$138,000
	Total award	\$200,000
<p>Seattle Indian Health Board is engaging in advocacy efforts to ensure adequate funding for the Indian health care system, community health centers and public health in coordination with tribes and tribal organizations in response to the impacts from COVID-19.</p>	Best Starts	\$25,000
	Seattle Foundation	\$25,000
	Total award	\$50,000

Awardee	Amount awarded	
<p>Skyway Coalition</p> <p>Skyway Coalition is addressing the historic lack of investment, inequitable policies and systems that have impacted the urban unincorporated King County community by advocating for policies and funding that support anti-displacement strategies, affordable housing and economic development.</p> <p>Partners: Skyway Solutions, West Hill Community Association, the Renton Innovation Zone Partnership, Renton Area Youth and Family Services), Renton School District, Urban Family, Somali Parent Education Board</p>	Best Starts	\$300,000
	Seattle Foundation	\$100,000
	Total award	\$400,000
<p>Statewide Poverty Action Network</p> <p>The Statewide Poverty Action Network is supporting the creation of, and access to, direct cash assistance for low-income communities and communities of color in response to the COVID-19 pandemic and in COVID-19 recovery.</p>	Best Starts	\$47,000
	Seattle Foundation	\$10,000
	Total award	\$57,000
<p>Surge Reproductive Justice</p> <p>Surge is establishing a policy table comprising individuals and organizations that represent women of color and queer and trans people of color to establish policies that meaningfully and effectively address reproductive health injustices. The work will address Black maternal health and maternal health disparities for people of color through their 10-week Ella Baker Summer Leadership program.</p> <p>Surge is launching a Black maternal and perinatal health campaign to create a community-directed strategy for policy and advocacy solutions to health inequities.</p> <p>Partners: Families of Color Seattle, Black Birth Workers Collective</p>	Best Starts	\$160,000
	Seattle Foundation	\$40,000
	Total award	\$200,000
<p>Tenants Union of Washington State</p> <p>The Tenants Union is supporting the leadership development of low-income tenants in King County in advocating for essential tenant rights and eviction protections.</p>	Best Starts	\$115,000
	Seattle Foundation	\$30,000
	Total award	\$145,000
<p>UTOPIA Washington</p> <p>UTOPIA (United Territories of Pacific Islanders Alliance) is developing a leadership cohort of queer and trans Pacific Islanders (QTPI) working for the health, safety, well-being, empowerment and economic stability of QTPI, for the sake of liberation for all queer and trans People of Color.</p> <p>UTOPIA is supporting the leadership of QTPI in King County working for essential safety protections for those whose lives and livelihoods are being severely jeopardized by the COVID-19 crisis.</p>	Best Starts	\$160,000
	Seattle Foundation	\$40,000
	Total award	\$200,000
	Best Starts	\$150,000
	Seattle Foundation	\$40,000
	Total award	\$190,000
	Best Starts	\$85,000

Awardee	Amount awarded	
Wa Na Wari Wa Na Wari is continuing their anti-displacement organizing work with Black homeowners in Seattle’s Central District to broaden community use of properties in single family residential zones, and increase opportunities for Black homeowners as a response to the housing affordability crisis impacting families, artists and small organizations.	Best Starts	\$140,000
	Seattle Foundation	\$60,000
	Total award	\$200,000
Wa Na Wari is conducting participatory research and organizing Central District Black homeowners and cultural workers to engage in land use policy education and organizing for systems change.	Best Starts	\$50,000
Partners: CD Brothers and Sisters, Keep Your Habitat, King County Equity Now, Africatown		
YES! Foundation of White Center YES! Foundation of White Center is actively supporting Pacific Islander youth and their families to engage in the process of raising awareness, identifying solutions and leading change in addressing health disparities highlighted and exacerbated by COVID-19.	Best Starts	50,000

Learning community awards

Awardee	Amount awarded	
BDS Planning and Urban Design BDS is co-designing with Communities of Opportunity staff a peer learning “Community of Practice” group for members of Communities of Opportunity partnerships. The Community of Practice is a space to engage in peer learning and facilitated activities to develop, learn and practice effective techniques and skills to build partnerships with deeper relationships, trust and conflict resolution skills.	Best Starts	\$55,000
Cascadia Consulting Cascadia Consulting is providing administrative and logistics support across learning community activities.	Best Starts	\$211,000
Centro Cultural Mexicano Centro Cultural Mexicano is focusing on the direct and estimated long-term effects of COVID-19 on low-income Latino children in King County, including housing stability, education, food security, physical health and social-emotional well-being as part of their COVID-19 Storytelling work.	Best Starts	\$97,000
Coalicion de Pueblos Originarios Coalicion de Pueblos Originarios is engaging south King County youth and adults who are from Indigenous communities of the P’urhepecha, Nuu Savi and Kichwa Otavalo as part of their COVID-19 Storytelling work.	Best Starts	\$100,000

Awardee	Amount awarded	
Communities Rise Communities Rise and Sama Praxis/Sarah Tran are providing consultation and co-designing and facilitating capacity building activities — working with consultants and practitioners on organizational stability, skill-building and knowledge sharing, sustainable partnerships and power-building. Partner: Sama Praxis LLC	Best Starts	\$790,000
Contacto Consulting Contacto Consulting is providing foundational communications skill-building activities in communications plans, crisis communications strategies, audience segmentation and brand strategy and development. Partner: Sama Praxis LLC	Best Starts	\$30,000
Headwater People Headwater People is creating and coordinating a learning and technical assistance series for COO community-based organizations to develop and strengthen communications skills and strategies. A series of interactive sessions is being offered in 2021.	Best Starts	\$78,000
King County Equity Now King County Equity Now is focusing on solutions to improve the on-the-ground, lived experiences of Black communities in King County experiencing disproportionate impacts of the COVID-19 related health and economic crisis as part of their COVID-19 Storytelling work.	Best Starts	\$100,000
La Roxay Productions La Roxay Productions is co-designing and presenting a speaker series to highlight COO partners' work and spark a strategic set of conversations for COO stakeholders with leaders in the field. Partner: BDS Planning & Urban Design	Best Starts	\$75,000
Puget Sound Sage Puget Sound Sage is hosting, designing and coordinating the second Community Real Estate Stewardship Team learning cohort, designed to support and train grassroots organizations led by and for low-income communities and communities of color in pursuing community driven development, land stewardship and strategies for long-term affordability.	Best Starts	\$250,000
National Development Council The National Development Council is designing and coordinating a commercial affordability pilot program to assist micro/small businesses to remain open and contribute to economic stability and resiliency in their communities and supporting local job creation and retention. Partners: Craft3, BDS Planning & Urban Design, Moving Beyond, Darren Medina	Best Starts	\$1,500,000

Awardee	Amount awarded	
Tesfa Program	Best Starts	\$100,000
Tesfa Program is uplifting experiences of Amharic-speaking Ethiopian community members throughout King County as part of their COVID-19 Storytelling work.		
Washington Dream Coalition	Best Starts	\$100,000
Washington Dream Coalition is engaging members of undocumented communities throughout King County to explore research questions relevant to community needs and resilience and systemic changes for long-term impacts as part of their COVID-19 Storytelling work.		

Community Partners

Best Starts for Kids encourages collaboration and partnership between organizations. While this list reflects the primary agencies holding contracts with Best Starts for Kids, many others carry out the work in partnership with these organizations.

4 Culture/Creative Justice
 A Collaborative Systems Approach to Prenatal to Five Workforce Development
 A Supportive Community for All
 - Hopelink
 - Snoqualmie Valley Community Network
 - Mt. Si Senior Center
 - Snoqualmie Valley Food Bank
 - Encompass
 ACE Academy
 African Community Housing & Development
 Africatown Community Land Trust
 Alliance for Gun Responsibility
 Allison Metz LLC
 ALR Grant Writing Services
 AlterNATIVE Consulting
 Amara
 ANEW
 API Chaya
 APICAT
 The Arc of King County
 Art with Heart
 Arts Corps

Asian Counseling and Referral Service
 Associated Recreation Council (ARC)
 The Athena Group, LLC
 Atlantic Street Center
 Auburn School District
 Auburn Youth Resources
 Austin Foundation
 Balance In Breath, LLC
 BDS Planning & Urban Design
 Bella's Creative Learning Center
 Bellevue School District
 Bellevue School District Collaborative
 Bellevue Schools Foundation
 Big Picture Middle School
 Birth to Three Developmental Center
 Black Star Line African Family
 Boyer Children's Clinic
 Boys & Girls Club King County
 Boys & Girls Club of Bellevue
 Boys & Girls Club of Rainier Vista
 BRAVE- Building Resilience Awareness & Variations of Excellence
 Briana Herman-Brand
 Bridging Cultural Gaps
 Bulle Consulting
 Canyon Park Middle School
 The Capacity Collective
 Cardea Services
 Casa Latina
 Cascade Middle School
 Cascadia Consulting
 Cedar Heights Middle School
 Center for Ethical Leadership
 Center for Human Services
 Central Area Youth Association
 Centro Cultural Mexicano
 Cham Refugees Community

Chief Kanim Middle School
 Chief Seattle Club
 Childhaven
 Children's Home Society of Washington
 Children's Therapy Center
 ChildStrive
 Chinese Information and Service Center
 Chinook Middle School
 CHOOSE 180
 Church Council of Greater Seattle
 City of Renton—Recreation and Neighborhoods Division
 City of Shoreline
 City of Tukwila
 City Year Seattle/King County
 Coalicion de Pueblos Originarios
 Coalition for Refugees from Burma
 Collective Justice
 Comunidad Latina de Vashon
 - Latino Community Fund
 - Comunidad Latina de Vashon
 - Geeking out Kids of Color
 - Latinos in Tech
 - Alianza
 - Puentes
 Communities in Action
 Communities In Schools of Renton
 Communities In Schools of Seattle
 Communities Rise
 Community Health Board Coalition
 - African-American Health Board
 - Cambodian Health Board
 - Eritrean Health Board
 - Ethiopian Health Council Health Board
 - Iraqi/Arab Health Board
 - LatinX Health Board
 - Pacific Islander Health Board
 - Somali Health Board
 - Vietnamese Health Board

Community Network Council
 Community Passageways
 Comunidad Latina de Vashon
 Congolese Integration Network
 Contacto Consulting
 Crescent Collaborative (formerly Yesler Community Collaborative)
 Crisis Connections
 DAWN - Domestic Abuse Women's Network
 Dare2Be Project
 Delridge Neighborhoods Development Association
 Denise Louie Education Center
 Dimmitt Middle School
 Dispute Resolution Center of King County
 Divine Alternatives for Dads Services
 The DOVE Project
 East African Community Services
 Eastside Baby Corner
 Eastside Pathways
 El Centro de la Raza
 Emerging Design
 EmPower
 Empowering Youth & Families Outreach
 Encompass
 Enumclaw School District
 Eritrean Association in Greater Seattle
 Experimental Education Unit, Haring Center
 Families of Color Seattle
 Family Conversations at NWSDDH
 FamilyWorks
 Federal Way Black Collective
 Federal Way Public Schools
 Federal Way Youth Action Team
 FEEST
 Filipino Community of Seattle
 First Five Years & Beyond

ForFortyTwo
 Freedom Project
 Friends of the Children
 Friends of Youth
 Gage Academy of Art
 Gender Diversity
 Gender Justice League
 GIRLSThrive Program
 Global Perinatal Services (formerly Somali
 Doulas Northwest)
 Global to Local
 Glover Empower Mentoring
 Good Shepherd Youth Outreach
 Got Green
 Greater Maple Valley Community Center
 Greenplay NW
 Hazelwood Elementary School
 Headwater People
 HealthPoint
 Hearing, Speech and Deaf Center
 Highland Middle School
 Highline Public Schools
 HopeCentral
 Horn of Africa Services
 Illahee Middle School
 The Imagine Institute
 India Association of Western Washington
 Inspirational Workshops
 Institute for Community Leadership
 InterCultural Children & Family Services
 InterIm Community Development
 Association
 International Community Health Services
 International Community School
 Iraqi Community Center of Washington
 Islander Middle School
 J.J. Smith Birth To Five Center, Enumclaw
 School District
 Jane Addams Middle School
 The Joseph Project
 Journeymen Institute

Kaiser Permanente Washington
 Kandelia
 Kenmore Middle School
 Kent Community Development
 Collaborative

- Community Network Council
- Coalition for Refugees from Burma
- Mother Africa
- Communities in Schools of Kent
- Somali Youth and Family Club
- Being Empowered Through Supportive
 Transitions
- Centro Rendu/St. Vincent DePaul

 Kent School District
 Kent Youth and Family Services
 Kent Youth and Family Services
 Collaborative
 Kids Co.
 Kilo Middle School
 Kindering Center
 King County Equity Now
 King County Sexual Assault Resource
 Center
 Korean Community Services Center
 La Roxay Productions
 Lake Washington School District
 Lakota Middle School
 Lambert House
 Leota Middle School
 Life Enrichment Group
 LifeWire
 Listen and Talk
 Little Red School House DBA ChildStrive
 Living Well Kent
 Luther Memorial
 Madison Middle School
 Maple View Middle School
 The Maternal Coalition
 Mattson Middle School
 McMurray Middle School
 Muslim Community & Neighborhood
 Association (MCNA)

Meeker Middle School
 Mentoring Urban Students and Teens
 Mercy Housing Northwest
 Meridian Middle School
 Mill Creek Middle School
 The Mockingbird Society
 Mother Africa
 Mount Baker Middle School
 Multi-Service Center–RAP in Federal Way
 Muslim Girl Identity Mapping Project
 Na’ah Illahee Fund
 National Center for Restorative Justice
 National Development Council
 Native Women in Need
 Navos
 NeighborCare Health
 Neighborhood House
 Neighborhood House Collaborative
 New Economy Washington
 New Hope Lutheran Church
 New Horizons
 Nonprofit Assistance Center
 North Seattle College
 Northshore Middle School
 Northshore School District
 Northwest Center
 Northwest Health Law Advocates
 The Northwest Network
 Northwood Middle School
 Not This Time!
 Odessa Brown Children’s Clinic
 Odle Middle School
 Olympic Middle School
 OneAmerica
 Open Arms Perinatal Services
 Open Doors for Multicultural Families
 Orca K-8
 Pacific Middle School
 Para Los Niños
 Parent Trust for Washington Children

Partner in Employment (PIE)
 Partners at Lowell
 Partners for Our Children/University of
 WA School of Social Work
 Partners In Education Reform
 Perinatal Support Washington
 Phenomenal She
 Planned Parenthood of the Great
 Northwest and the Hawaiian Islands
 POCAAN
 Powerful Voices
 Prenatal to Five Systems Coordination
 Program for Early Parent Support
 Progress House Association
 Puentes
 Puget Sound Educational Service District
 Puget Sound Sage
 Rainier Beach Action Coalition (RBAC)
 Rainier Middle School
 Rainier Valley Partnership

- HomeSight
- HOSTED
- Multicultural Community Coalition
- On Board Othello
- Rainier Beach Action Coalition (RBAC)
- South Communities Organizing for
 Racial & Regional Equity
- Puget Sound Sage
- The Beet Box

 Rainier Valley Midwives
 Refugee Women’s Alliance
 Renton Innovation Zone Partnership
 Renton School District
 Replanting Roots, Rebuilding Community

- Umoja PEACE Center
- Village Spirit Center/Black Community
 Impact Alliance
- Africatown Center for Education &
 Innovation
- Africatown Central District Preservation
 & Development Association
- Cultural Reconnections
- Institute for African Centered Thought

Restore, Assemble, Produce
 Rethinking Schools – Garfield High School
 Riverton Park United Methodist Church
 Roxanne Hood Lyons Consulting (RHL)
 RVC
 Ryther
 Sacajawea Middle School
 Saghalie Middle School
 Sama Praxis LLC
 Scholarship Junkies (Washington Dream Coalition)
 School's Out Washington (SOAR)
 SeaMar Community Health Centers
 SeaTac-Tukwila Community Coalition

- Congolese Integration Network
- Food Innovation Network
- Global to Local
- Partner in Employment (PIE)
- Somali Health Board
- Somali Youth and Family Club

 Seattle CARES Mentoring Movement
 Seattle Children's Hospital
 Seattle Children's Playgarden
 Seattle Education Access
 Seattle Foundation
 Seattle Indian Health Board
 Seattle King County NAACP
 Seattle Parks and Recreation
 Seattle Public Schools
 Seneca Family of Agencies
 Sequoyah Middle School
 Shoreline School District
 Showalter Middle School
 Shunpike
 Sisters In Common
 Skykomish School District
 Skyview Middle School
 Skyway Solutions
 Skyway-Westhill Coalition
 Snoqualmie Valley Community Network

Snoqualmie Valley School District
 SnoValley Tilth
 Society of St. Vincent de Paul
 Somali Family Safety Task Force
 Somali Health Board
 Somali Youth and Family Club
 Sound Discipline
 Sound Mental Health, WELS & CHILLS Foundation
 South King County Discipline Coalition
 Southeast Seattle Education Coalition (Tesfa Program)
 Southeast Youth and Family Services
 Southwest Youth and Family Services
 St. Vincent de Paul/Centro Rendu
 Statewide Poverty Action Network
 Stay and Play
 STEM Paths Innovation Network
 Street Yoga
 Summit Trail Middle School
 Seattle Urban Native Nonprofits (SUNN)

- Potlatch Fund
- Seattle Indian Health Board
- Na'ah Illahee Fund
- Chief Seattle Club & Native Women's Dialog on Infant Mortality
- Longhouse Media
- National Urban Indian Family Coalition
- Native Action Network
- Red Eagle Soaring
- United Indians of All Tribes Foundation
- Urban Native Education Alliance
- Duwamish Tribal Services
- Northwest Justice Project

 Surge Reproductive Justice
 Sylvester Middle School
 Tahoma School District
 TeamChild
 Tenants Union of Washington State
 Tesfa Program
 Therapeutic Health Services
 Tillicum Middle School

Tilth Alliance
 Timbercrest Middle School
 Tiny Trees Preschool
 Totem Middle School
 Trail Youth
 Transgender Economic Empowerment Coalition (TEEC)

- Gender Diversity
- Greater Seattle Business Administration (GSBA)
- Ingersoll Gender Center
- POCAAN
- UTOPIA Washington

 Treehouse
 Twin Falls Middle School
 Tyee Middle School
 United Indians of All Tribes Foundation
 University of Washington
 University of Washington School of Nursing
 University of Washington School of Social Work
 University of Washington Survey Research Division
 Unkitawa
 Unleash The Brilliance
 Upower
 Urban Family Center Association
 Urban League of Metropolitan Seattle
 Urban Native Education Alliance
 UTOPIA Washington
 Vashon School District
 Vashon Youth and Family Services
 Verrenti Consulting
 Vietnamese Friendship Association
 Voices of Tomorrow
 Wa Na Wari
 WA-BLOC
 Walk Away City Collaborative
 WAPI Community Services
 Washington Autism Alliance

Washington Dream Coalition
 Washington State Charter School Association
 We.APP (We Act. Present. Perform)
 Wellspring Family Services
 West African Community Council
 WestEd
 WestSide Baby
 White Center Partnership

- Cham Refugees Community
- Cambodian Cultural Alliance of Washington
- Education for All
- FEEST
- Partner in Employment (PIE)
- Southwest Youth and Family Services
- Trusted Advocates
- Village of Hope
- White Center Community Development Association
- White Center Food Bank
- YES! Foundation of White Center
- YWCA

 Whitewater Aquatics Management
 Whitman Middle School
 WithinReach
 Wonderland Child & Family Services
 World Mind Creation Academy
 World Relief
 YMCA of Greater Seattle
 YMCA of Greater Seattle (CCORS)
 Young Women Empowered
 Youth Eastside Services
 YouthCare
 YWCA
 Zeno

Making King County a welcoming community where every person can thrive.

Best Starts for Kids

Best Starts for Kids strengthens families and communities so that babies are born healthy, children thrive and establish a strong foundation for life, and young people grow into happy, healthy adults.

MIDD Behavioral Health Sales Tax Fund

MIDD supports equitable opportunities for health, wellness, connection to community, and recovery for King County residents living with or at risk of behavioral health conditions, through a continuum of care that includes prevention, early intervention, crisis diversion, recovery, and reentry.

Veterans, Seniors and Human Services Levy

The Veterans, Seniors and Human Services Levy connects veterans and servicemembers, residents age 55 or older, and vulnerable populations to affordable housing, employment, behavioral health treatment, and other programs and services that help them, their families, and their caregivers live healthy, productive, and meaningful lives.



King County

401 Fifth Avenue, Suite 500, Seattle, WA 98104

Phone: 206-263-9100

kingcounty.gov/BestStarts

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Supplemental Document Pages: 102	Initials: 0
Certificate Pages: 2	Envelope Originator:
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	Cherie.Camp@kingcounty.gov
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Signer Events

Claudia Balducci
 claudia.balducci@kingcounty.gov
 King County General (ITD)
 Security Level: Email, Account Authentication (None)

Signature

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Melani Pedroza
 melani.pedroza@kingcounty.gov
 Clerk of the Council
 King County Council
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Completed	Security Checked	9/27/2021 10:20:27 AM

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